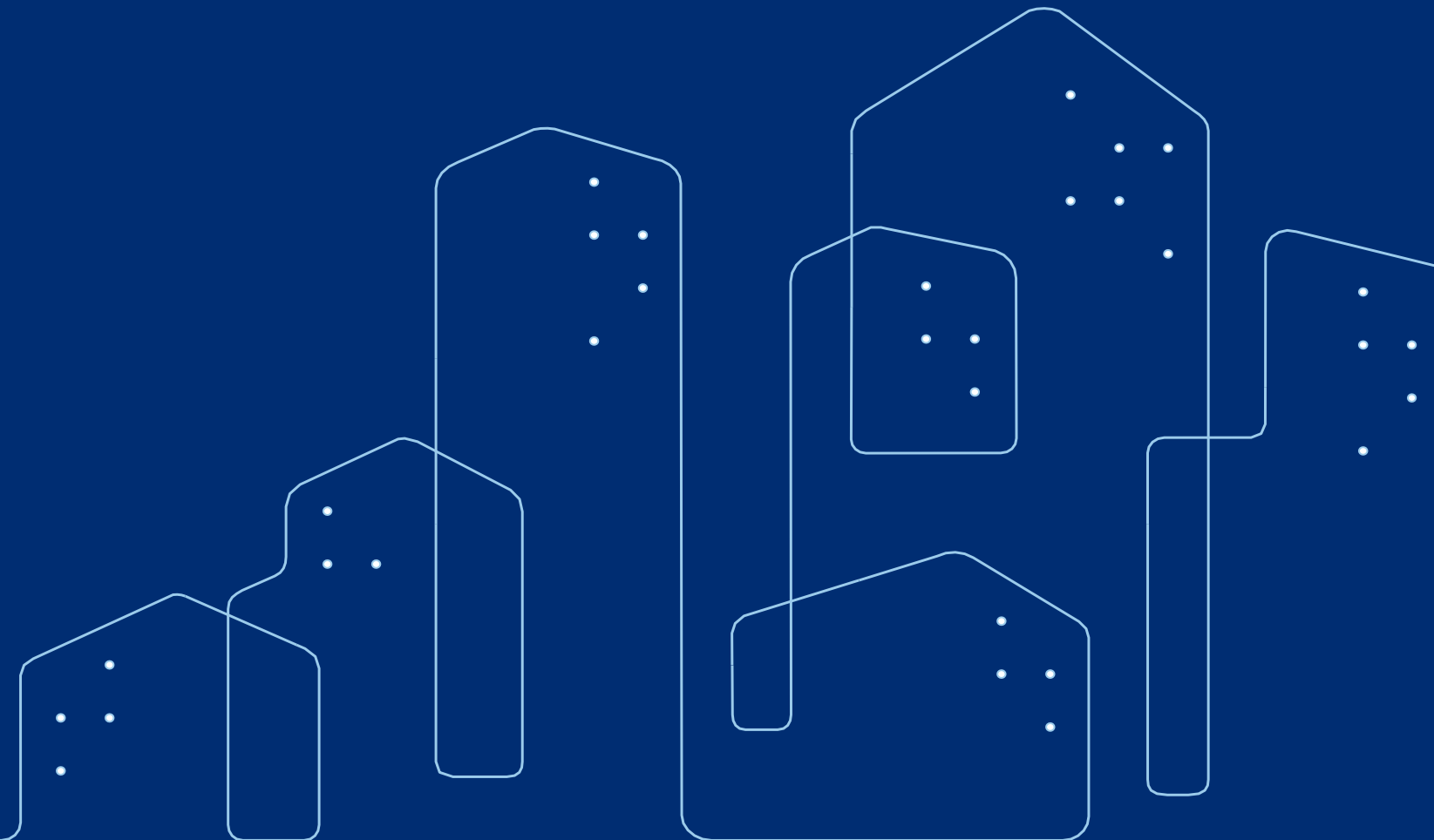


# HOLIDAY INN EXPRESS®

FORMULA BLUE 2.2

DESIGN GUIDE

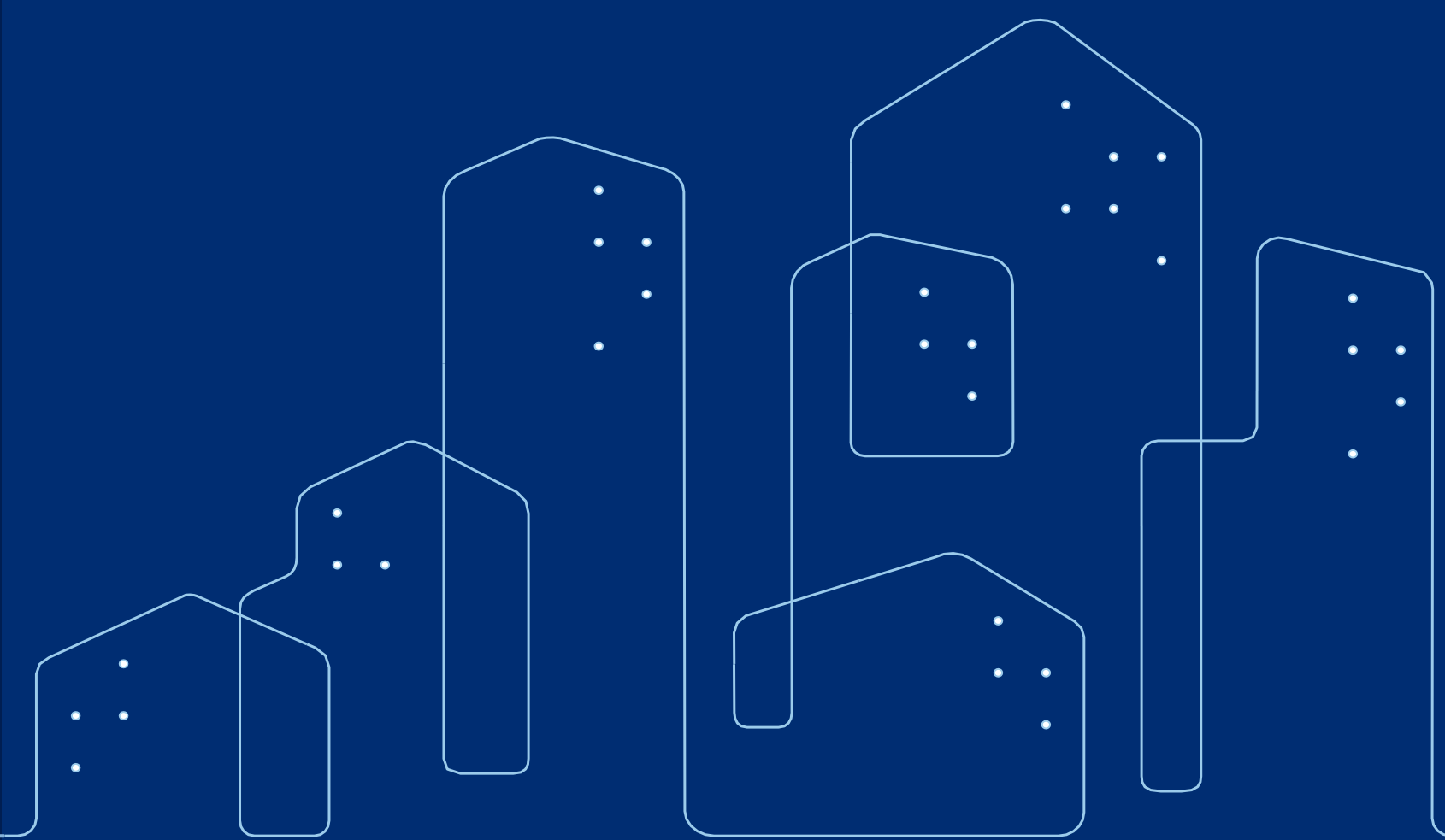
October 2023  
Version 1



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## YOUR GUIDE TO A SMARTER DESIGN



# INTRODUCTION

This document aims to provide a clear set of directives to ensure consistency across every **Holiday Inn Express®** hotel. It is a self-contained guide that describes and explains the prototypical design direction for the brand.

By leveraging this guide to inform the design process, the hotel can:

1. Deliver an evolved design program that enhances the guest experience, while driving value for owners
2. Strengthen consistency across the Holiday Inn Express estate
3. Deliver against deeply defined guest insights along with operational insights from hotel owners and operators
4. Incorporate Global Design signatures

## Areas of Focus

1. Provide a comfortable, stylish, and spacious design in the public areas with multi-functional elements
2. Update the guest room with elements key to a productive stay, good night's sleep, and clean room experience





# OUR BRAND

## IHG's Largest, Most Successful Brand

The Holiday Inn Express brand launched in 1991 with the idea that practical-thinking travelers needed something very different in a hotel. These travelers weren't looking for amenities or services they wouldn't use. Informed and savvy, they were looking for an efficient stay in a place that felt fresh and focused only on the features and services they needed. We provided just that hotel.

The Holiday Inn Express brand quickly became a success, earning a reputation as the smart choice for business or leisure stays. It wasn't just because we offered free high-speed internet and free breakfast, but because we delivered the platform for self-sufficient and independently-minded guests so that they can better connect to a locality and enjoy the hotel on their own terms.

As part of the world's most recognized hotel brand family, Holiday Inn Express is one of the largest, most successful limited-service brands in the industry. Today, the brand continues to grow due to its smart formula for success to be guest preferred, operationally efficient, and a good investment for owners.





# OUR BRAND PROPOSITION

## Simple, Smart Travel

The Holiday Inn Express® brand continues to grow due to its smart formula for success: to be guest preferred, operationally efficient, and a good investment for owners.

Easy, efficient and engaging. We are committed to keeping our guests on the go and to offer more than expected in the areas that matter most. We bring *Simple, Smart Travel* to life through 4 guiding principles:

- **Frictionless** – Always keeping our guest in their flow and in control .
- **Transparent** – Consistent and uncomplicated experience.
- **Considered** – Thoughtfully designed with guests in mind.
- **Value- Rich** – Offering more value





# OUR GUEST

## The Smart Traveler

Smart Travelers stay with us for both business and leisure, traveling globally and locally, as individuals and families. What unites them is a common belief that travel should be practical, expedient, and yet have more to offer.

Their day to day has been transformed through products and services that empower them to live simpler, smarter lives; keeping them in motion and on mission, whilst also creating more moments that matter.

Because of this, their expectations of Holiday Inn Express® have evolved. For them, efficiency should now never have to mean basic, bland, or unsatisfying.

The *smart choice* for business or leisure stays isn't just because we offer free high-speed internet and complimentary breakfast, it's because we deliver the platform for self-sufficient and independently-minded guests so that they can better connect and enjoy their stay on their own terms.





# OUR BRAND

## Designed for Owner Returns

Always focused on future returns and continued commitment to growing guest satisfaction, in 2014 we introduced Formula Blue™: Smart Design for The Smart Traveler. In 2020, we launched Formula Blue™ 2.0, the next evolution, which simplified the 1.0 design and provided value-engineered FF&E.

Today, we unveil the latest update to our design program with subtle exterior enhancements to modernize and elevate our brand image and integrate cost efficient interior changes to create more guest rooms and improve back of house efficiency.





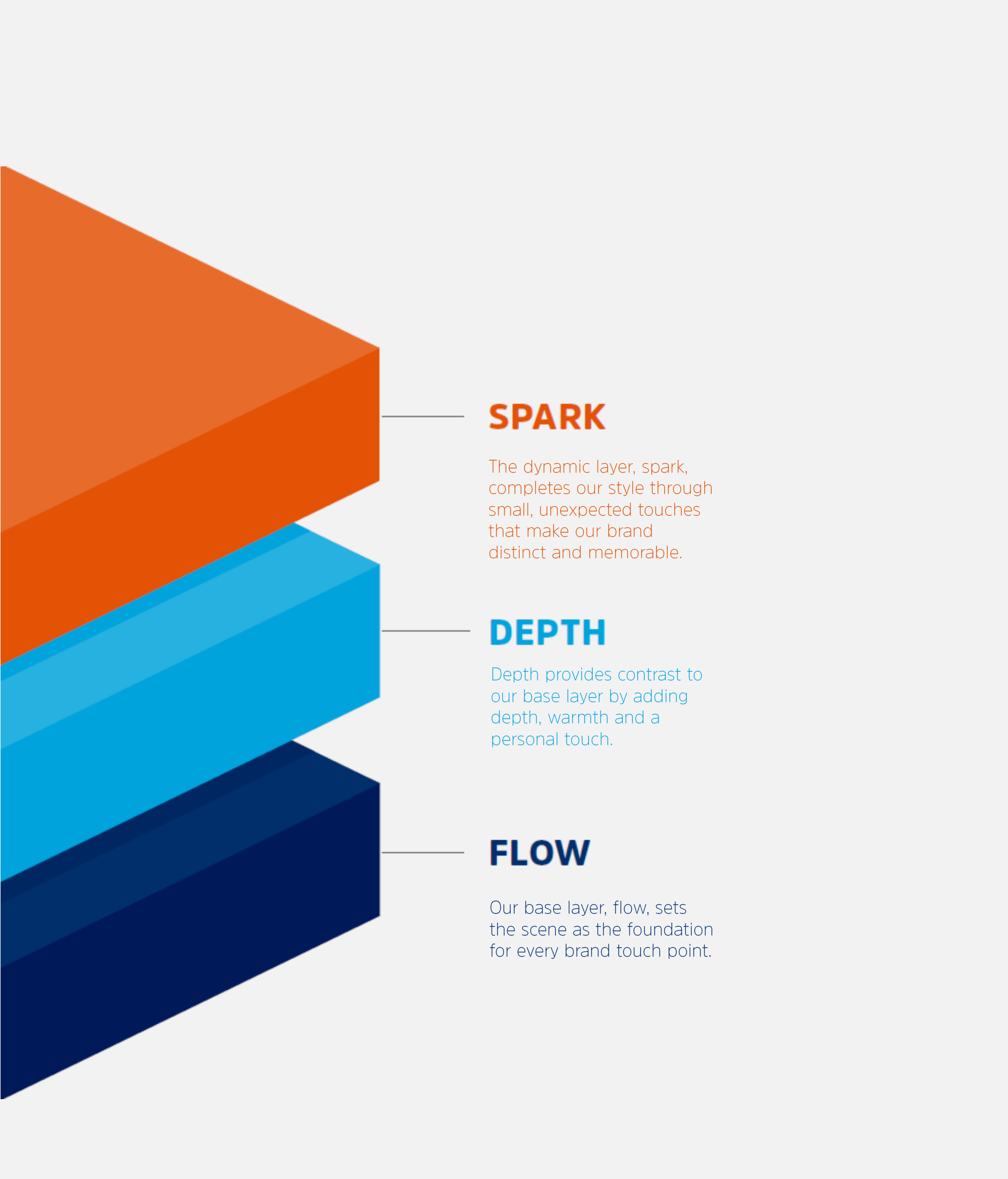
# OUR DESIGN STYLE

Purposeful Contemporary

Our design style cleverly combines the practicalities our Smart Traveler requires with the fresh, thoughtful qualities they desire.

This is achieved through quality essentials, delivered with depth and highlighted through purposeful detail throughout the public space and guest areas.

Our design style is made up of three layers, each articulating one element of our overall look and feel.



## SPARK

The dynamic layer, spark, completes our style through small, unexpected touches that make our brand distinct and memorable.

## DEPTH

Depth provides contrast to our base layer by adding depth, warmth and a personal touch.

## FLOW

Our base layer, flow, sets the scene as the foundation for every brand touch point.

# EXTERIOR - FRONT

## KEY DESIGN FEATURES

- 1 Illuminated **brand signage** located prominently on the building façade to aide guests during arrival
- 2 Holiday Inn Express® **blue lighting** is an iconic brand beacon that attracts guests as they approach the building
- 3 **Porte-cochere** provides a warm and welcoming entry to the hotel
- 4 Crafted **architectural elements** articulating key hotel components and convey the design of the interior: the suites, X-wide rooms, and standard King/Queen rooms.



# EXTERIOR

REQUIRED ITEMS

- 1 Brand exterior **signage**
- 2 Holiday Inn Express® **Blue Lighting**
- 3 Simplified **porte-cochère**
- 4 Brand-specified **ash/trash receptacles**
- 5 Brand-specified **planters** (optional)
- 6 Brand-specified **bench** (optional)



Orange: Required items for both New Development and Renovations.  
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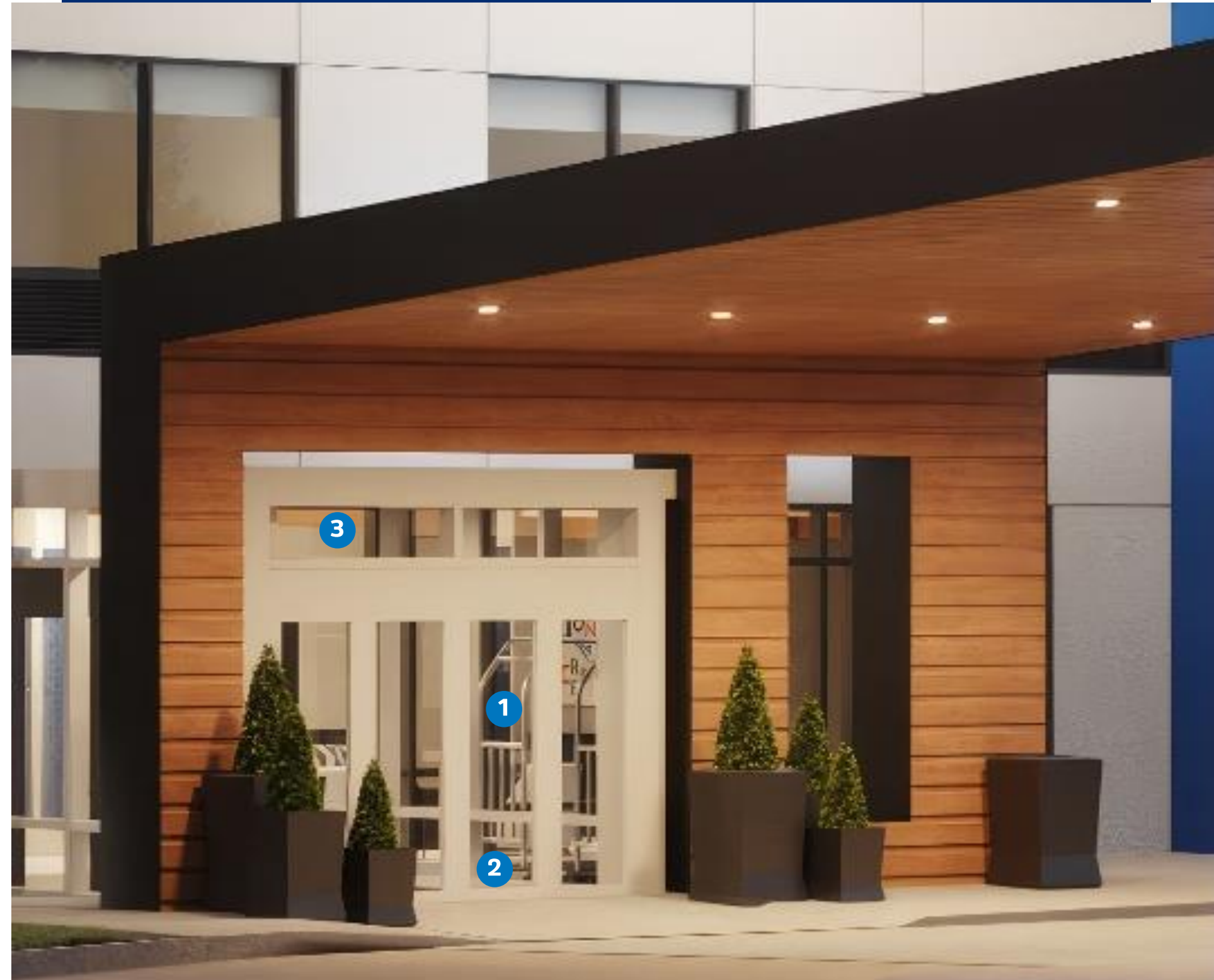
*Renovations adjust space-planning as needed to adapt to your property.*



# EXTERIOR

## KEY DESIGN FEATURES

- 1 An area for **luggage cart storage** for easy access
- 2 Brand-specified welcome mat and entry door graphic reiterate **brand consistency** for arriving guests
- 3 Brand-specified **music program at main entrance** provides a warm welcome experience to our guests

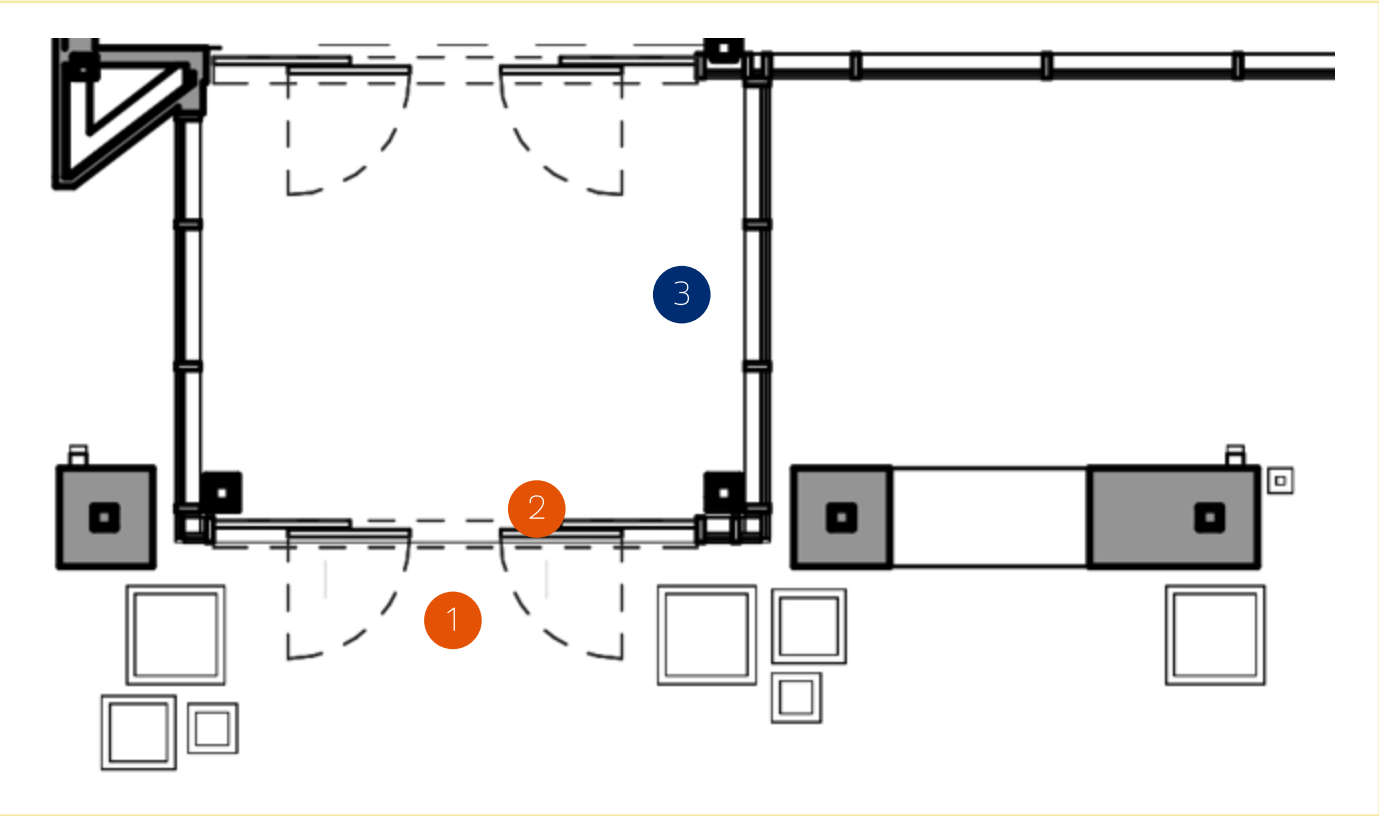


# ENTRY VESTIBULE

## REQUIRED ITEMS

- 1 Brand-specified **welcome mat**
- 2 Brand-specified **entry door graphic**
- 3 **Luggage cart** storage

ENTRY VESTIBULE (ENLARGED)



FIRST FLOOR PLAN

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## **PUBLIC SPACE OVERVIEW**

The Holiday Inn Express® public space is upbeat, dynamic, and friendly, with varying sightlines that ensure amenities are easily identifiable and accessible. This environment allows the Smart Traveler to control and tailor their experiences to meet their needs, whether interacting with an individual or group, working, or taking a break. Smart Travelers are self- drivers. They love the feeling of flow and control that comes from choosing their own path.

The public spaces provide the right mix of flexible area and furnishings to accommodate a wide range of needs and functions simultaneously.



# FIRST FLOOR PLAN

## KEY DESIGN FEATURES

- 1 Entry Vestibule
- 2 Check-in
- 3 Market
- 4 Perching Area
- 5 Business Center
- 6 Breakfast Bar
- 7 Great Room
- 8 Flex Meeting Space
- 9 Elevator Lobby
- 10 Fitness Center
- 11 Pool
- 12 Patio (optional)



# UPPER LEVEL FLOOR PLAN

## KEY DESIGN FEATURES

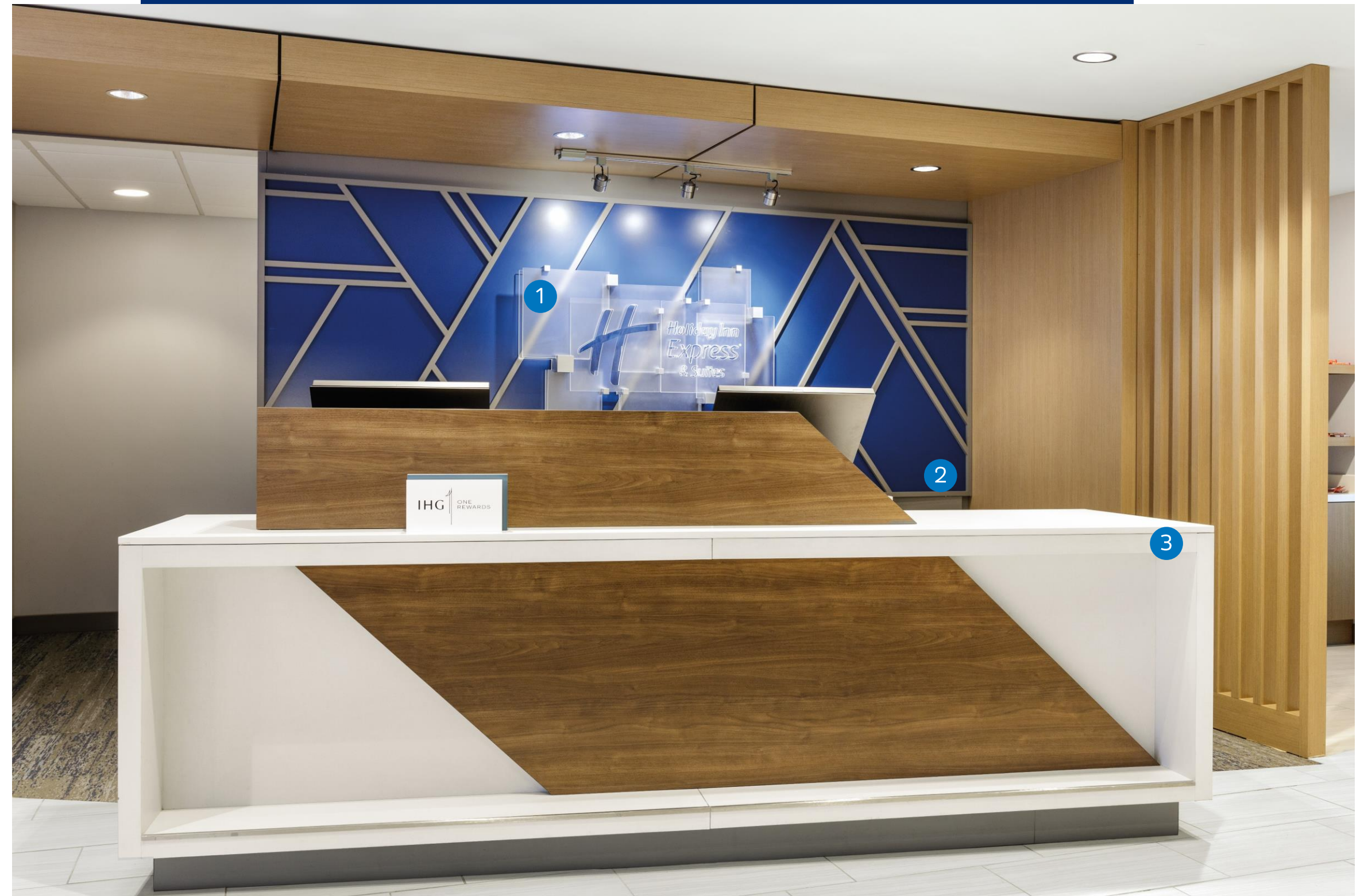
- 1 Elevator Lobby
- 2 Ice Machine
- 3 Storage
- 4 Corridor
- 5 Guest Room
- 6 Stairs



# CHECK-IN

## KEY DESIGN FEATURES

- 1 Design signature element**  
presents the brand that guests know and trust
- 2 Hidden storage** is functional without sacrificing the feature wall
- 3 Open check-in** enhances interaction between hotel staff and guests



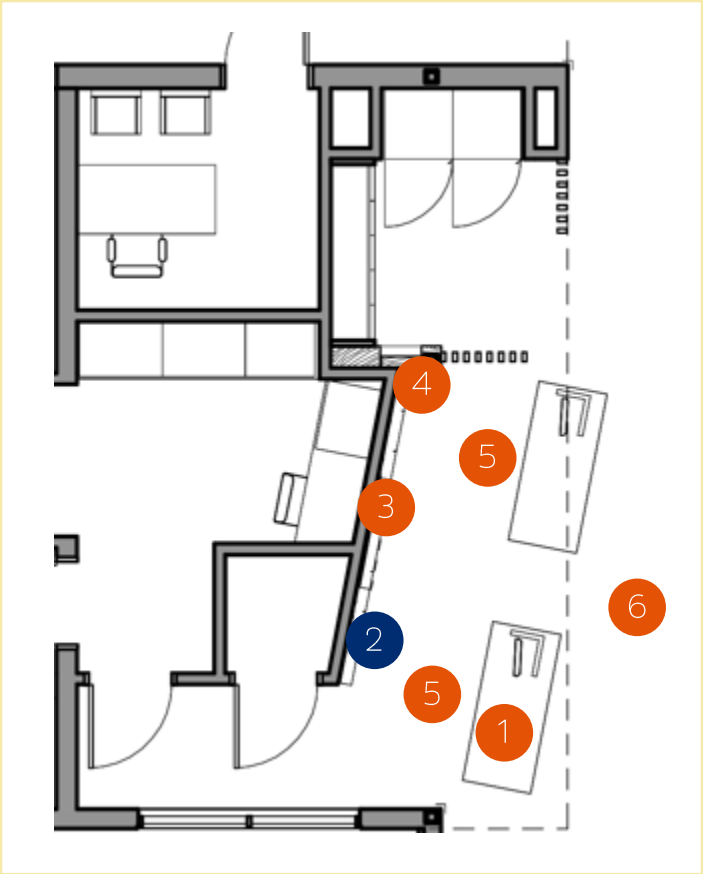


# CHECK-IN

REQUIRED ITEMS

- 1 Brand-specified **check-in pods**, peninsula, island
- 2 Built-in **storage**
- 3 Brand-specified wall feature behind check-in with branded **backwall sign** and **accent directional lighting**
- 4 Brand-specified **wood ceiling** and vertical **wall element**
- 5 Brand-specified **carpet** or **anti-fatigue mats** behind front desk
- 6 Brand-specified **hard flooring** at high traffic area

CHECK-IN (ENLARGED)



FIRST FLOOR PLAN

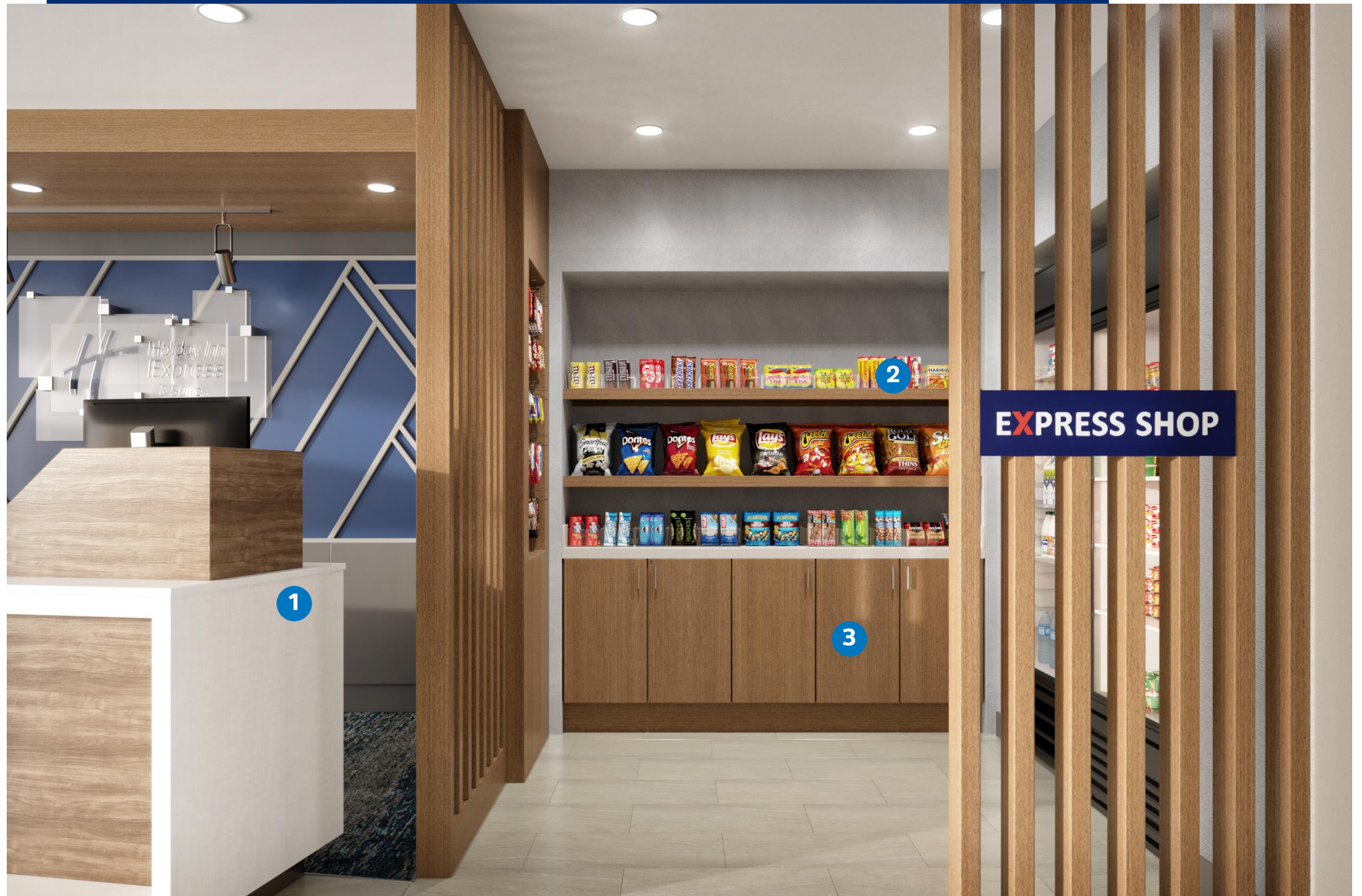
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# MARKET

## KEY DESIGN FEATURES

- 1 Adjacency to check-in allows **clear visibility** for staff to monitor both areas
- 2 **Open shelving** and **full-size refrigerator and freezer** allow for a **variety of items** and the highly visible location ensures every guest sees product offerings.
- 3 Base cabinets used for **storing overstock** product can be locked for security



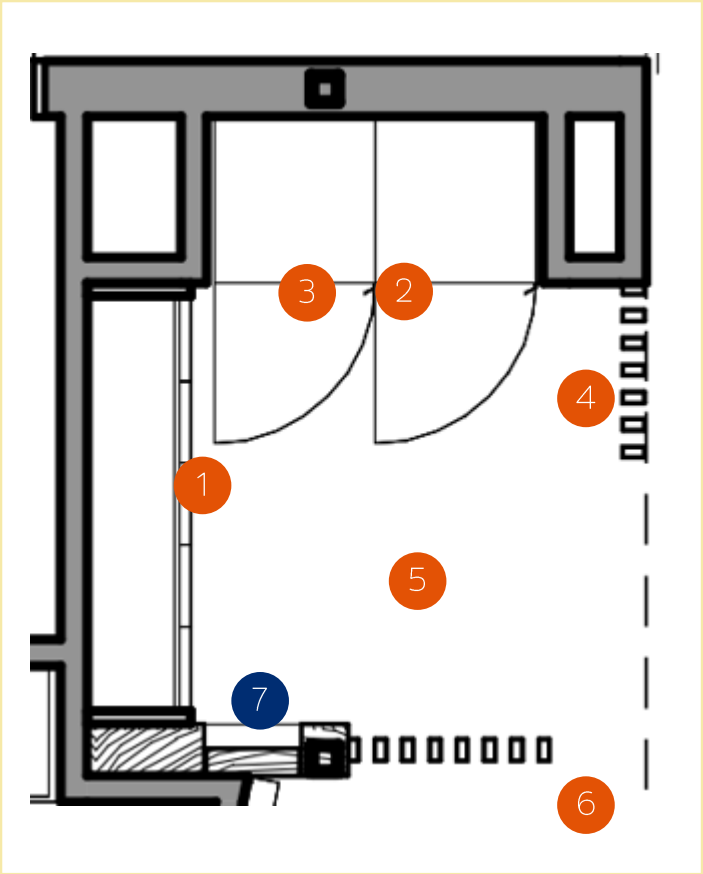


# MARKET

REQUIRED ITEMS

- 1 Millwork **display shelves**
- 2 Minimum 1 glass-front **full-size freezer**
- 3 Minimum 1 glass-front **full-size refrigerator**
- 4 **Wood slat accent wall** feature to provide separation
- 5 Brand-specified **hard flooring** at high traffic area
- 6 **Located in lobby**; visible from front desk
- 7 **Recessed niche** for peggable sundry items

MARKET (ENLARGED)



FIRST FLOOR PLAN

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# PERCHING AREA & BUSINESS CENTER

## KEY DESIGN FEATURES

- 1 The **branded lobby wall** is a hallmark and provides consistency across all hotels. It can include an integrated TV which provides a convenient place for guests to receive local news and weather
- 2 **Vertical and ceiling wood elements** provide comfort and style to the lobby
- 3 **Perching area** with regional wall map provides guests with a sense of place
- 4 A **mix of seating styles**, color and patterns, provides a welcoming, comfortable and energetic spot to wait, work or relax
- 5 A dedicated **Business Center** opens to the lobby and great room while the sectional sofa offers convenient power outlets
- 6 **Region Artwork** communicates the hotel location and builds local connection





# PERCHING AREA & BUSINESS CENTER

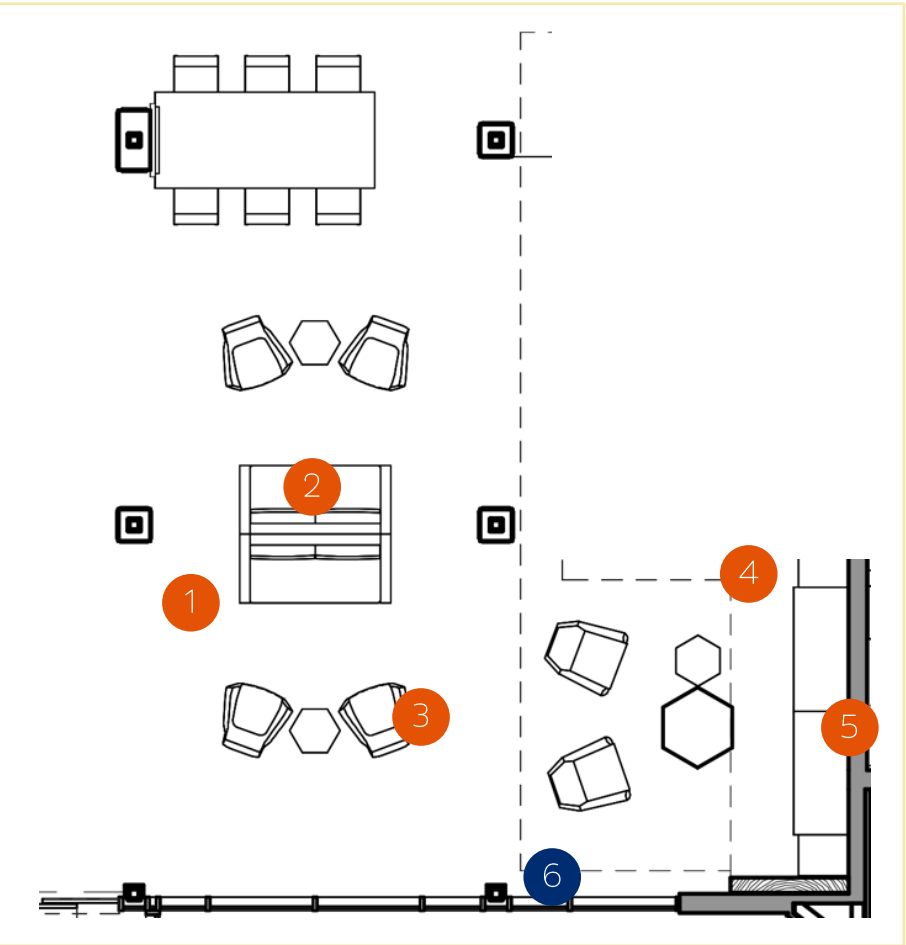
## REQUIRED ITEMS

- 1 Brand-specified **soft flooring** underneath soft seating
- 2 Brand-specified **decorative ceiling light fixture**
- 3 Brand-specified **soft seating options with accent tables**
- 4 Brand-specified **wood ceiling element**
- 5 Brand-specified **regional graphic wallcovering**
- 6 **Storefront window** to provide ample natural daylight
- 7 Brand-specified **business center chairs**
- 8 Brand-specified **desk with integrated power & printer station**
- 9 **Slat wall feature** to provide separation
- 10 Brand-specified **local artwork**
- 11 Brand-specified **sofa with integrated power**
- 12 Brand-specified **c-tables**

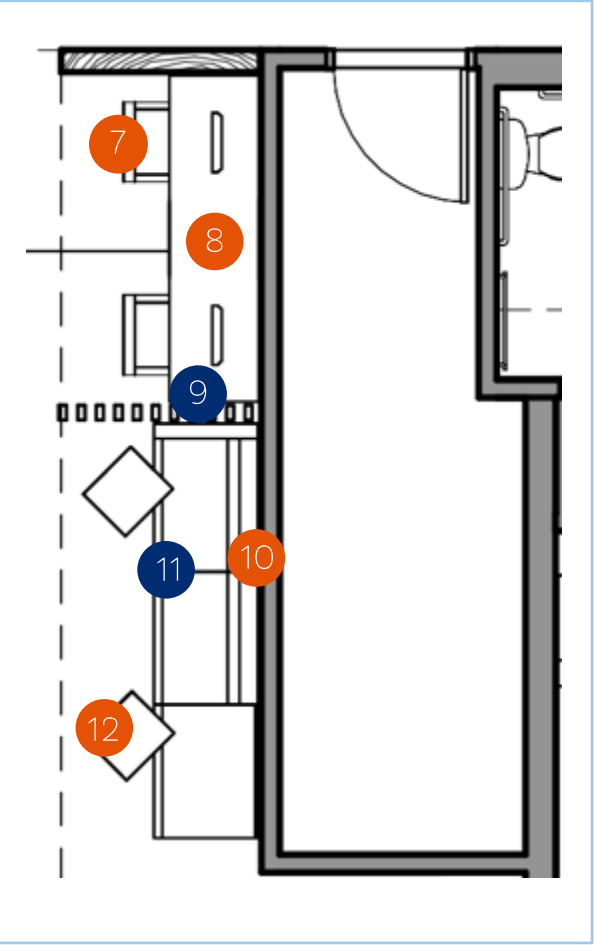
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PERCHING AREA (ENLARGED)



BUSINESS AREA (ENLARGED)



FIRST FLOOR PLAN



# BREAKFAST BAR

## KEY DESIGN FEATURES

- 1 **Coffee and tea** placement outside the main breakfast space reduces congestion
- 2 **Operable doors at breakfast area** close off the space when not in use, allowing for prep and cleanup out of view of guests
- 3 **Express Start® breakfast bar** provides the Smart Traveler with a delicious variety of hot and cold breakfast favorites
- 4 **Good Morning wall graphic** located in the Express Start® breakfast bar provides visual interest and encourages brand engagement with guests

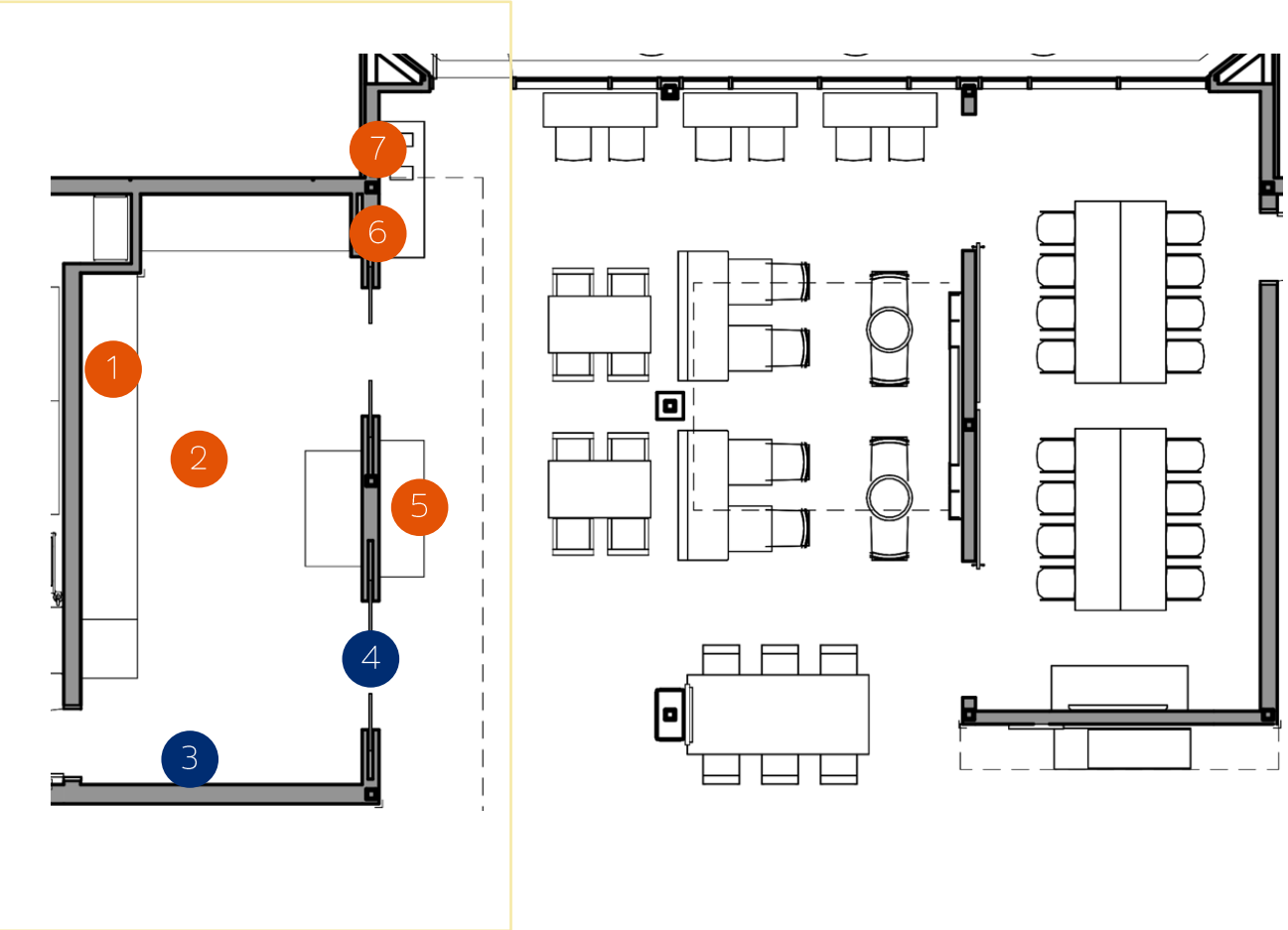


# BREAKFAST BAR

## REQUIRED ITEMS

- 1 Express Start® **breakfast bar finishes, equipment, decorative pendants, graphics, and signage**
- 2 Brand-specified large format, neutral colored, **hard surface flooring** at high traffic area
- 3 Brand-specified **graphic wallcovering**
- 4 **Pocket or barn doors** designed to close off breakfast serving area from seating areas
- 5 Brand-specified **coffee bar outside of serving space** with brand specified **peg board** above coffee bar
- 6 Brand-specified **trash console** outside of serving space
- 7 Brand-specified **artwork**

BREAKFAST BAR (ENLARGED)



FIRST FLOOR PLAN

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# GREAT ROOM

## KEY DESIGN FEATURES

- 1 **Storefront windows** provide ample natural light
- 2 The Great Room provides **comfortable and flexible seating**
- 3 **TV feature wall** brings texture to the space and creates comfort and intimacy



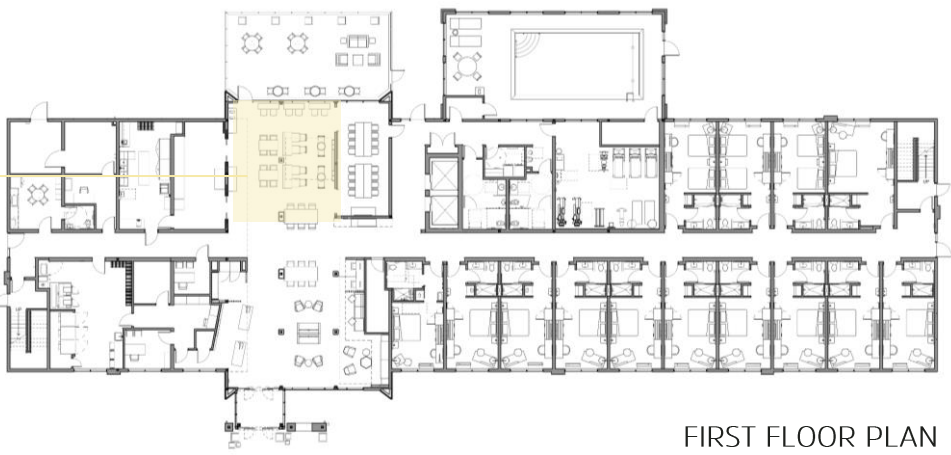
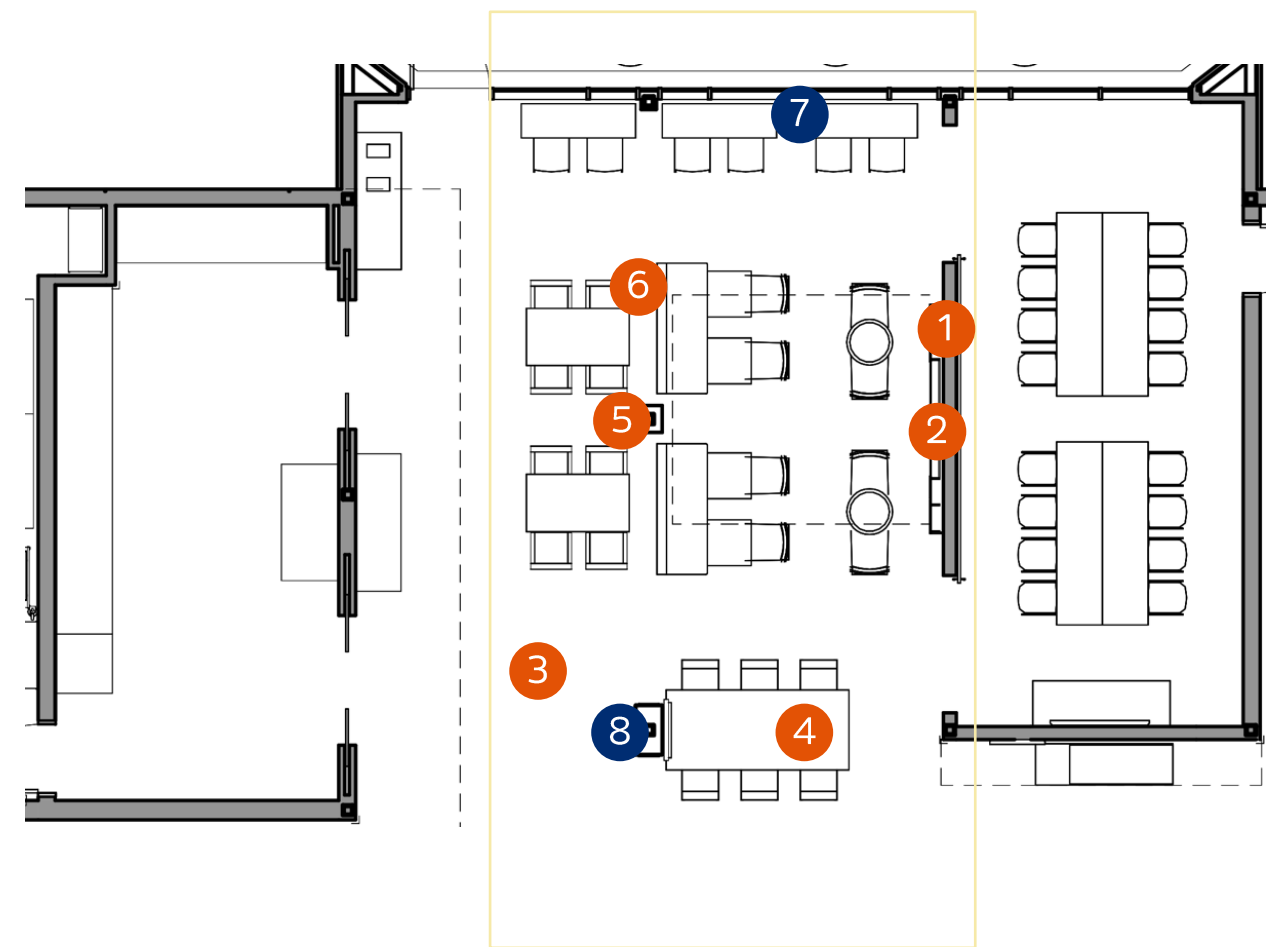


# GREAT ROOM

## REQUIRED ITEMS

- 1 Accent **TV feature wall** & **wood ceiling feature**
- 2 47" minimum size **TV**
- 3 Brand-specified large format, neutral colored, **hard surface flooring** at high traffic area
- 4 Brand-specified **community table** with minimum of **6 counter stools** and **integrated power & wireless charging stations**
- 5 Brand-specified **blue colored felt column wraps**
- 6 Brand-specified **combination 2-top, 4-top and banquette seating** options
- 7 **Decorative accent lighting**
- 8 **TV with wood shrouds** at large columns (recommended optional)

GREAT ROOM (ENLARGED)



FIRST FLOOR PLAN

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# FLEX MEETING SPACE

(optional in renovation)

## KEY DESIGN FEATURES

- 1 **Sliding doors** allow the space to be used as extended Great Room seating during busy breakfast hours
- 2 **Modular design** of meeting room chairs allow them to be stacked and stored easily
- 3 **Gallery Art Wall** adds interest to the room and aligns with the Global Artwork Strategy



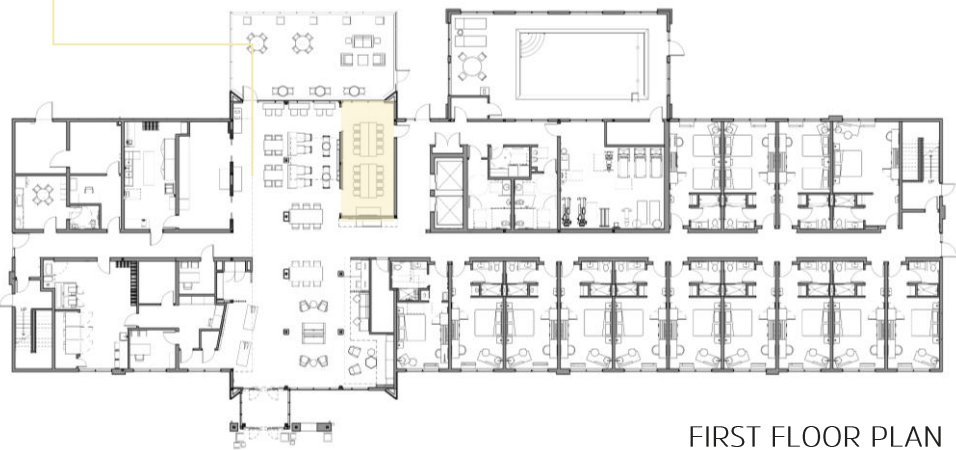
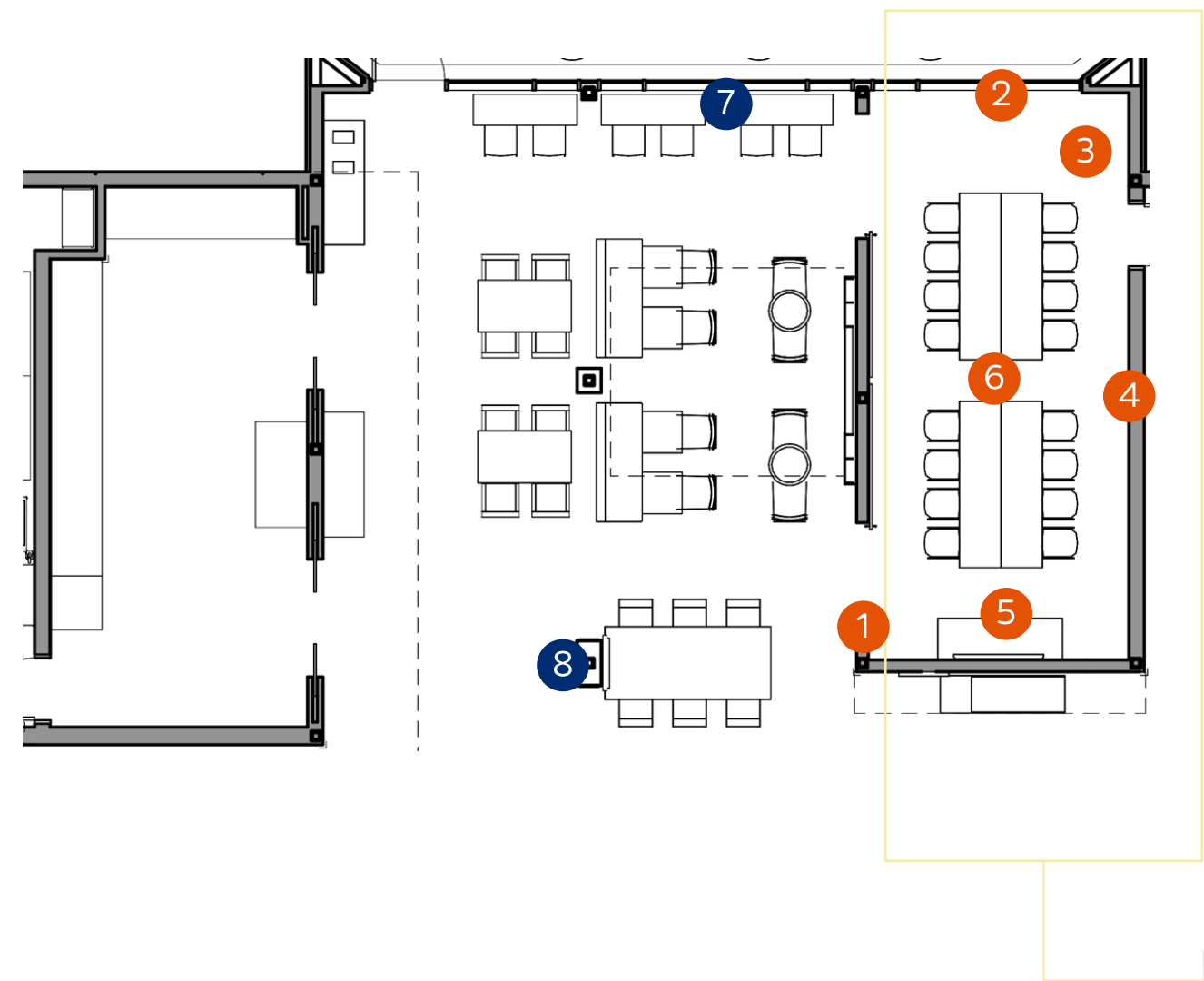
# FLEX MEETING SPACE

(Optional in renovation)

## REQUIRED ITEMS

- 1 Sliding barn door
- 2 Brand-specified **blackout and sheer roller-shade system**
- 3 Brand-specified **soft flooring**
- 4 Brand-specified **artwork**
- 5 Brand-specified **console table**
- 6 Brand-specified **decorative light fixtures**
- 7 Brand-specified **modular, multi-purpose tables and seating**

FLEX MEETING SPACE (ENLARGED)



FIRST FLOOR PLAN

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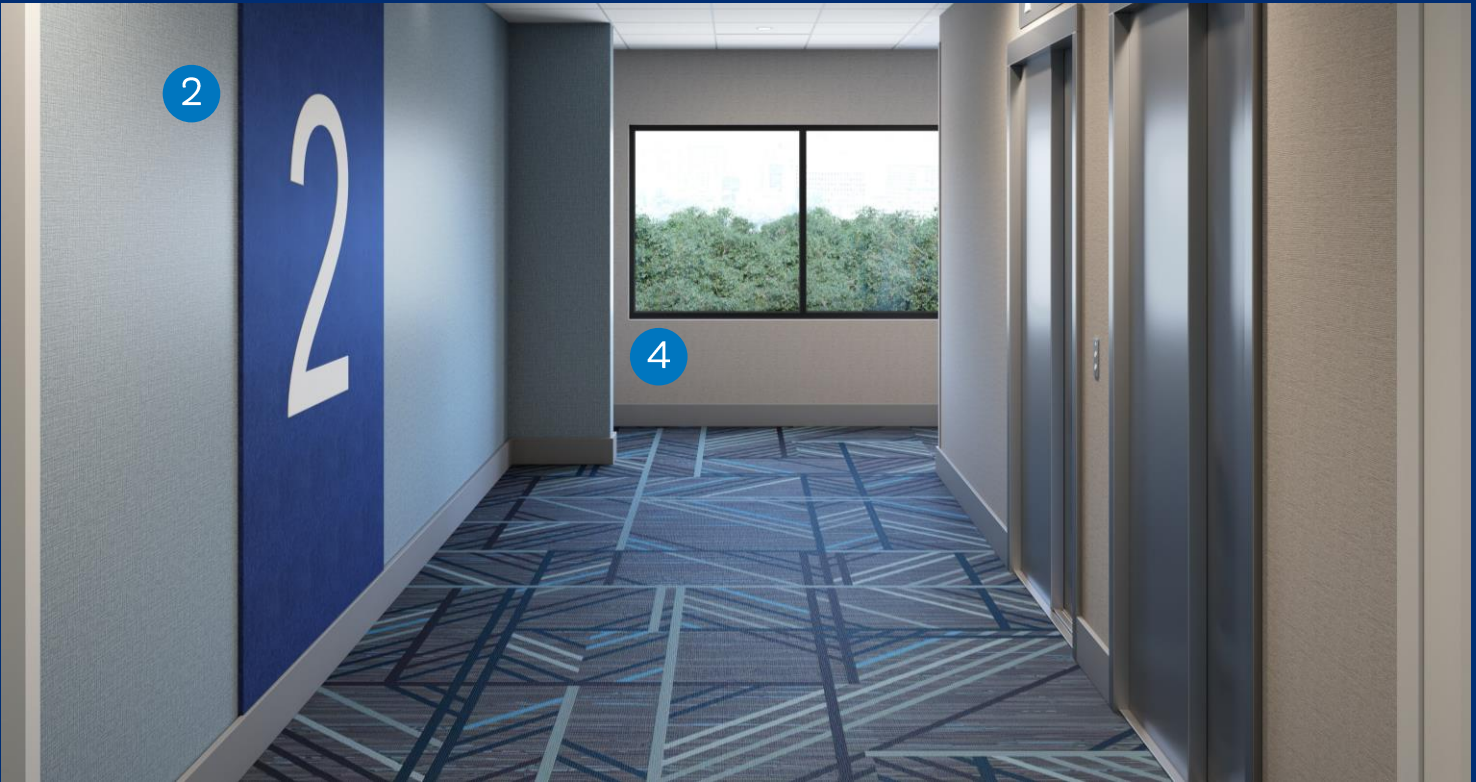
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# ELEVATOR LOBBY

## KEY DESIGN FEATURES

- 1 **Branded lobby wall** and **convenient seating** adjacent to the first-floor elevator bank
- 2 An **oversized number graphic** differentiates each floor with bold navigation
- 3 **Amenities corridor** for guest access to fitness center and indoor pool minimizes traffic and noise at guest corridor
- 4 **Convenient ice machine** placement away from guestrooms on upper floors (floors 2-4)

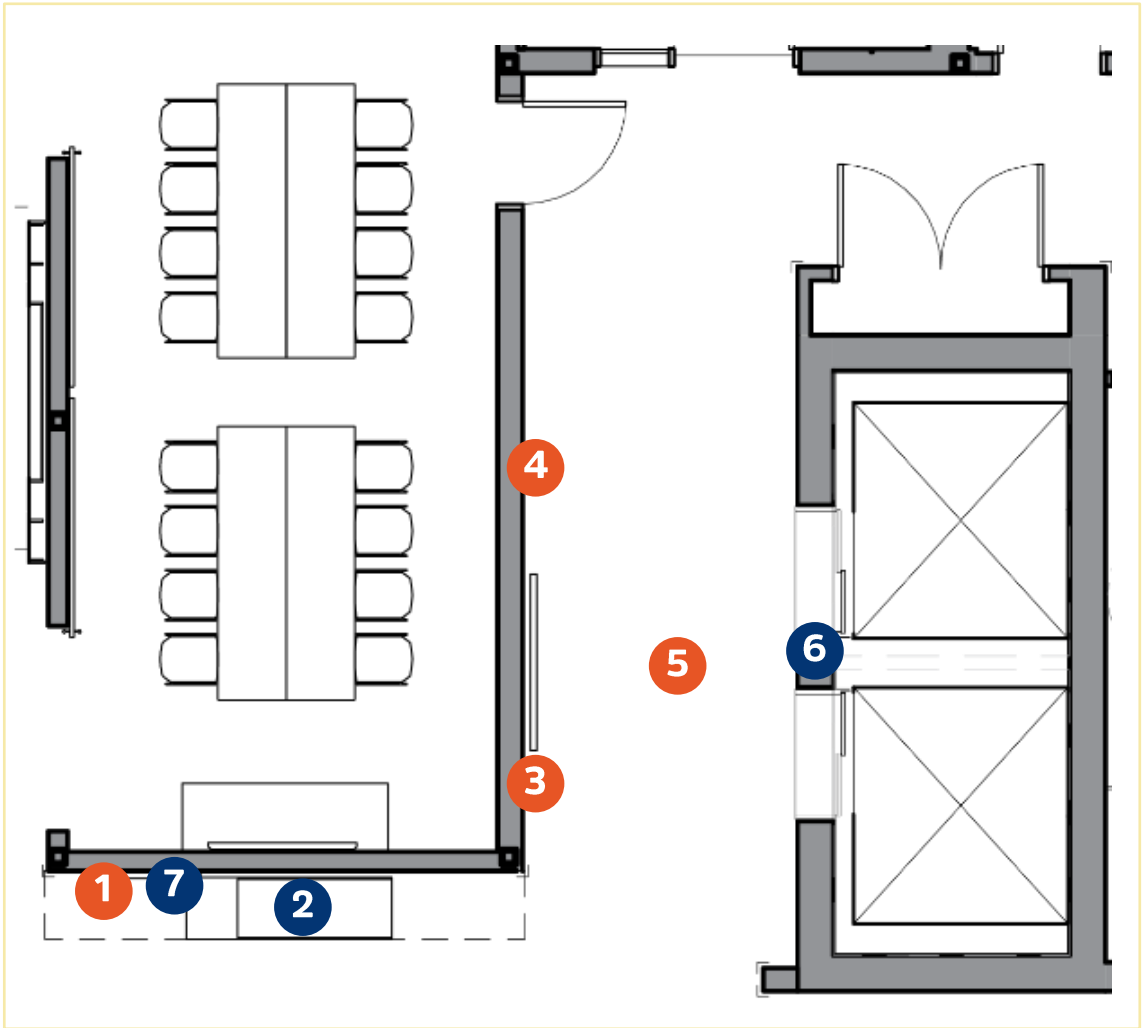


# ELEVATOR LOBBY

## REQUIRED ITEMS

- 1 Brand-specified **graphic wallcovering** (first floor only)
- 2 Brand-specified **bench**
- 3 Brand-specified **floor number panel**
- 4 Brand-specified **vinyl wallcovering**
- 5 Brand-specified **flooring**
- 6 **2 elevators**
- 7 **Television** as digital information board (recommended optional)

ELEVATOR LOBBY (ENLARGED)



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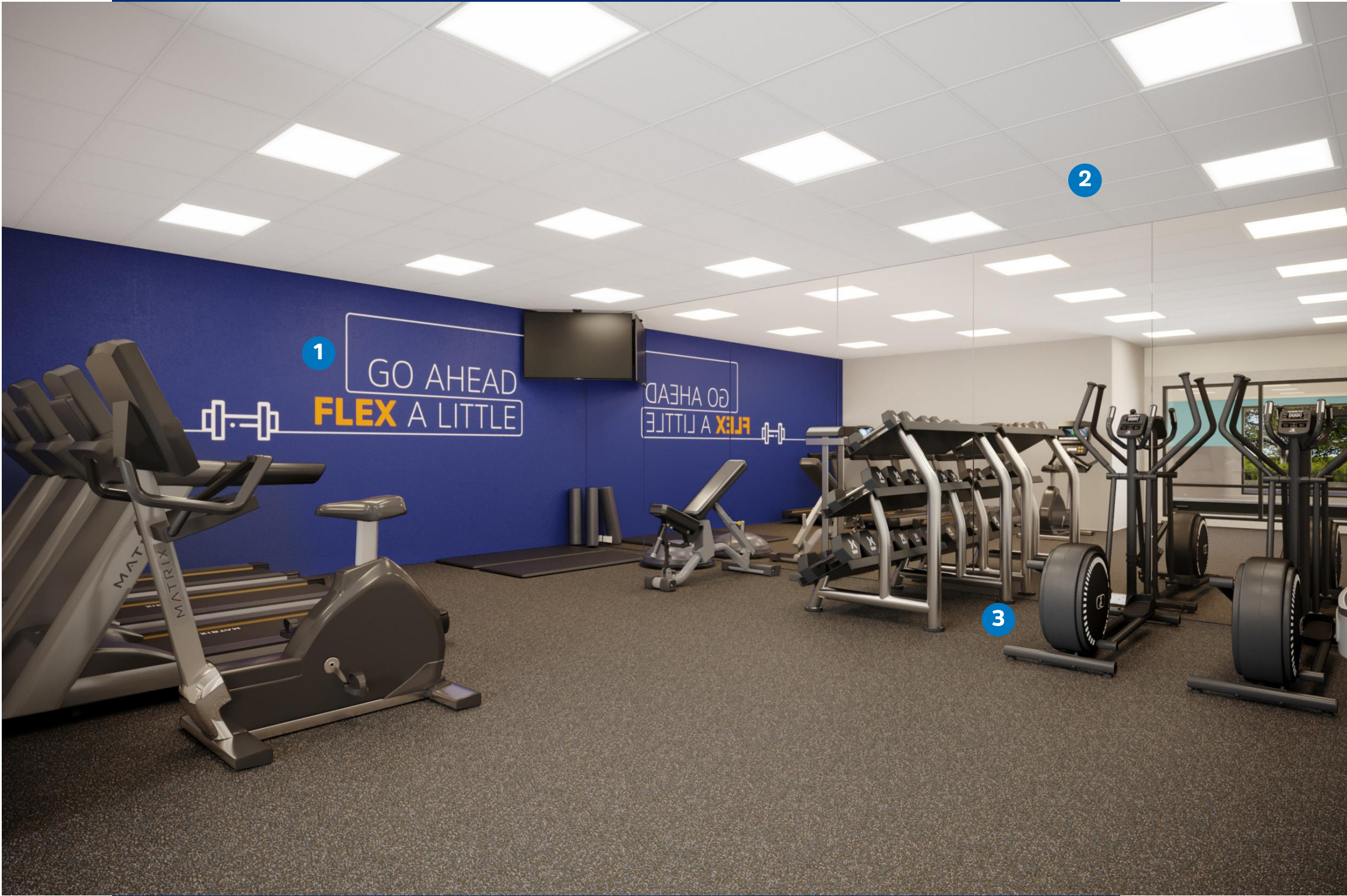
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# FITNESS CENTER

KEY DESIGN FEATURES

- 1 Branded **tone-of-voice** wall graphic inspires action
- 2 Natural light creates a bright and **energetic space** for exercising
- 3 Varying options of **state-of-the-art** equipment provide the best workout environment for guests

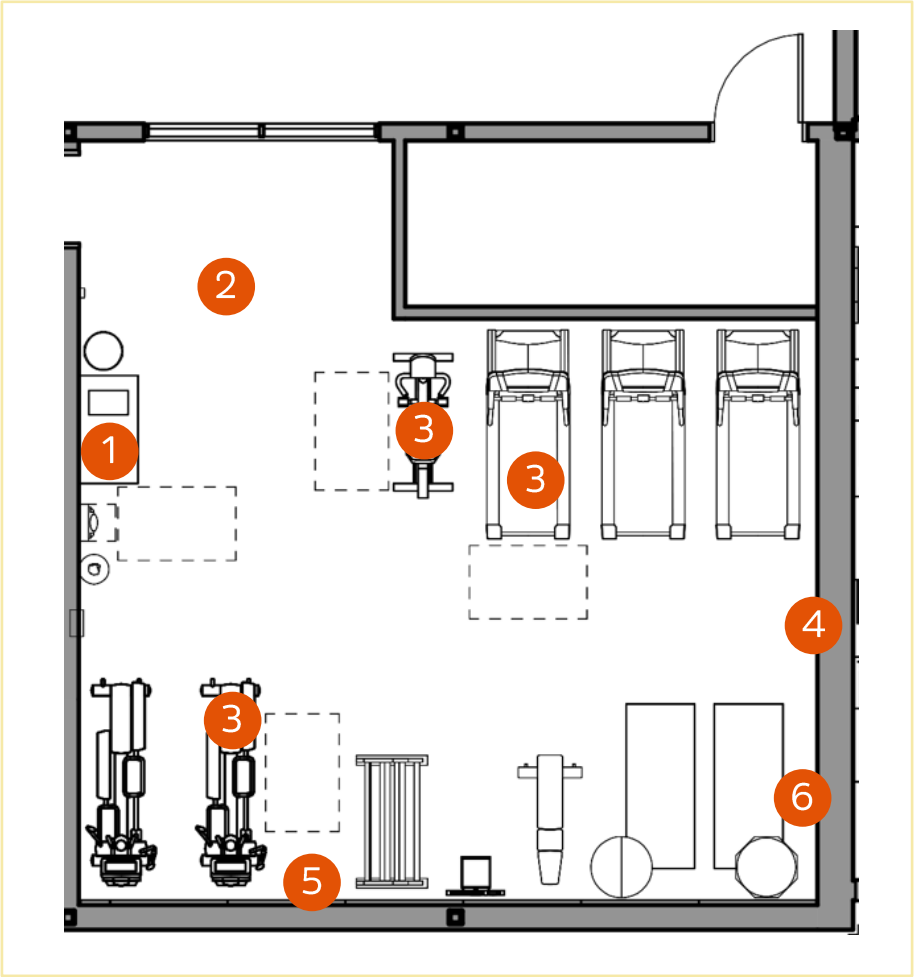


# FITNESS CENTER

## REQUIRED ITEMS

- 1 Brand-specified or **built-in millwork towel storage and hamper**
- 2 Brand-specified **flooring**
- 3 Brand-specified **fitness equipment**
- 4 Brand-specified **graphic wallcovering**
- 5 **Mirror wall**
- 6 32" minimum size **TV located near strength training equipment**

FITNESS CENTER (ENLARGED)



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# POOL

KEY DESIGN FEATURES

- 1 **Natural lighting and accent wall colors** brighten up the pool space to create a welcoming environment for guests
- 2 **Bright colors and tones** bring the pool to life while reminding the guest of the clean Holiday Inn Express® experience
- 3 Brand-specified **pool furniture** allows for consistent product delivery

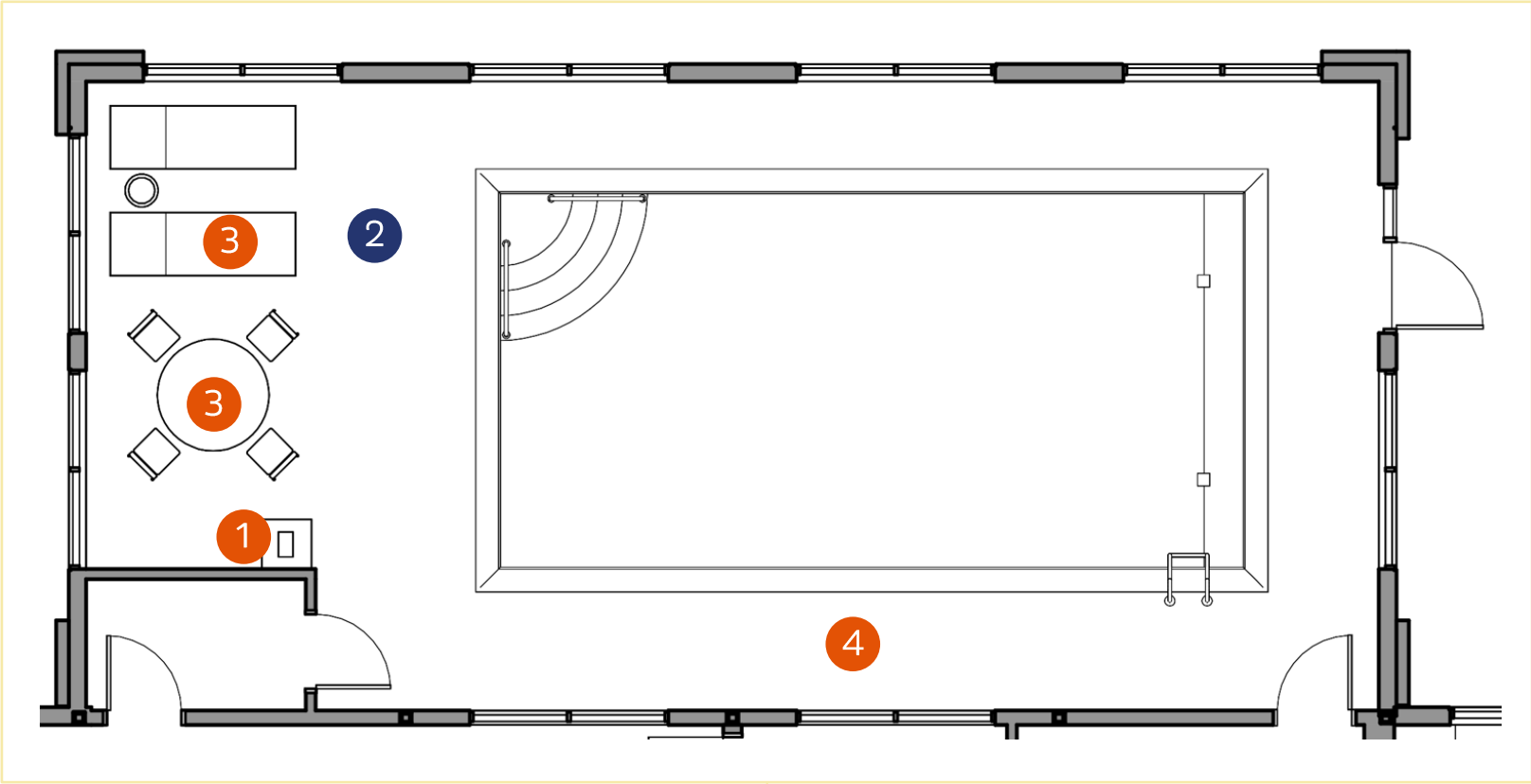


# POOL

REQUIRED ITEMS

- 1 Brand-specified **towel storage and hamper**
- 2 Brand-specified **floor finish**
- 3 Brand-specified **pool furniture**
- 4 Pool area **wall, ceiling, and deck finishes**

FITNESS CENTER (ENLARGED)



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# PATIO (OPTIONAL)

## KEY DESIGN FEATURES

The patio **extends the great room space** for guests to collaborate or socialize

**Exterior seating** options can be incorporated into a variety of patio layouts

Patio tables and chairs provide **overflow** for busy breakfast mornings

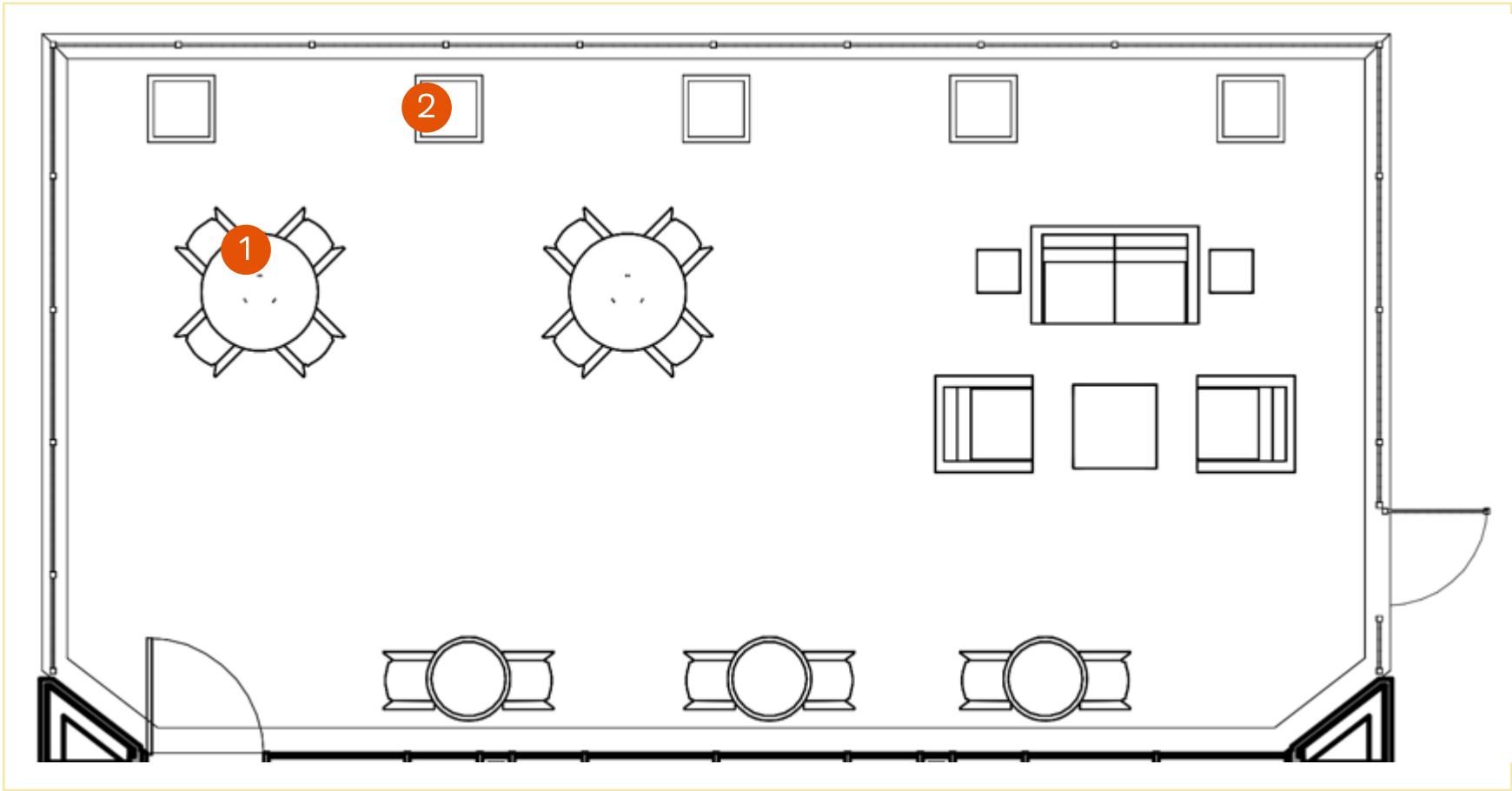
( fireplace optional )



# PATIO (if provided)

- 1 Brand-specified **outdoor seating**
- 2 **Planters** and **fencing**

PATIO (ENLARGED)



FIRST FLOOR PLAN

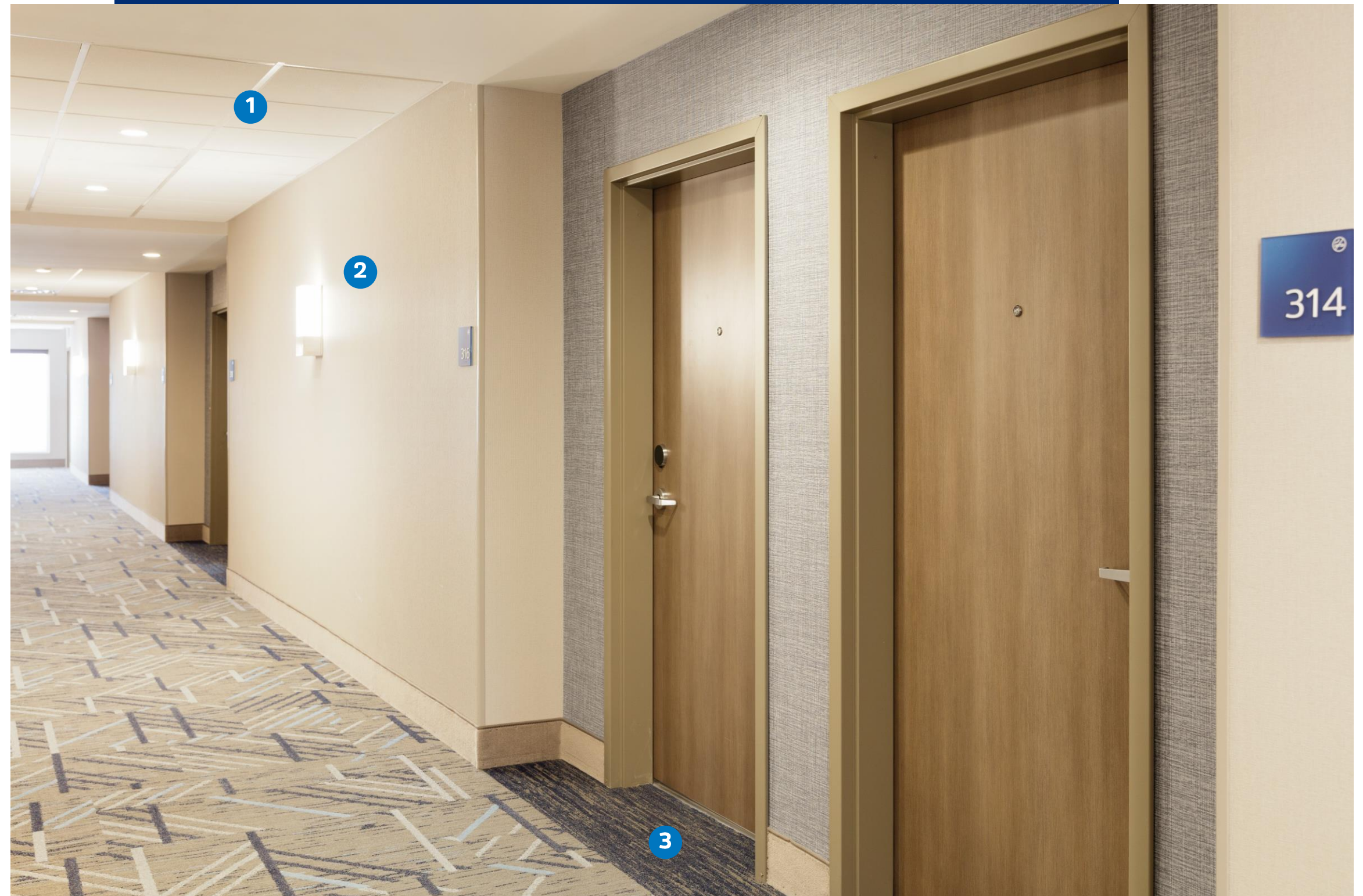
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# CORRIDORS

## KEY DESIGN FEATURES

- 1 Acoustic ceiling tiles help keep corridors **quiet** and allow access into the ceiling for maintenance
- 2 **Corridor lighting** is functional in a streamlined design, brightening the space
- 3 The accent carpet at the door drop reinforces the Holiday Inn Express® brand by providing a **pop of blue** and acts as a contemporary welcome mat before the guest enters their hotel room



# CORRIDORS

## REQUIRED ITEMS

- 1 **Storefront windows without window treatments** to provide ample natural daylight
- 2 Brand-specified **soft flooring**
- 3 Brand-specified **soft flooring at door drop**
- 4 Ample, **contemporary lighting** at ceiling and at walls
- 5 Brand-specified **interior signage**

2<sup>ND</sup> FLOOR CORRIDORS (ENLARGED)



FIRST FLOOR PLAN

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## **GUEST ROOM OVERVIEW**

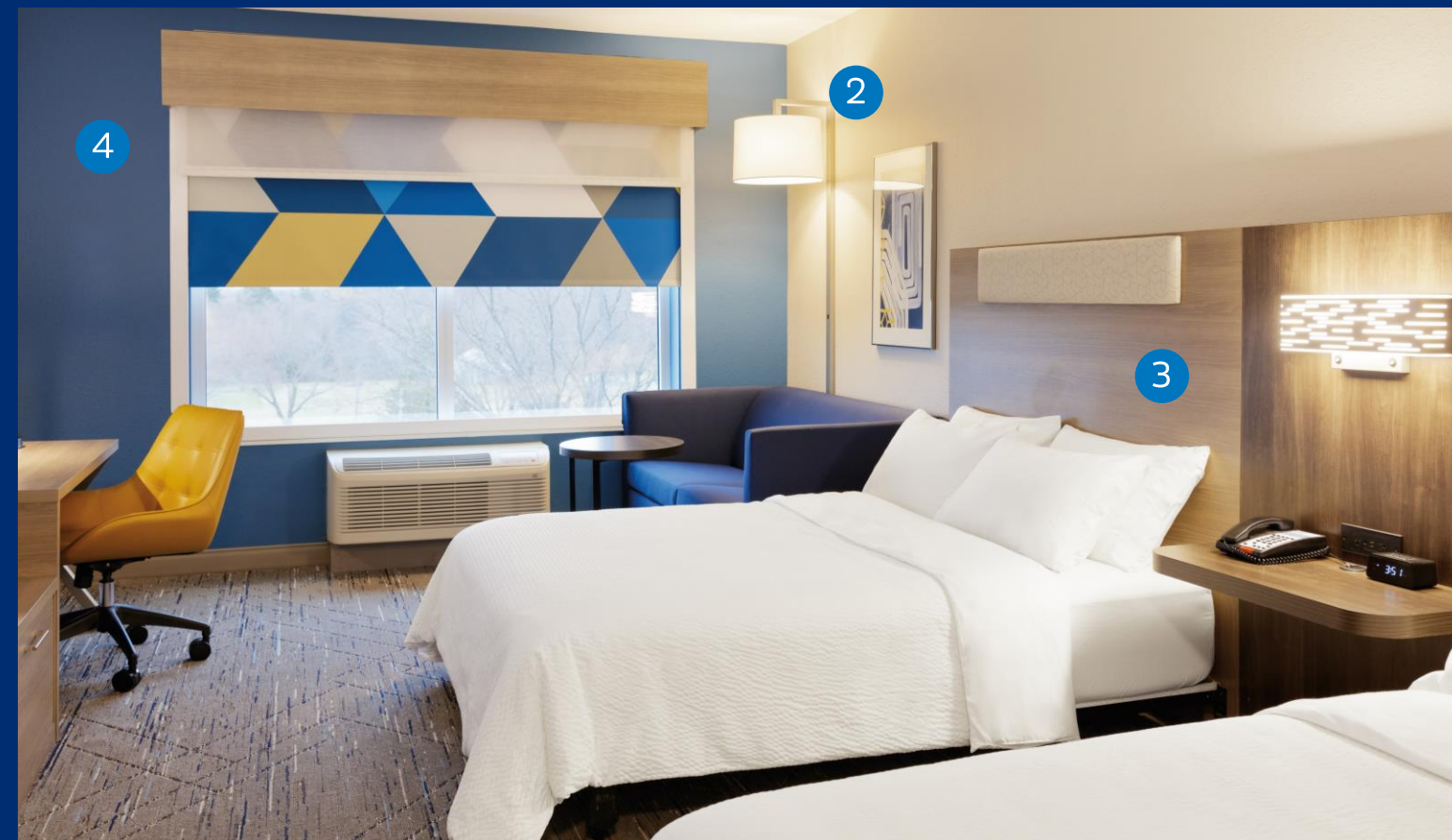
The Holiday Inn Express® guest room provides a fresh, clean, and contemporary space with features that allow guests to be productive during their stay and have a great night's sleep.



# GUESTROOM

## KEY DESIGN FEATURES

- 1 **Refreshment Zone** — a built-in niche houses the under-counter refrigerator, microwave, coffee maker, and extra supplies in one central location
- 2 **Room lighting** strategically placed to provide fresh illumination that is both welcoming and functional
- 3 **Headboards** with integrated power. The headboard functions as a key noise reduction piece in the room. The night stands with integrated power allow the Smart Traveler to stay plugged in
- 4 Large window **maximizes natural light**. If the sunlight is unwanted, the blackout shade with channels provides a completely dark and private room

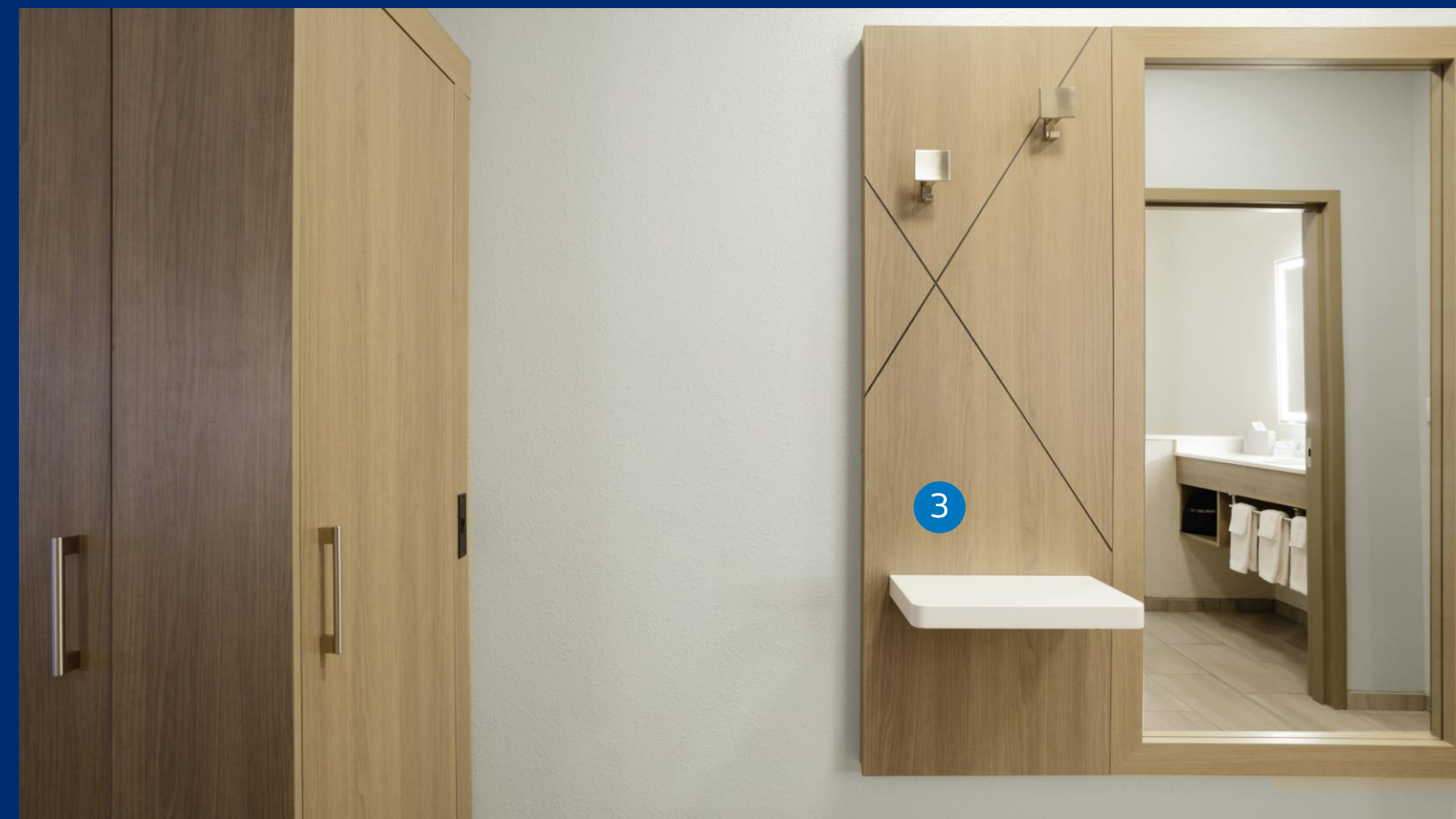
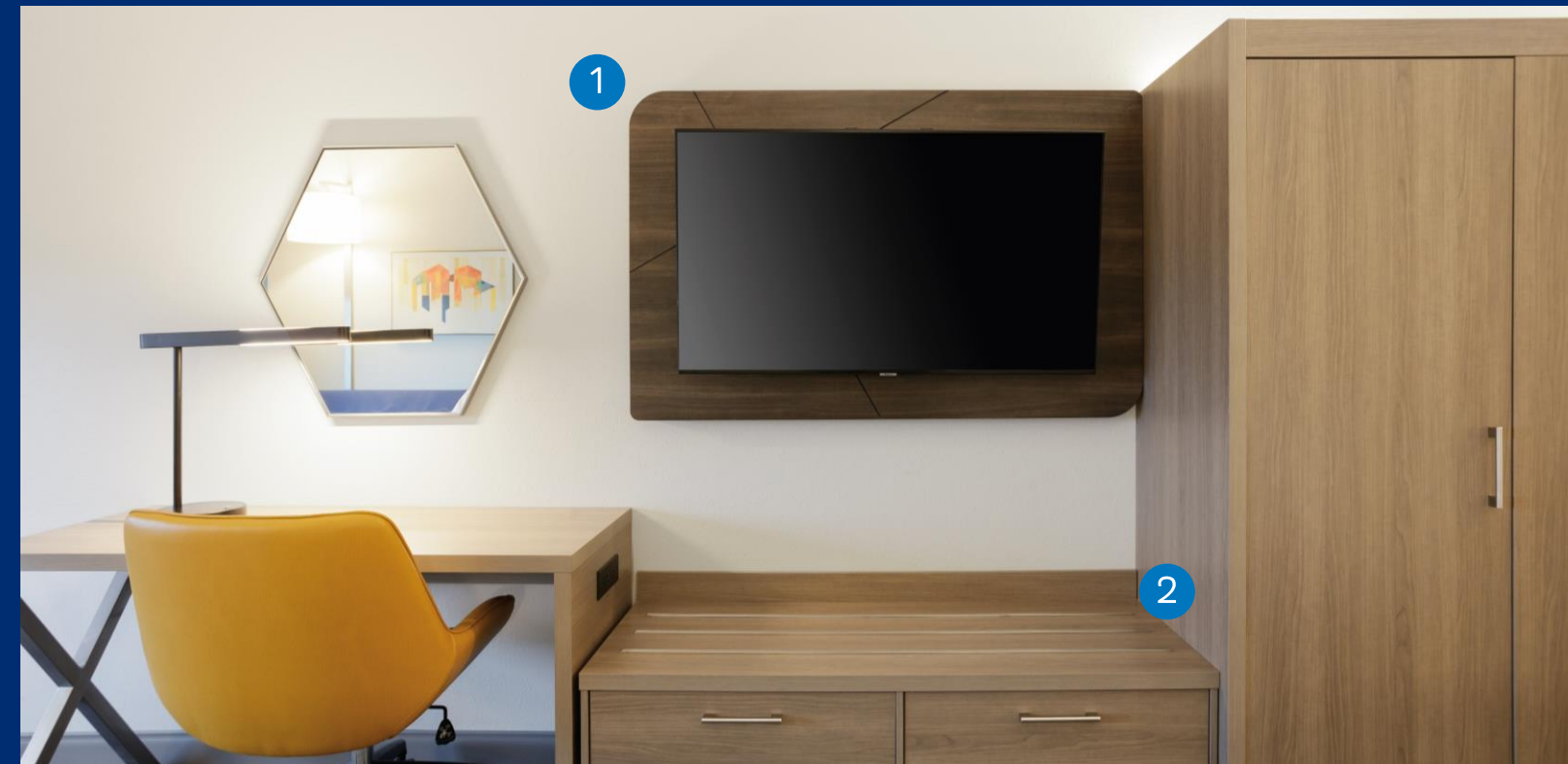




# GUESTROOM

## KEY DESIGN FEATURES

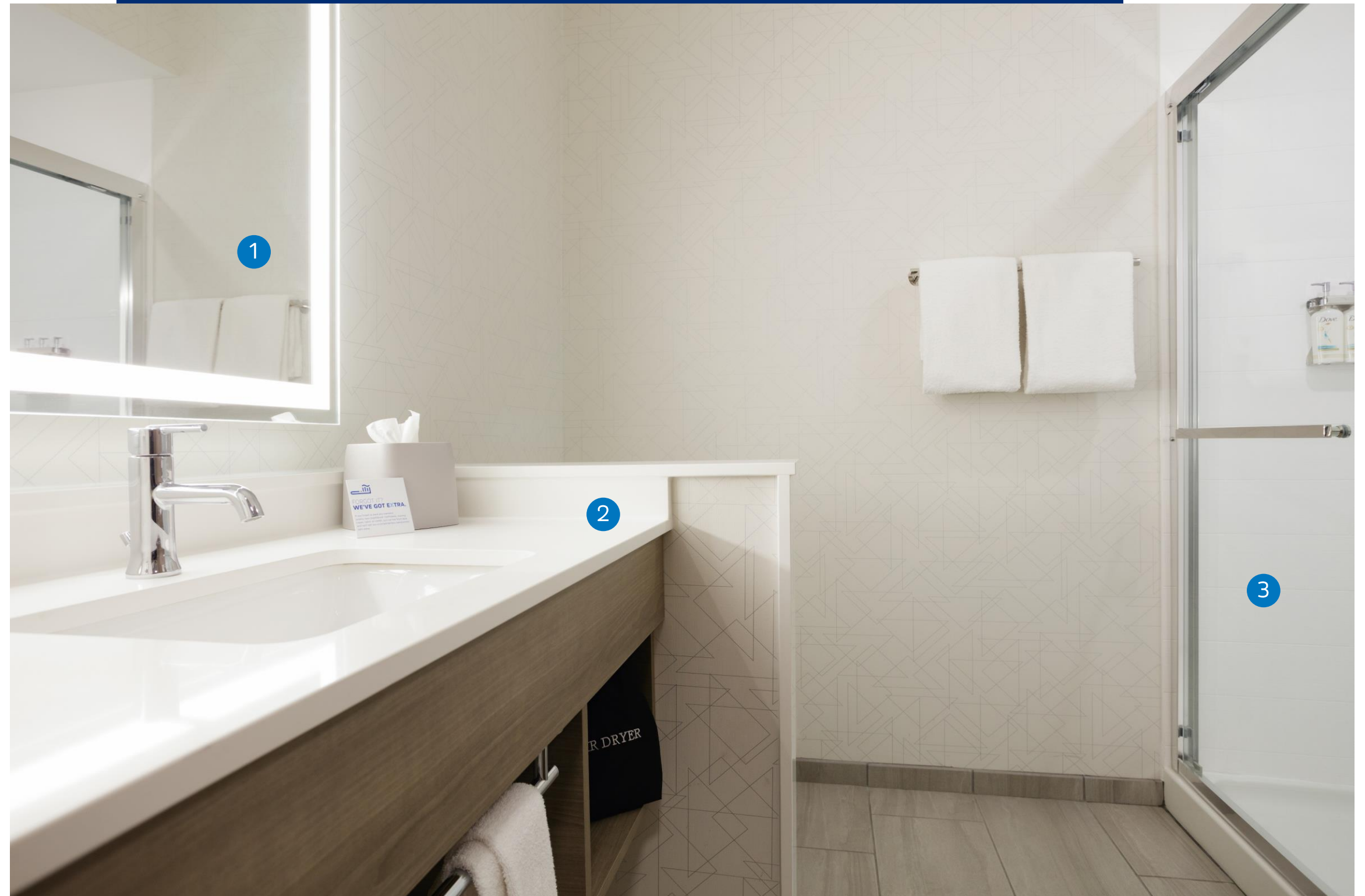
- 1 Decorative panel **reduces TV noise vibration** to adjacent rooms and can accommodate up to a 55" television
- 2 **Smart components** give guests the freedom to live out of their suitcase or unpack into a variety of options including wardrobe, drawers, and open hanging
- 3 Conveniently located, the **Smart Shelf** provides a landing zone at guest arrival and additional counter space near the bathroom and full-length mirror



# GUEST BATHROOM

## KEY DESIGN FEATURES

- 1 **Lit mirror** provides fresh illumination that is both welcoming and functional
- 2 **Light colored materials** so guests can see that it is clean
- 3 **Grout-less shower/tub surrounds** are easy to clean and maintain



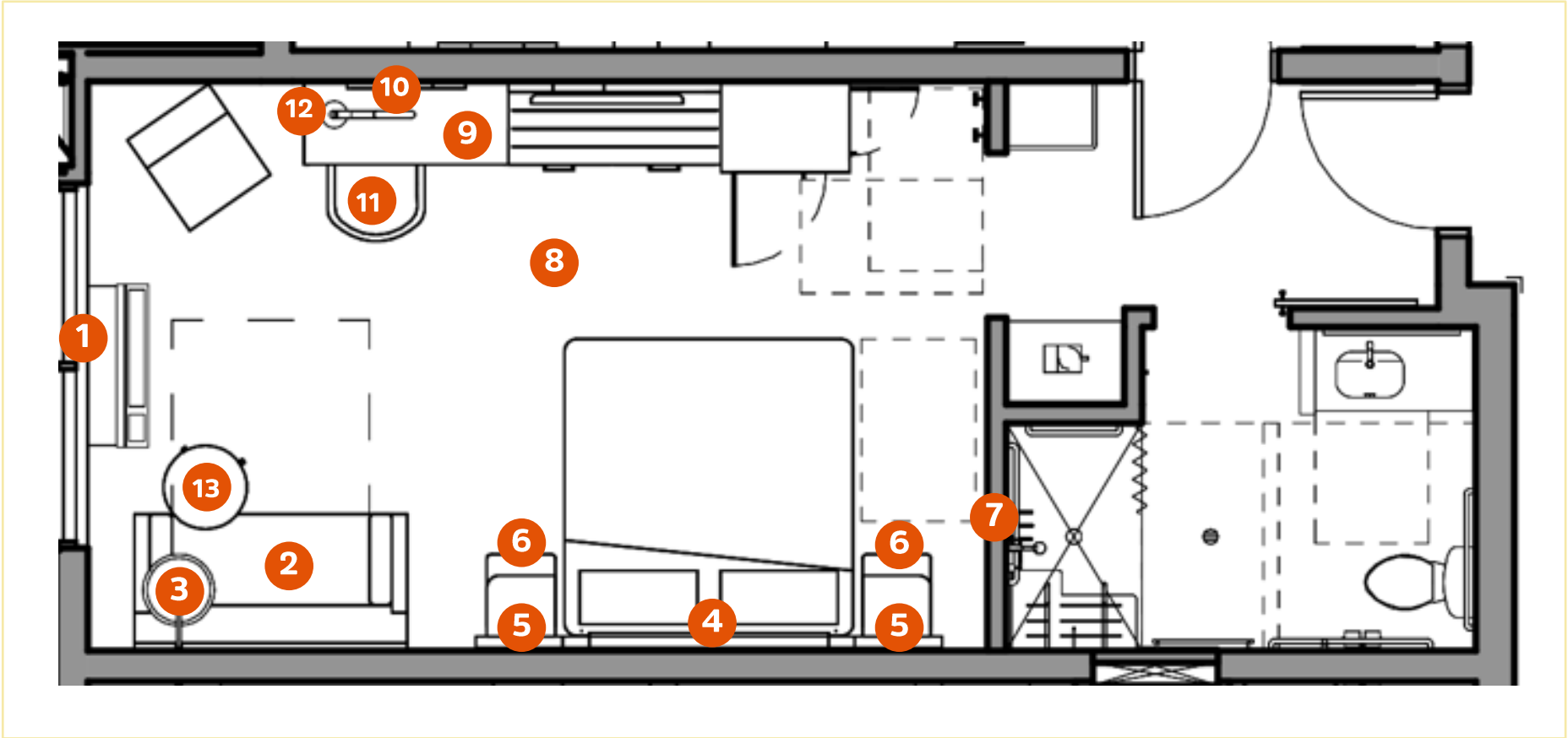


# GUEST ROOMS

## REQUIRED ITEMS

- 1 Brand-specified **window cornice, blackout roller shade/sheer**
- 2 Brand-specified **lounge seating**
- 3 Brand-specified **light fixture over lounge seating**
- 4 Brand-specified **headboard(s) with integrated nightstand(s), & power**
- 5 Brand-specified **headboard sconces**
- 6 Brand-specified **ottoman(s)** (required only in suites)
- 7 Brand-specified **artwork**
- 8 Brand-specified **carpet**
- 9 Brand-specified Smart Components with **integrated power at desk**
- 10 Brand-specified **mirror at desk**
- 11 Brand-specified **task chair**
- 12 Brand-specified **task light at desk**
- 13 Brand-specified **c-table (optional)**

GUEST ROOMS (ENLARGED)



FIRST FLOOR PLAN

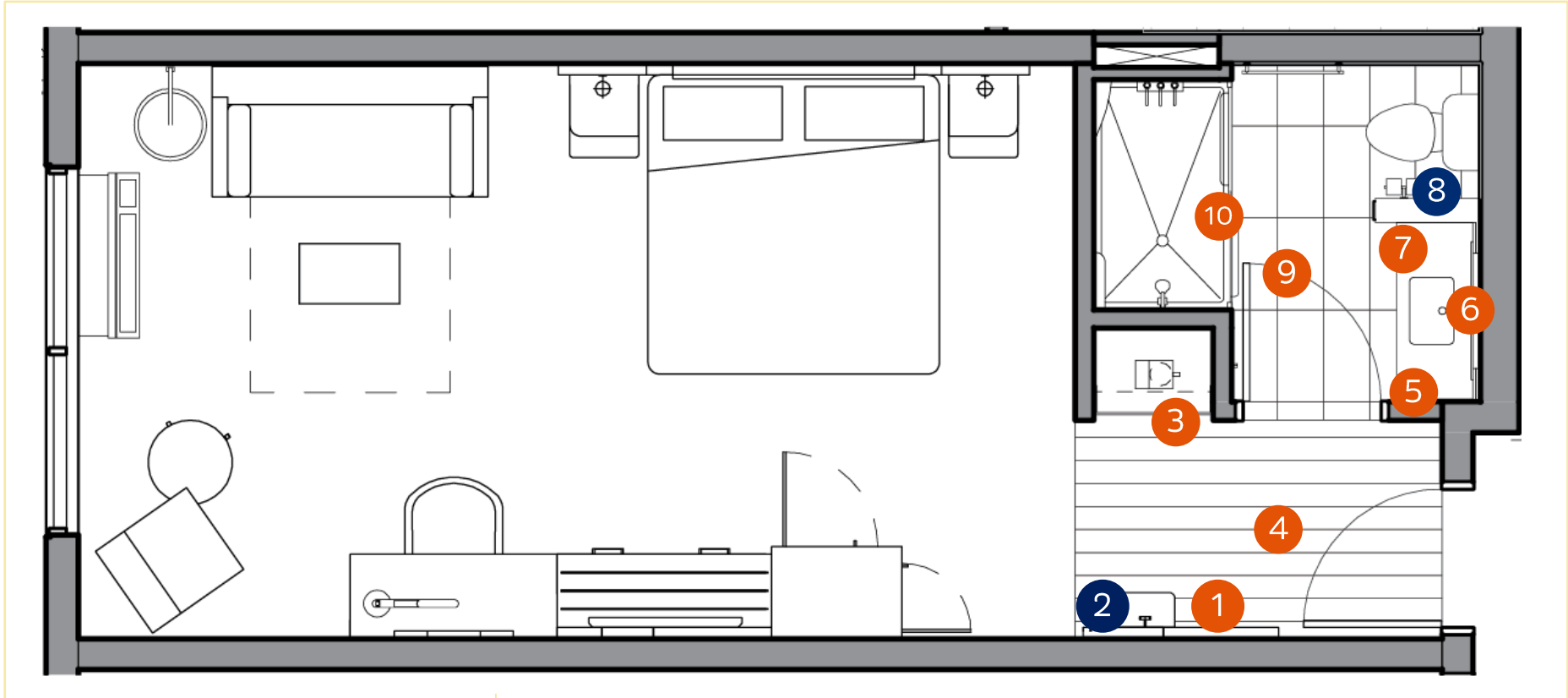
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# GUEST BATHROOM & ENTRY

REQUIRED ITEMS

- 1 **Mirror with Smart Shelf** and **hook panel**
- 2 **Convenient outlet** for charging devices or other items
- 3 **Refreshment Zone**
- 4 Brand-specified **LVT / tile flooring**
- 5 Bathroom **nightlight**
- 6 Brand-specified **lit mirror**
- 7 Vanity with **towel storage and shelf**
- 8 **Pony / half wall**
- 9 Brand-specified **tile flooring**
- 10 Brand-specified **glass shower door & surround**

GUEST ROOMS (ENLARGED)



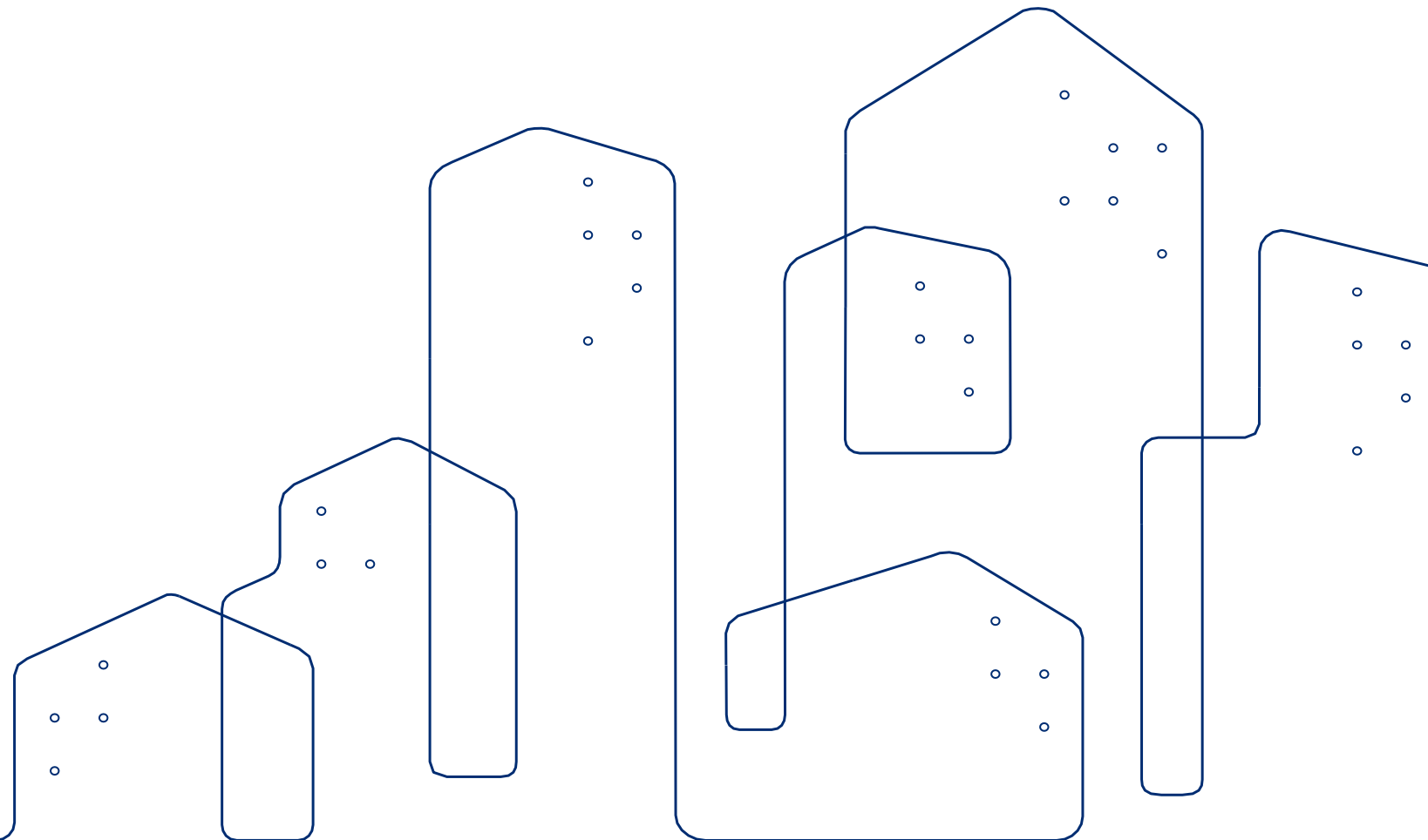
FIRST FLOOR PLAN

Orange: Required items for both New Development and Renovations.  
Dark Blue: Items required in New Development but may not fit in Renovation solutions.  
*Renovations adjust space-planning as needed to adapt to your property.*



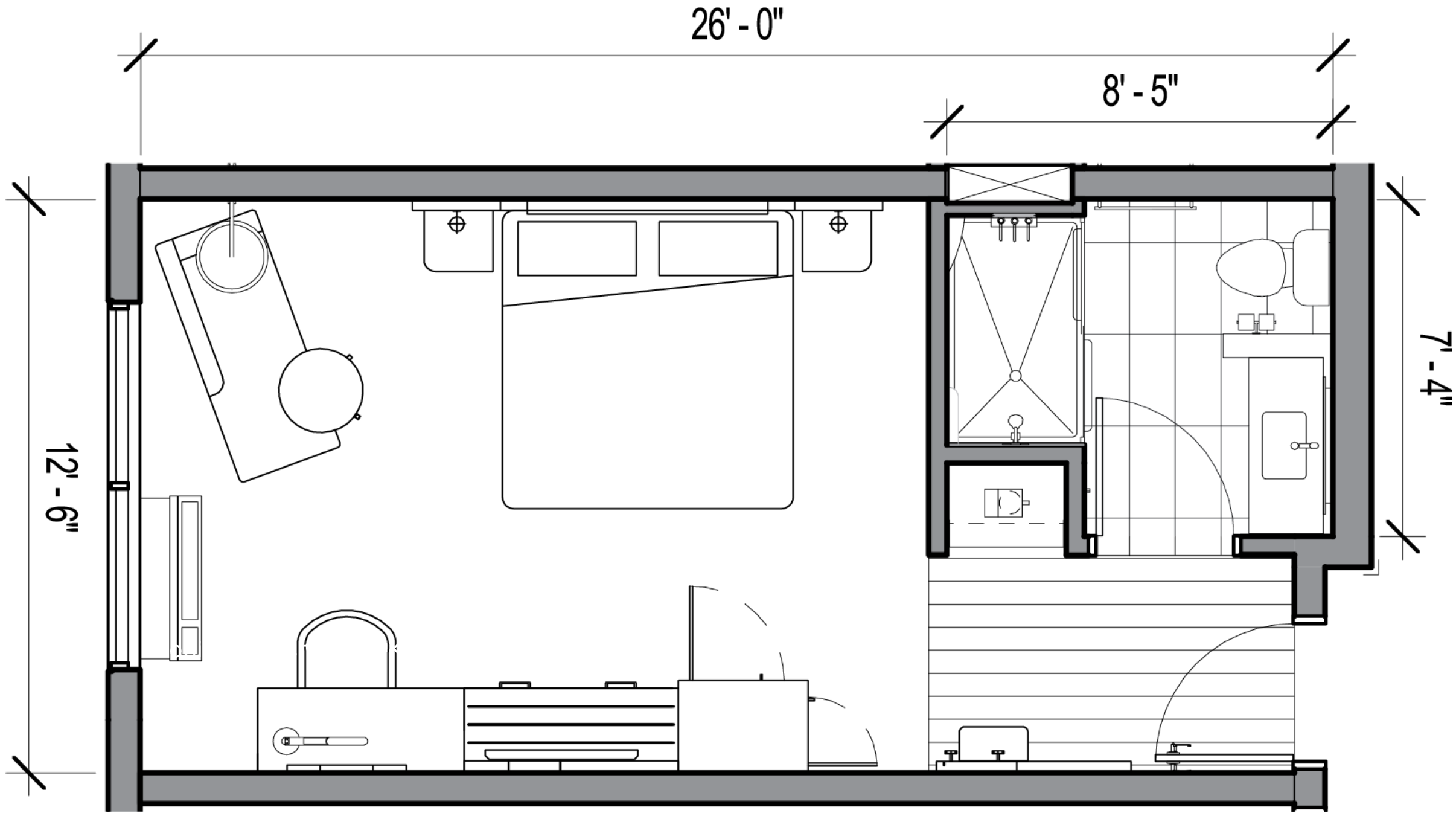
# APPENDIX

## DESIGN GUIDE



# GUESTROOM FLOOR PLANS

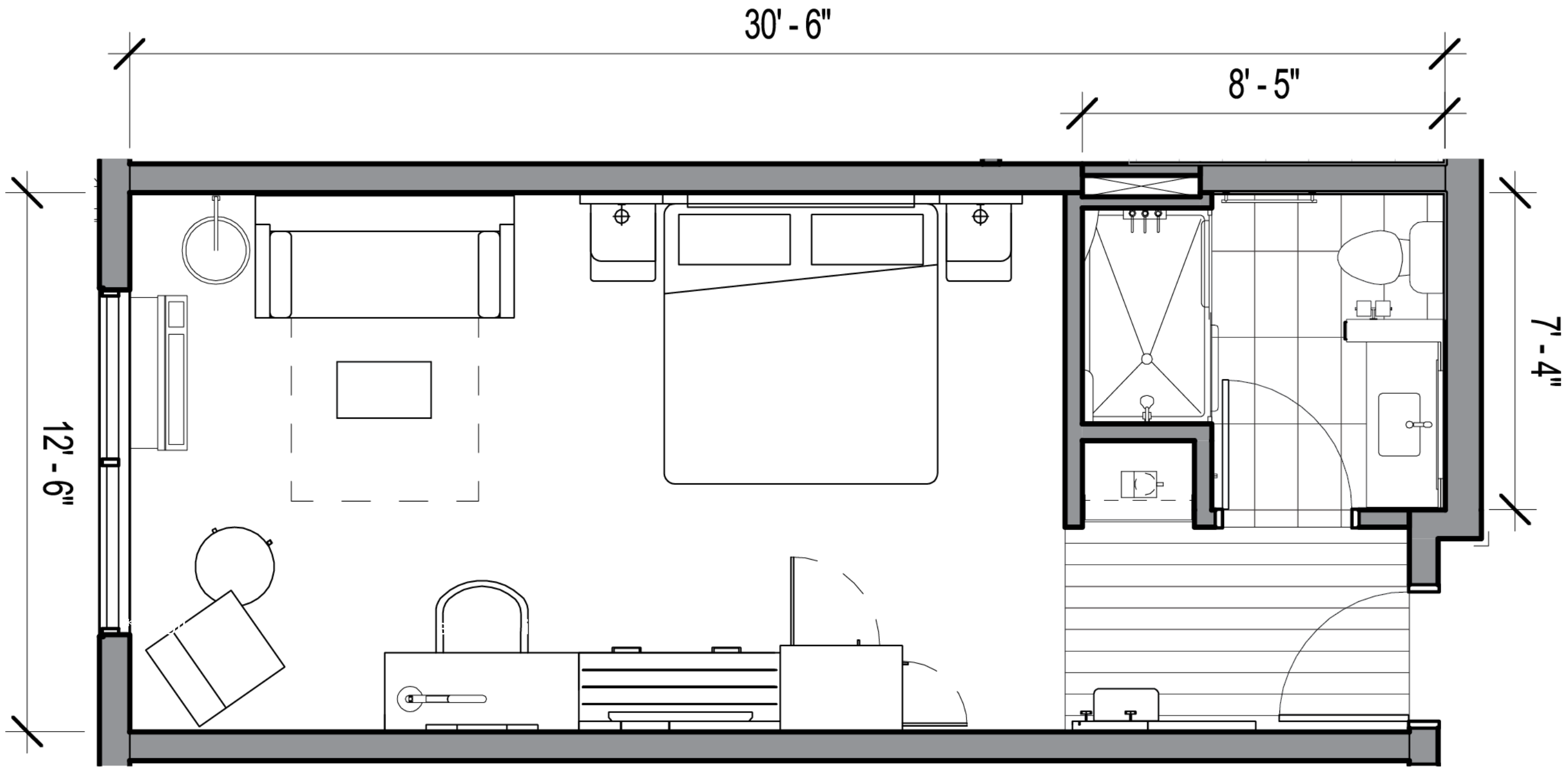
STANDARD KING





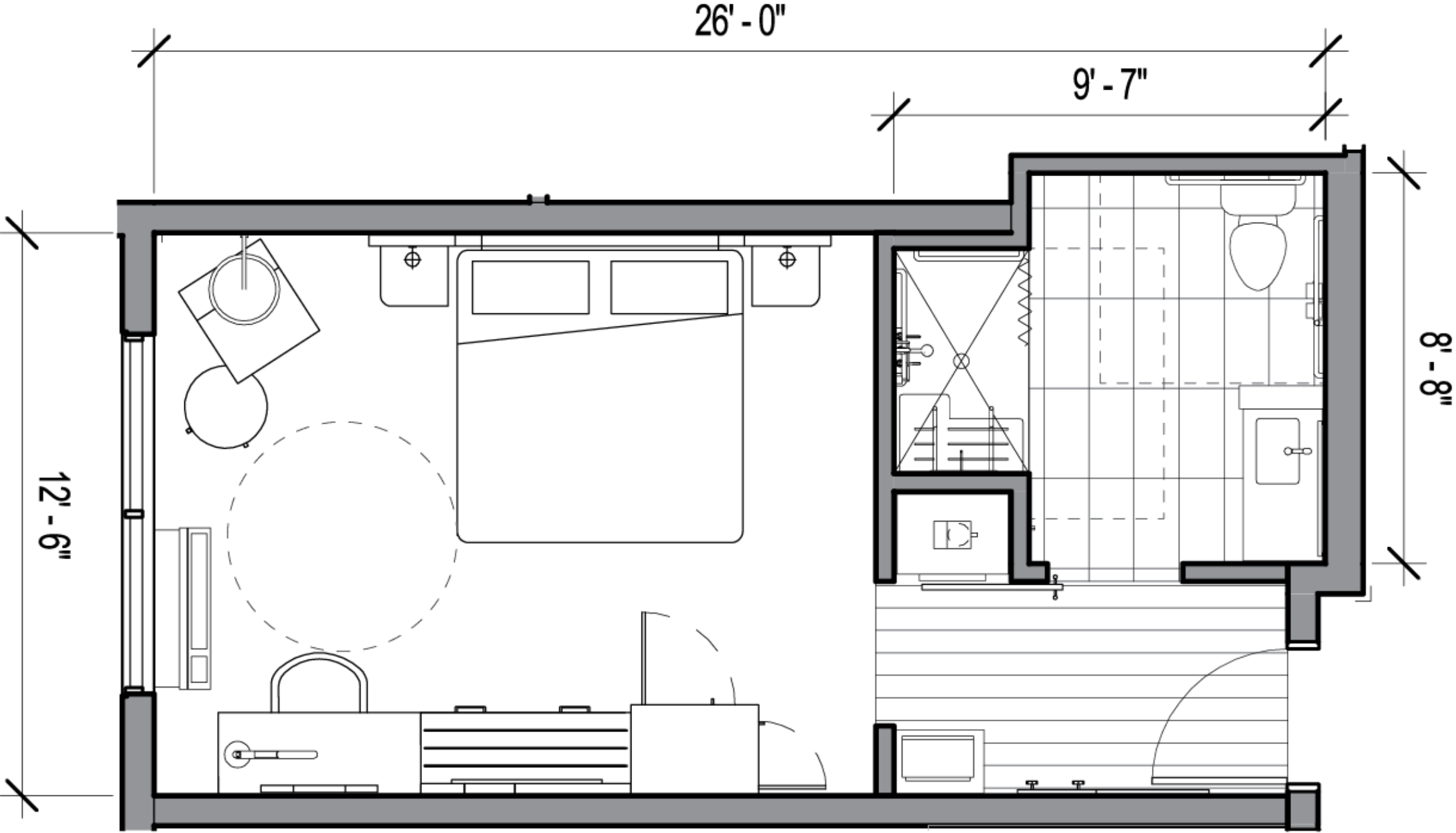
# GUESTROOM FLOOR PLANS

KING SUITE



# GUESTROOM FLOOR PLANS

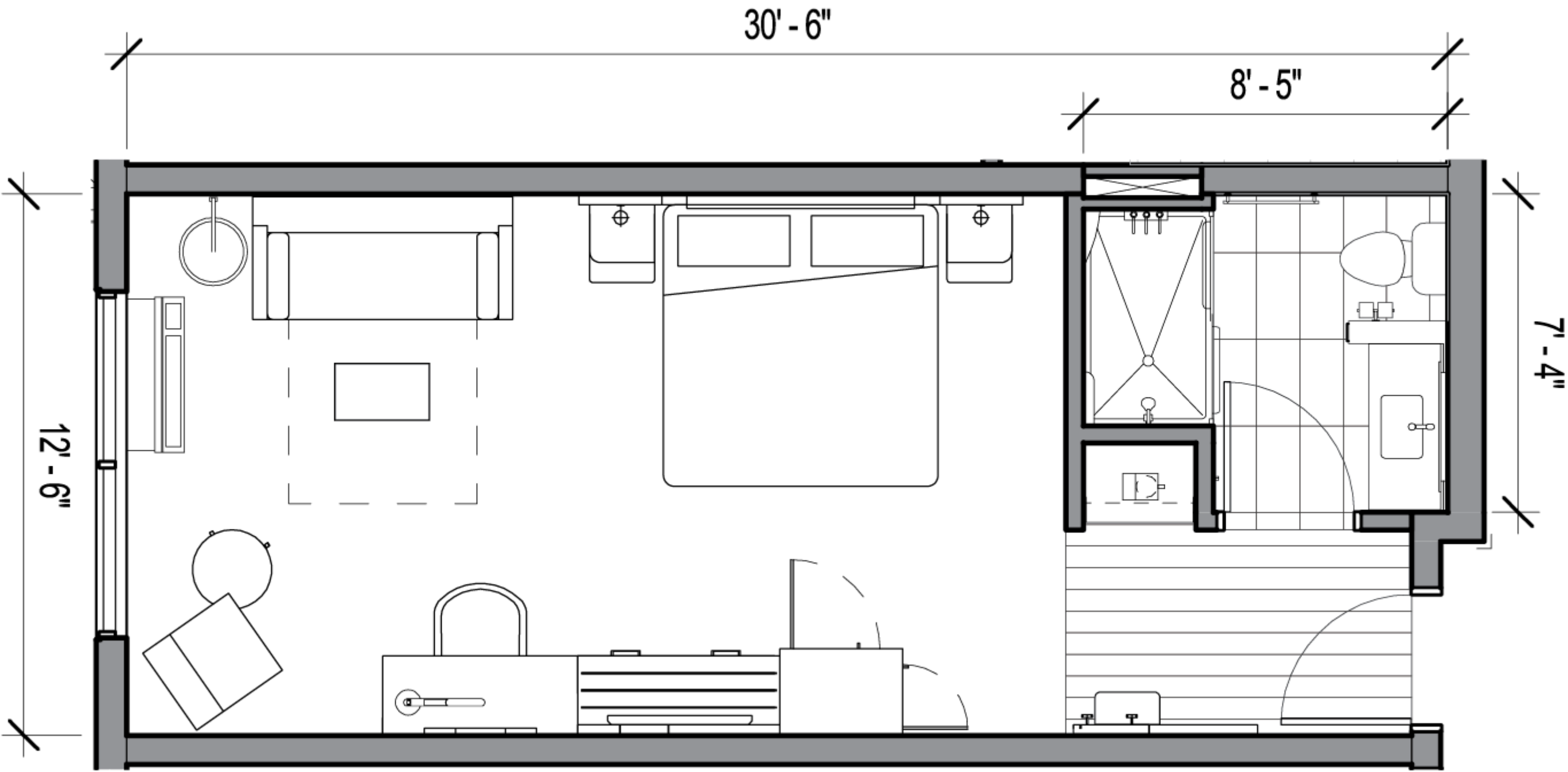
KING ACCESSIBLE





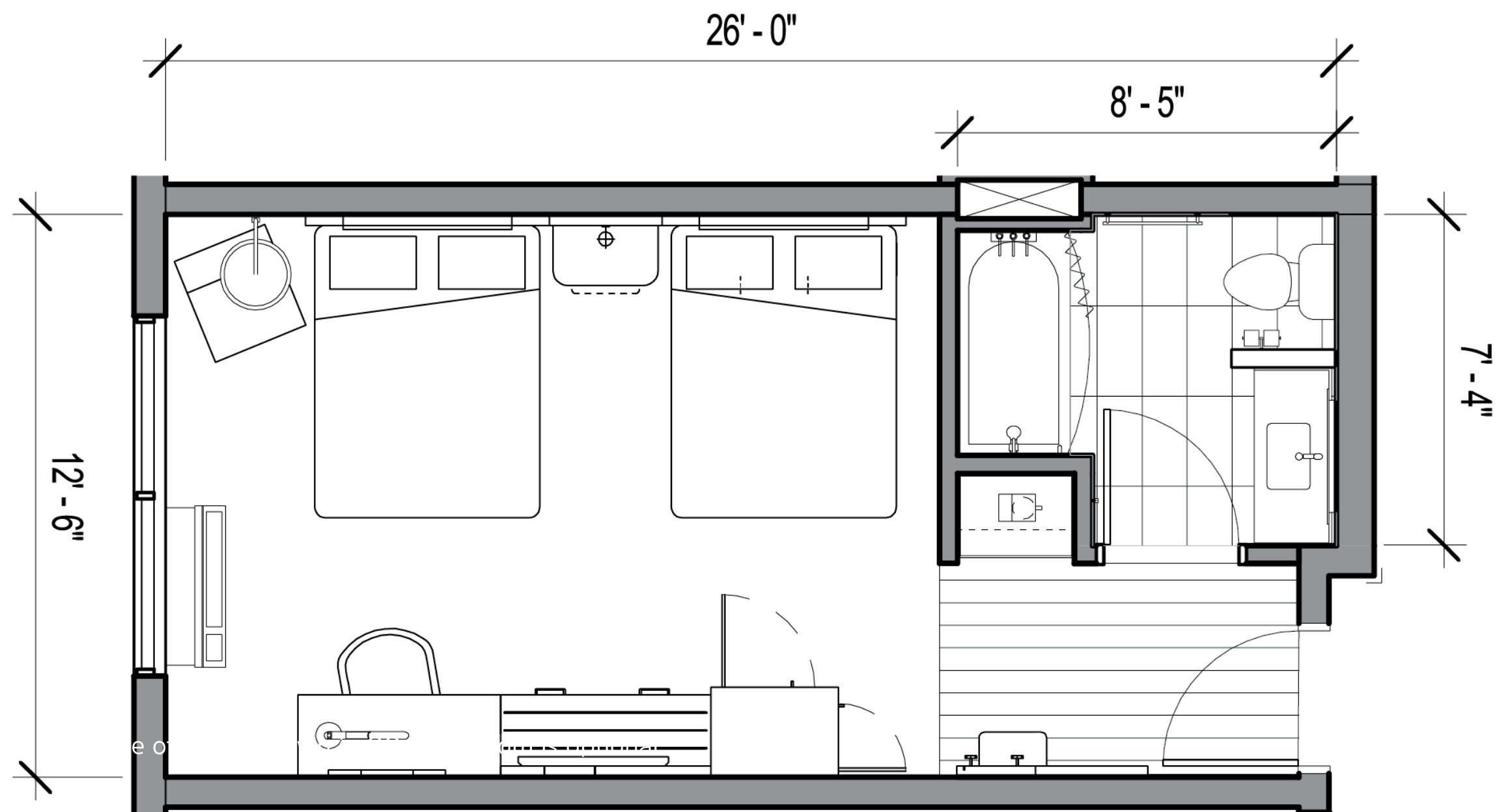
# GUESTROOM FLOOR PLANS

KING SUITE ACCESSIBLE



# GUESTROOM FLOOR PLANS

STANDARD DOUBLE QUEEN

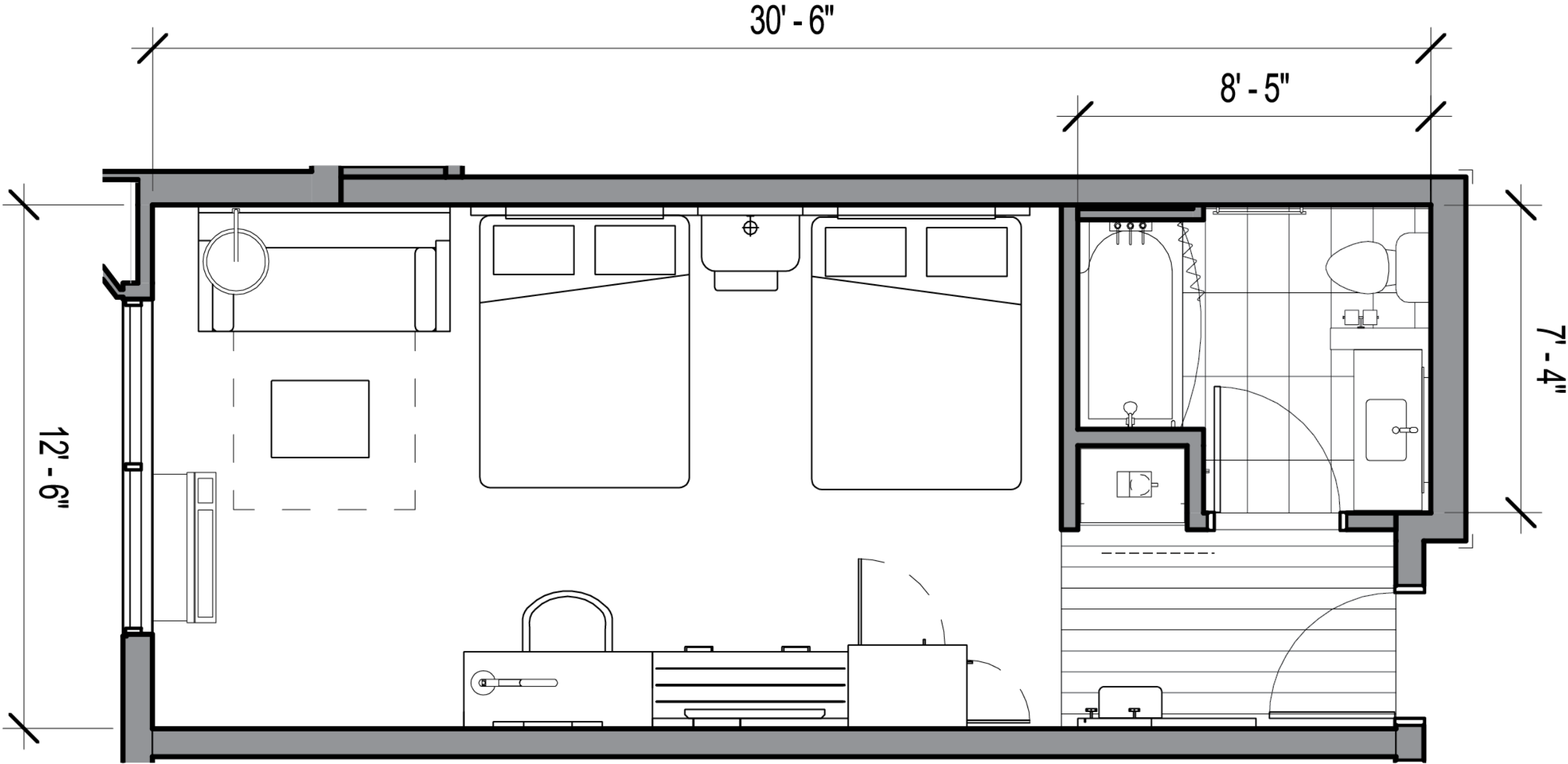


\*Cube ottoman shown in QQ Guestroom is optional



# GUESTROOM FLOOR PLANS

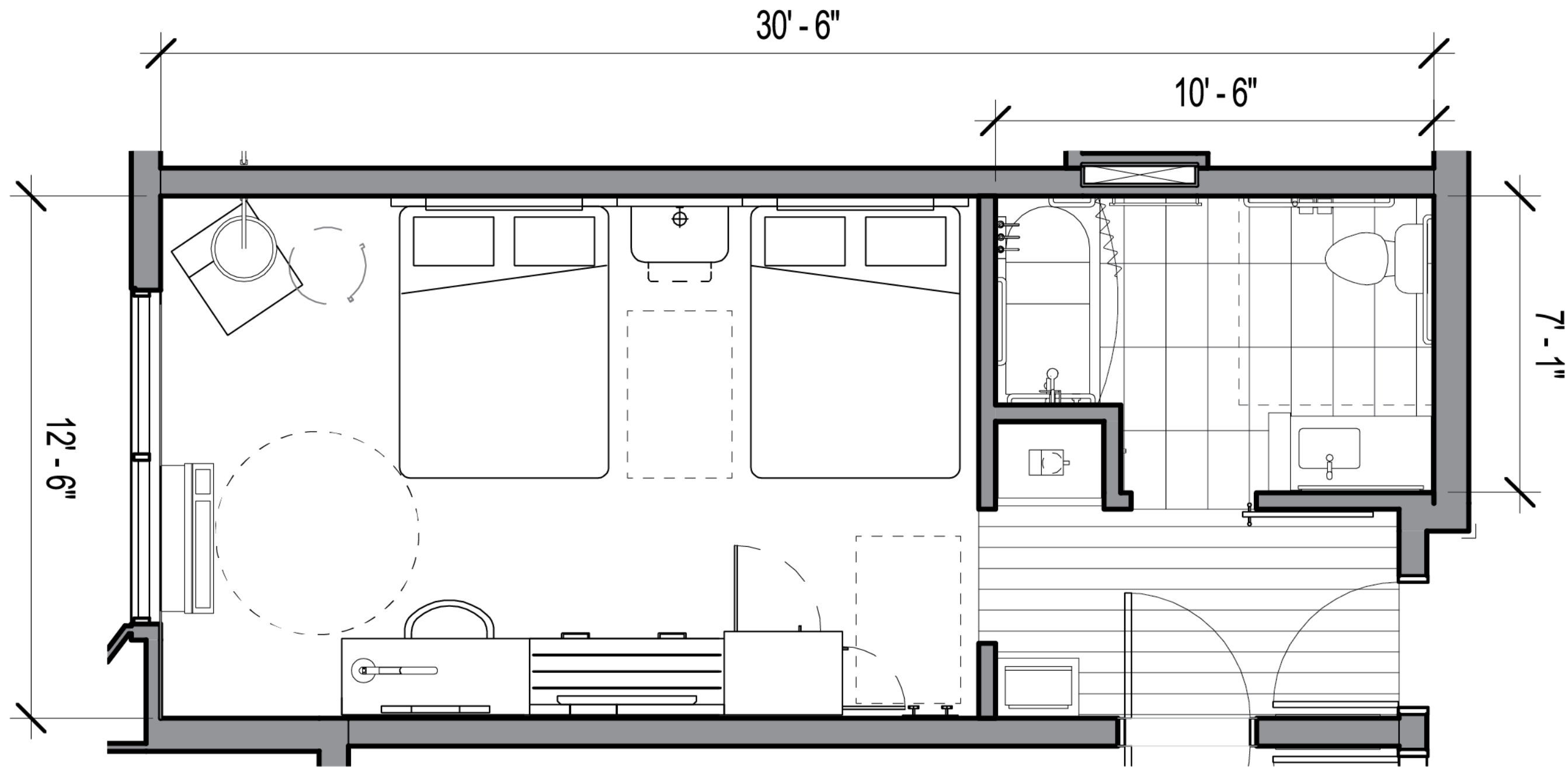
## DOUBLE QUEEN SUITE



\*Cube ottoman shown in QQ Guestroom is optional

# GUESTROOM FLOOR PLANS

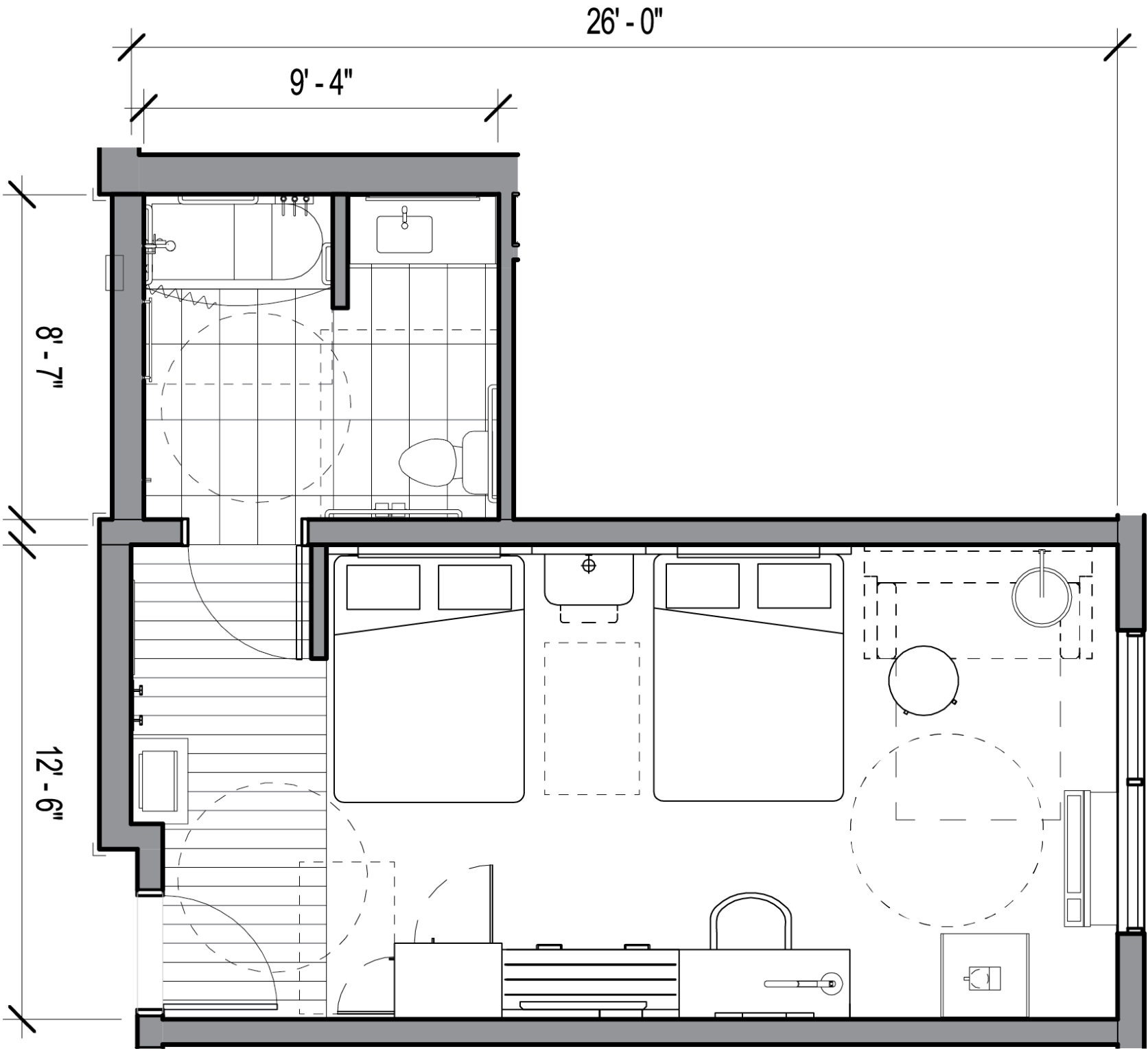
DOUBLE QUEEN ACCESSIBLE





# GUESTROOM FLOOR PLANS

DOUBLE QUEEN ACCESSIBLE 2-BAY



# GUESTROOM PREVIEW



ORANGE ACCENT



GOLD ACCENT



# OWNERS FLEX CHOICES

Owner’s choice, based on the options as outlined

## Exterior

- 2 paint scheme options (Warm & Cool)
- Outdoor patio is optional; where provided, brand-specified furniture is required

## Check-in

- Check-in pods / island / peninsula may be purchased through brand-specified suppliers or built as millwork; must adhere to brand-specified finishes and design intent
- Pass-through drawers behind reception is recommended, but not required

## Business Center

- 1 or more computer stations
- RENOVATION ONLY – desk may be purchased through brand-specified FF&E supplier or built as millwork; must adhere to brand-specified finishes & design intent

## Lobby

- Porcelain tile may be purchased through brand-specified supplier or local supplier using brand design & technical specs
- Brand-specified carpet – broadloom or carpet tile available (also at check-in)
- Wall finishes available - vinyl wallcovering & paint (exceptions: graphic wallcoverings - regional map, and digital information wall are required)
- The following items are recommended, but not required: TV at columns, TV and bench at digital information wall, roller sheers

## Flex Meeting Space

- Brand-specified carpet – broadloom or carpet tile available
- Wall finishes available - vinyl wallcovering & paint
- 2 brand-specified options for console table – with and without storage

## Great Room

- Porcelain tile may be purchased through brand-specified supplier or local supplier using brand design & technical specs
- Window roller sheers are recommended, but not required
- RENOVATION ONLY – ceiling at TV feature wall may be executed as wood, wood laminate, or painted to match wood laminate
- RENOVATION ONLY – recessed cans recommended for coffer, but decorative fixtures may also be submitted for IHG approval

## Breakfast Bar

- Porcelain tile may be purchased through brand-specified supplier or local supplier using brand design & technical specs
- Door enclosures may be pocket or barn style (millwork item)

# OWNERS FLEX CHOICES

Owner’s choice, based on the options as outlined

## Recreation

- Wall finishes available - vinyl wallcovering & paint (exception: brand-specified fitness center graphic wallcovering is required)
- Brand-specified towel storage or custom built-in storage permitted
- Porcelain tile at the pool may be purchased through brand-specified supplier or local supplier using brand design & technical specs

## Back of House

- Brand-specified finishes or custom; must coordinate with public area if visible to guests

## Corridors

- Brand-specified carpet – broadloom or carpet tile available
- Wall finishes available - vinyl wallcovering & paint (exception: brand-specified wall finishes must be used in elevator lobbies)

## Guest Bathroom

- Vanity and countertop may be purchased through brand-specified suppliers or built as millwork; must adhere to brand-specified finishes and design intent
- Porcelain tile may be purchased through brand-specified supplier or local supplier using brand design & technical specs
- May provide the following as brand-specified or similar product: faucet, shower trim kit (shower head remains required as brand-specified), grab bar, towel bar & hook, and toilet paper holder

## Guest Room

- Orange or yellow accent for task chair vinyl and black-out roller shade
- 2 artwork options to coordinate with accent colors
- Refreshment zone shelves (laminated & quartz) may be purchased through brand-specified suppliers or built as millwork; must adhere to brand-specified finishes and design intent
- Light at microwave shelf is recommended, but not required
- Entry flooring may be LVT or porcelain tile; porcelain tile may be purchased through brand-specified supplier or local supplier using brand design & technical specs
- Brand-specified carpet – broadloom or carpet tile available
- Wall finishes available - vinyl wallcovering or paint
- Side table recommended, but not required (exception: where accessible suites require side table in lieu of coffee table)

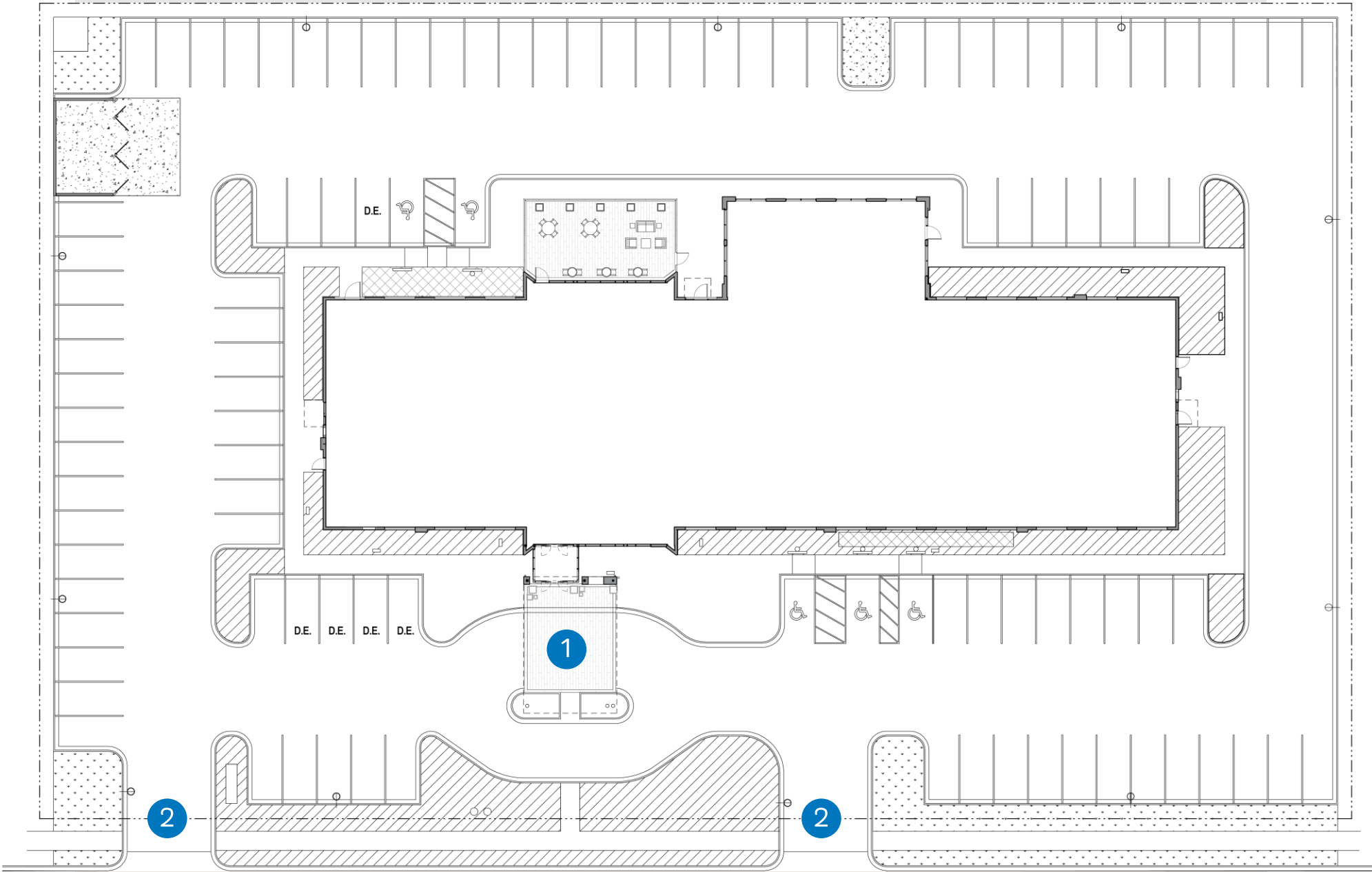


# EXTERIOR SITE PLAN

## KEY DESIGN FEATURES

- 1 **Porte Cochere** provides coverage for guests during arrival
- 2 **Multiple site entrances** make arrival and departure convenient for guests

Size of Site	1.69 acres
Gross Building Area	57,922
Number of Floors	4
Total Room Count	104
Gross Building Area per Key	557
Parking Spaces	104
Pool	Indoor





# EXTERIOR

## Color Scheme Examples

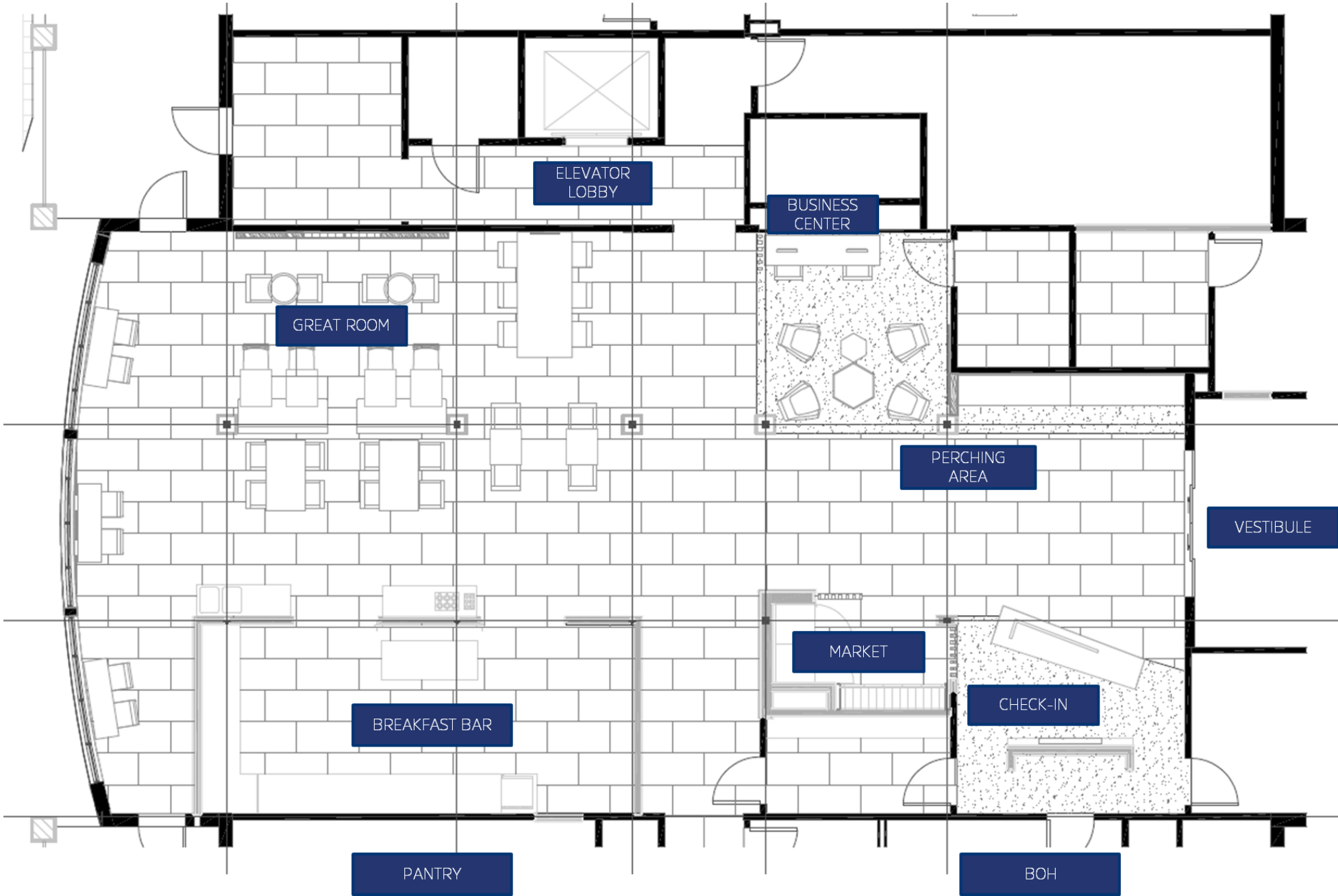
Refer to the **Exterior Colors guide** found on IHG® Design Connect for brand design details.





# RENOVATION FLOOR PLAN

Prototypical Gen-2 to Formula Blue 2.0



## **FOR MORE INFORMATION**

VISIT DESIGN CONNECT AT [WWW.IHGDESIGNCONNECT.COM](http://WWW.IHGDESIGNCONNECT.COM)





Three Ravinia Drive Suite 100 Atlanta, GA 30346-2149 | 1.866.933.8356 | [development@ihg.com](mailto:development@ihg.com) | [IHG.com/development](https://www.ihg.com/development)

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