

We Help.Business❤️so you can _____ 😊.
(fun nouns or verbs)

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By now you've probably been visited by a variety of nice people selling advertising opportunities. 😏

It can get a bit overwhelming, confusing, not to mention annoying 😵 but the right advertising can help your business grow 🚀 .

We're here to give you the secret  to awesome advertising, hopefully with us, but it'll work with any partner out there.

Ready for it?

There are 2 basic forms of ads.

**Traditional Advertising
(TV, Radio, Newspaper)**

VS.

**Digital Advertising
(Facebook, Google, YouTube)**



Traditional Advertising



Based on IMPRESSIONS (number of potential customers who **COULD** see your advertisement).

ROI tracking very difficult.

Difficult to pinpoint interested customers.

Impossible to adjust in real time.

Digital Advertising



Based on leads, clicks, impressions & landing page visits.

ROI tracking very high.

Very targeted (getting the right customer for your business).

Can make adjustments to budget in almost real time.

We Help.Business  believes that
the best digital advertising comes
from fun, exciting, shareable stories.

That's why we use **VIDEO.**





Videos Engage Users For Longer on Your Website



The average user spends **88%** more time on a website with video. (Forbes, 2018)



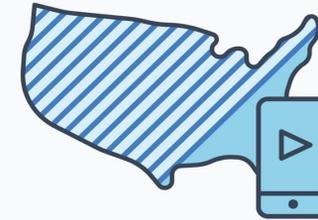
Video Marketing = Profit



88% of video marketers are satisfied with the ROI of their video marketing efforts on social media (Animoto, 2018)



Internet Users Everywhere Enjoy Video Content



85% of all internet users in the United States watched online video content monthly on any of their devices. (Statista, 2018)

Why is Video Marketing so Important???



Education Through Video

Where both video and text are available on the same page,

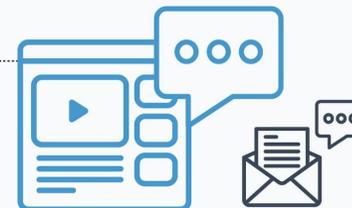
72% of people would rather use video to learn about a product or service.

(Wyzowl, 2018)



Video is more Captivating than Text

Viewers are **95%** more likely to remember a call to action after watching a video, compared to 10 percent when reading it in text format (Forbes, 2017).



The Power of YouTube



YouTube is the second largest search engine. It receives more than **1.5 billion** users per month and plays over 1 billion hours of video each day to users. (SEJ, 2018)

We Help.Business  uses all inclusive packages to help your business smash the competition. These packages include everything needed to boost your return on investment.

Let's take a look at what's included.

Every We Help.Business Package includes:

- **We will come to your location of choice and film a short documentary. This custom video can be up to 3 minutes long. It's about your company and your passion. It's a easy introduction of you to your customers.**
- **Social Media account set up or consultation. This helps to optimize your accounts for the inbound customers. We can handle the setup up for you.**
- **6 months of digital advertising and marketing on**



- **All advertising fees and expenses included - NO HIDDEN FEES!**

**Our Google search ads help people find you.
Our Videos help people know you.**

We Help.Business  **packages work 24/7,
365 with zero overtime, zero hidden fees,
and zero hassles.**

Let's take a look at the packages... 

STARTER KIT

The perfect way to put your business in front of thousands. This short but powerful 18 second video can get monumental results. The final video will be optimized for websites, Facebook, YouTube and more. Includes 2 Months of digital advertising on platforms like Google, Facebook, Youtube, and Instagram

one payment of **\$1499.⁹⁹** [Free bonus Facebook Video Header]



FISH HOOK FILM

A micro-short film that attracts customers and leads them to learn more about your brand.



READY FOR ACTION

Our videos are OPTIMIZED for maximum effect across every platform possible.



CONVERSATION STARTER

The real trick to engagement is making engaging content. This video helps kick off the conversation

VIEW VIDEOS SAMPLES AT **WEHELP.BUSINESS**



EXPRESS

Imagine a short documentary film (BRAND ANTHEM) about YOU or YOUR brand filmed and produced by our multi-award winning creative team. *Includes 6 MONTHS of digital advertising on Google, Facebook, YouTube, Instagram. Plus six months of Social Media Management to help build your customer base.*

\$749.⁹⁹ per month for 6 months OR

one payment of \$4395.⁹⁹ [Free bonus Facebook Video Header]



BRAND ANTHEM FILM

A short cinematic documentary about YOU or YOUR brand. This is your story!



WEB READY

We will give you MULTIPLE versions to use across your ONLINE platforms.



WORD OF MOUTH

Get MORE people talking about YOUR business faster. Engage with customers to multiply your results.

VIEW VIDEOS SAMPLES AT **WEHELP.BUSINESS**



GROWTH

Take the powerful storytelling of our award winning **BRAND ANTHEM** and combine it with a **CUSTOMER TESTIMONIAL** and you have the most prolific and powerful branding tools in the market today. **6 Months of Digital Advertising on Facebook, Google, YouTube, Instagram PLUS 6 months of Social Media Management AND a Communications Plan Consultation.**

\$1499.⁹⁹ per month for 6 months

OR

one payment of **\$8495.⁹⁹** [Free bonus Facebook Video Header]



AWARD WINNING

Many of our clients have won local, regional and international acclaim for their Videos.



CUSTOMER TESTIMONIAL

Want the most powerful sales tool on the market? 95% of people read reviews before purchasing



GET RESULTS

Video generates 66% more qualified sales/customer leads per year.

VIEW VIDEOS SAMPLES AT **WEHELP.BUSINESS**



AMPLIFIER

This is the ultimate in production value and quality making for the most premium cinematic experience possible. This package features our award winning **BRAND ANTHEM**, results grabbing **CUSTOMER TESTIMONIAL**, and lead generating **PRODUCT/SERVICE** videos. **12 Months of Digital Advertising, 12 Months of Social Media Management, and a Communications Plan Consultation**

\$1299.99 per month for 12 months

OR

one payment of **\$15,595.99**



CELEBRITY TREATMENT

On camera talent will have their very own Hair and Makeup artist to bring another level of movie magic.



DRAMATIC STORYTELLING

Featuring our most robust and powerful filmmaking tools and techniques.



STRATEGY SESSIONS

We'll work with you or your marketing team to optimize the ROI through the release of your videos.

VIEW VIDEOS SAMPLES AT **WEHELP.BUSINESS**



GROWTH through SENSIBLE ADVERTISING

CONTACT US TO SEE ACTUAL RESULTS FROM REAL CLIENTS



CONTACT US FOR YOUR FREE BRAND EVALUATION



SELECT YOUR PACKAGE



MOVIE MAGIC TIME LET'S GET ROLLING



GET MORE CUSTOMERS



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Proud members of the **Mobile Area Chamber of Commerce**, the **Mobile Area Black Chamber of Commerce**, and the **Southwest Mobile County Chamber of Commerce**.



+Sample videos are not indicative of final products. Each video is a unique and custom experience.

***NO HIDDEN FEES - but a list of upgrade options is made available after brand evaluation.