



# 2024 PACKAGE GUIDE



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## FRESH PHILOSOPHY

Fresh Canadian Content is a collaboration of experienced & seasoned wedding videographers & photographers in both Ontario & Alberta. Since 2004, Fresh Canadian Content has tailored thousands of wedding videos!

Starting from \$700, couples get a modern & tasteful cinematic hybrid wedding film that includes all the important aspects in clear 4K video and crisp audio.

We're candid, friendly and collaborative.

Our friendly & co-operative workflow allows the team to seamlessly create alongside your vendors. This unique approach allows us to capture your day in our own creative & unique style while you enjoy every moment!

### VIDEO SAMPLES

View highlight videos from  
past couples on Vimeo:

[vimeo.com/freshcanadiancontent](http://vimeo.com/freshcanadiancontent)

### MEET THE VIDEOGRAPHERS

Check out a few people of the  
videographer team:

<http://tinyurl.com/FCCVideographers>

*the Bride*





## LIVE STREAMING

Since the beginning of 2020 we've live streamed well over 400 times, from weddings to celebration of life events.

Camera angles and audio sources can be dynamically switched on the fly! The event can be viewed on YouTube Live via either a "private" or "public" link, or even over Zoom.

### Streamed Short Event \$700

Up to 1 hour of HD streaming at one location

Recorded in 4K

3 camera angles with dynamic switching

1 videographer

LTE internet access included

Unlimited virtual guests

Streamed to YouTube Live in HD (or Zoom)

Multiple microphone sources for the stream

Custom opening & closing titles

Digital download of the live stream videos

### **WOOD USB FLASH DRIVE INCLUDES:**

The streamed video in both 4K & HD

All raw 4K video & audio raw files

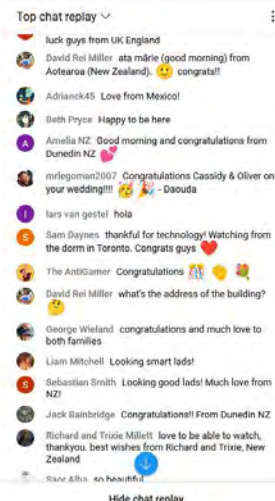
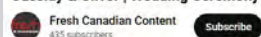
### LIVE STREAM SAMPLES

View wedding live streams from past couples on YouTube:

<http://tinyurl.com/FCCLiveStreams>



Cassidy & Oliver | Wedding Ceremony







## VIDEOGRAPHY PACKAGES

### **ALL WEDDING VIDEOGRAPHY PACKAGES INCLUDE:**

4K UHD resolution video (2x as crisp as HD!)

Decorative wood boxed USB copy & digital download

Unobtrusive & relaxed hybrid cinematic recording style

Fast editing turnaround (< 90 days)

Industry trained & seasoned wedding videographer(s)

Professional microphones & audio recorders

All locations are included within the region

A private online gallery of your video for 3 years

All raw video & audio files



### **Short Day Cinematic ~~\$2000~~ **\$1800****

Up to 6 consecutive hours of coverage  
1 videographer

#### **EDITED FINAL PRODUCT:**

Full-length video in both 4K & HD (45+min)

### **Silver Cinematic ~~\$2400~~ **\$2200****

Up to 10 consecutive hours of coverage  
1 videographer

#### **EDITED FINAL PRODUCTS:**

Full-length video of 45+ minutes  
3-5 minute highlight video

**\*donation included**

### **Cinematic Highlights ~~\$2000~~ **\$1800****

Up to 8 consecutive hours of coverage  
1 videographer

#### **EDITED FINAL PRODUCT:**

3-5 minute highlight video

### **Gold Cinematic ~~\$2800~~ **\$2500****

Up to 12 consecutive hours of coverage  
1 videographer

#### **EDITED FINAL PRODUCTS:**

Full-length video of 45+ minutes  
3-5 minute highlight video  
1 minute Instagram video  
10-15 minute extended highlight

**\*donation included**

### **Add Ons**

Additional coverage time: \$200/hr  
2<sup>nd</sup> videographer: \$100/hr, 4h minimum

Drone (limited availability): \$200  
Ceremony live stream (1h): \$400

**\*Both Silver & Gold packages include a \$20 donation to one of  
Toronto Sick Kids, CHEO, or Alberta Children's Hospital**





## **PHOTOGRAPHY PACKAGES**

Pair photography with any video package of 6+ hours at \$200/hr.

### **ALL DAY-OF WEDDING PHOTOGRAPHY INCLUDES:**

1 friendly & professionally experienced wedding photographer  
Equal time duration as videography  
Touch-ups on images  
Private online gallery of your photos for up to 3 years from your event  
All locations included within the city / region  
Unlimited number of photos  
No copyright limitations or watermarks on your images  
High-res photos on a USB thumb drive & digital download

**Short Day Cinematic + Photo: \$3000**

**Cinematic Highlights + Photo: \$3400**

**Silver Cinematic + Photo: \$4200**

**Gold Cinematic + Photo: \$4900**

### **PHOTOGRAPHY SAMPLES**

View photography samples:

<http://tinyurl.com/FCCPhotoSamples>





## THE OVERALL EXPERIENCE

### **A SMOOTH BOOKING PROCESS:**

Fresh has a very simple booking process!

A PDF agreement and a 40% initial instalment are all that's needed.  
The quick & painless process over email secures everything for you!

### **EASY PAYMENTS BY:**

E-Transfer  
Credit Card (no fees)  
Cash  
BTC

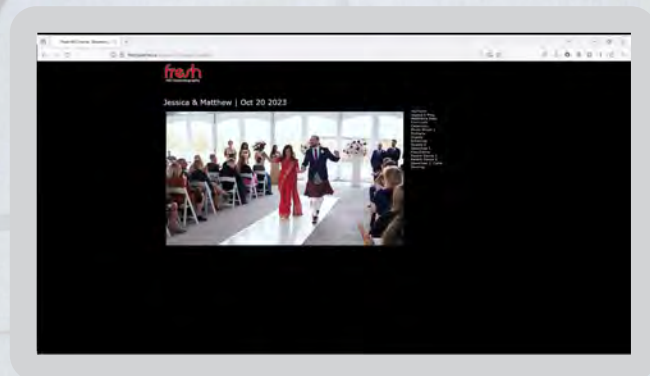
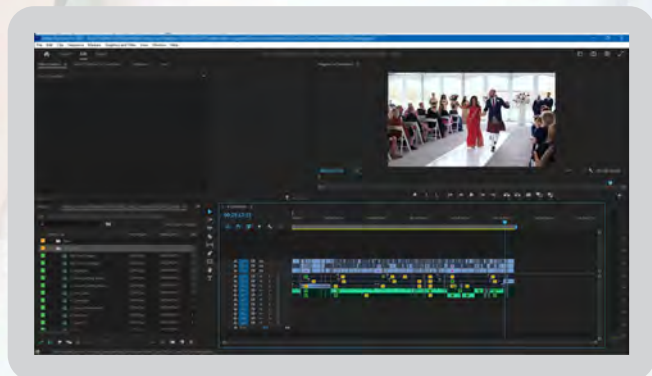


### **INTERACTIVE EDITING:**

In the editing is where Fresh really stands apart from the rest!

Once the editor completes your initial draft it's posted  
in your private gallery for you to view. You're given the opportunity to  
provide feedback to the editor for potential changes and this process is  
repeated until you're happy with the final product.

Your private gallery stays online for a minimum of 3 years for you to share!







## REVIEWS & FEEDBACK

Fresh's level of satisfaction is stellar.

With well over 250 reviews as of the beginning of 2024 on multiple platforms in both Ontario & Alberta, rest assured that you'll also be delighted.

### WeddingWire

<http://tinyurl.com/FCCWeddingWireReviews>

**Fresh Canadian Content**  
★★★★★ 196 reviews  
4.9 out of 5

**Oliver S.** Married on 16/Dec/2023  
★★★★★ 5.0  
**Phenomenal**  
Chris was so easy to work with and so attentive. The camera angles and quality were perfect. We had people in New Zealand saying they felt like they were really there in the room. ... [Read more](#)

**Vincent M.** Married on 30/Sep/2023  
★★★★★ 5.0  
**Fantastic Experience**  
What a fantastic experience we had with FRESH! Chris and the whole team were great, not only were they very flexible on the day of, but we were able to get the final videos quickly. ... [Read more](#)

**Salina K.** Married on 03/Sep/2023  
★★★★★ 5.0  
**Outstanding! Highly Recommend**  
FCC was a hidden gem that I am so thankful I found! They were timely and responsive, professional, and the value for money is definitely there. They were super accommodating and ov...  
[Read more](#)

[Read all our reviews](#)

WEDDINGWIRE.ca

### Google

<http://tinyurl.com/FCCGoogleReviews>

**Fresh Canadian Content**  
5.0 ★★★★★ 85 reviews (1)  
People often mention  
All wedding 34 videographer 18 videographer 18 setting 11  
Sort by  
Local relevance Newest Highest Lowest

**Paige Schappert**  
1 review  
★★★★★ 3 months ago  
Chris is a true professional! Super responsive and quick turn around on our AMAZING videos! We are so happy we went with Chris and love the memories of our wedding. He was so great to work with and likely to have around on our wedding day. ... [More](#)

**Response from the owner** a month ago  
Thank you for your wonderful review, Paige! We're thrilled to hear that you had an amazing experience working with us. We appreciate your recommendation and are delighted that you are pleased with us. Congratulations on your wedding!

**Danielle Brown**  
1 review  
★★★★★ 4 months ago  
Chris was very responsive and professional! He captured our wedding day beautifully, and sent us all of our raw footage and a highlight reel with a very quick turnaround. We are very happy to have worked with him!

**Response from the owner** 4 months ago  
Thank you for your kind review, Danielle! We are delighted to hear that we were able to provide you with responsive and professional service, capturing your wedding day beautifully. It's great to know that you were pleased with the quick ... [More](#)

**Emily Vlastover**  
1 review  
★★★★★ 2 months ago  
They did an amazing job live streaming our wedding. Family from Germany who watched said they did a great job filming different angles like Chris was very friendly and professional. Thanks so much for helping us share our wedding day with ... [More](#)

**Response from the owner** a month ago  
Thank you so much for your kind review, Emily! We're thrilled to have been a part of your special day and to help you share it with family around the world. We take pride in delivering a great live-streaming experience with multiple angles ... [More](#)

