

## **BlueOcean NutraSciences CEO Delivers Presentation at the NRC Bio-Based Value Chain Workshop in Toronto**

TORONTO, ONTARIO—(Marketwired – March 08, 2016) – BlueOcean NutraSciences (TSX VENTURE:BOC) (“BlueOcean” or the “Company”), a nutraceutical Company focused on developing specialty oils and extended release (XR) Omega-3 tablets from shrimp, fish, krill and algae oil for Health and Wellness markets, is pleased to announce that its CEO, Gavin Bogle, presented today the National Research Council (NRC)’s Bio-based Value Chain Workshop. The presentation was on the Company’s shrimp oil products which utilizes a former waste product, shrimp shells, in the production of high value nutraceutical shrimp oils that are targeted at the \$4Bn omega-3 supplements and \$200M natural astaxanthin markets. Showcasing BlueOcean’s “waste to high value bio-products” shrimp oil platform is an important part of the Company’s overall mission to develop such innovative products. The presentation is available at [blueoceannutra.ca](http://blueoceannutra.ca)

BlueOcean has developed two shrimp oil ingredient products, namely Northern AstaShrimp™ and Pacific AstaShrimp™. Both products are made from the shells of cooked & peeled cold water shrimp. Northern is sourced from the shells of wild caught shrimp in a Marine Stewardship Council certified fishery in the North Atlantic Ocean, and Pacific is sourced from the shells of wild caught South Pacific Ocean shrimp. The AstaShrimp™ products are a shrimp oil ingredient that offer a unique combination of high amounts of natural esterified astaxanthin, phospholipid bound omega-3s and a strong sustainability story.

BlueOcean has also developed a consumer product under the brand, Pure Polar® Omega-3 Shrimp Oil. Pure Polar® Omega-3 Shrimp Oil products contain over two times more omega-3 EPA & DHA and 10 times more astaxanthin than typical retail krill oil brands, and contain phospholipids for better absorption of omega-3s. Pure Polar® Omega-3 Shrimp Oil products are available for purchase by consumers via online outlets including [purepolarshrimp.com](http://purepolarshrimp.com), [Amazon.com](http://Amazon.com) and [Inboxfitness.com](http://Inboxfitness.com).

About BlueOcean NutraSciences Inc.:

BlueOcean NutraSciences Inc., a Canadian listed public Company (BOC:TSX-V) is a vertically integrated nutraceutical Company that markets three Omega-3 shrimp oil products under the Pure Polar™ brand and three bulk Omega-3/Astaxanthin shrimp oils and is developing additional specialty oils, gel caps and extended release (XR) Omega-3 tablets from shrimp, fish, krill and algae oil also for the Health and Wellness markets. BlueOcean’s bulk shrimp oils contain high levels of naturally occurring astaxanthin, phospholipids, and omega-3 EPA and DHA. Northern and Pacific AstaShrimp™ bulk oils are targeted at the high value and rapidly growing natural astaxanthin and phospholipid omega-3 markets.

BlueOcean and its JV partner, CMAX Technologies Inc., have developed a process to

convert shrimp, krill, algae and other fish oils into Extended Release Tablets. BlueOcean owns 50% of the participating and voting rights in 2453969 Ontario Inc., a joint venture with CMAX Technologies that has developed the extended release omega-3/astaxanthin tablets. 2453969 Ontario Inc. also has a 66.7% ownership in Pure Polar Labs Inc., a Nevada company that sells omega-3 and astaxanthin retail products under the brand Pure Polar™.

BlueOcean's Pure Polar™ Omega-3 Shrimp Oil formulations contain over two times more omega-3 EPA & DHA and 10 times more astaxanthin than typical retail krill oil brands, and contain phospholipids for better absorption of omega-3s. Product details and ordering can be found at:

[www.purepolarshrimp.com](http://www.purepolarshrimp.com), [Amazon.com](http://Amazon.com), [Inboxfitness.com](http://Inboxfitness.com) and [Bonanza.com](http://Bonanza.com)

*Forward Looking Statements: BlueOcean*

*This news release may contain forward-looking statements that are based on BlueOcean's expectations, estimates and projections regarding its business and the economic environment in which it operates. These statements are not guarantees of future performance and involve risks and uncertainties that are difficult to control or predict. Therefore, actual outcomes and results may differ materially from those expressed in these forward-looking statements and readers should not place undue reliance on such statements. Statements speak only as of the date on which they are made, and the Company undertakes no obligation to update them publicly to reflect new information or the occurrence of future events or circumstances, unless otherwise required to do so by law.*

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

BlueOcean NutraSciences Inc.

Gavin Bogle

CEO

416-970-3266

BlueOcean NutraSciences Inc.

Dil Vashi

Director of Corporate Development

416-859-0909

[www.blueoceannutra.ca](http://www.blueoceannutra.ca)