



CO2 GRO Inc. is Pleased to Provide a Review of the Cultivate 21 Horticulture Conference and Hemp Conference

TORONTO, ON – July 29, 2021 (ACCESSWIRE) – Toronto based CO2 GRO Inc. (“**GROW**”) (TSXV: GROW, OTCQB: BLONF, Frankfurt: 4021) is pleased to provide a summary of its activities at both the new Hemp Conference on July 9th & 10th and the Horticulture Conference from July 11th to 13th. A number of GROW’s US sales representatives also joined GROW’s management and marketing team at the conferences. Attendance at the two conferences was estimated to be 10,000 horticulture and hemp industry professionals from all 50 states and over 30 countries.

Below are Highlights from the Conferences

Several growers expressed strong interest in CO2 Delivery Solutions™ technology. Interest from members of the US protected agriculture industry included high value flowers, hemp, leafy greens and berry growers. GROW sales personnel are following up with the potential customers to confirm next steps.

Premium hemp to be employed in the production of greenhouse grown smokable flower and CBD extracts require year-round CO₂ enrichment. CO2 Delivery Solutions™ technology’s ability to deliver a precise targeted CO₂ saturated solution drew strong interest from several premium hemp growers.

An expansion of the sales force to service the US West coast is planned. Attendance at the conference identified several quality candidates. A new partnership to assist with CO2 Delivery Solutions™ systems installations on the US East coast was also finalized.

Several OEM supplier meetings were conducted with the intention to obtain better pricing and service for our key components as well as several technology component improvements through incorporating high-tech, low-cost options. These technology improvements will enable GROW to increase our margins and profitability.

GROW’s miniature CO2 Delivery Solutions™ demonstration unit was introduced at both conferences to give growers, students, and suppliers an excellent visual of how our technology works. The demonstration unit also showed attendees how

the mist creates a microfilm on the leaf surface with very little moisture, which growers continually cite as a key factor in managing their crops. GROW will be using this demonstration unit at all future in-person shows.

Aaron Archibald, VP Sales and Strategic Alliances stated, “The Cultivate 21 Horticulture Conference and the Hemp Conference were successful business development forums for GROW. Working as a team, we were able to make important product introductions with several growers, potential sales representatives to support our West coast expansion in particular, and possible new suppliers for CO2 Delivery Solutions™ systems. Equally importantly we profiled GROW and the many significant benefits of our CO2 Delivery Solutions™ technology to a potential audience of approximately 10,000 attendees.”

Visit www.co2delivery.ca for more information on CO2 Delivery Solutions™ or [watch this video](#). To see a CO2 Delivery Solutions™ VCO2 system installation, [watch this video](#).

About CO2 GRO Inc. [CO2 GRO Inc.](#)

GROW’s proprietary CO2 Delivery Solutions™ technology is revolutionizing the global 600 billion square foot protected agriculture industry (Cuesta Roble 2018). We create a saturated CO₂ solution that when misted onto plants provides growers that cannot gas with CO₂ the opportunity to increase plant yields by up to 30% and profits by up to 100%. Applying saturated CO₂ also suppressed the development of pathogens such as *E.coli* and powdery mildew, helping to reduce crop losses. GROW’s CO2 Delivery Solutions™ is protected by a suite of patents and patents pending.

The worldwide market for GROW’s disruptive CO2 Delivery Solutions™ technology is the 50 billion square feet of greenhouses and 550 billion square feet of protected agriculture facilities (Cuesta Roble 2018). Growers can maximize revenue and profits with our systems’ low fixed and variable costs and ease of systems installation.

GROW’s management is rapidly expanding its international marketing partner relationships into the EU, the UK, South Africa, the Middle East, South East Asia and Latin America as well as in its North American base.

GROW is committed to good Environment, Social and Governance (ES&G) policy and practices. We are an equal opportunity employer of choice and opportunity.

Our mission is to accelerate the growth of all value plants safely, economically, naturally and sustainably using our patented advanced CO2 Delivery Solutions™ while accreting value to our customers, stakeholders and shareholders.

Forward-Looking Statements

This press release contains statements which constitute “forward-looking information” within the meaning of applicable securities laws, including statements regarding the plans, intentions, beliefs and current expectations of the Company with respect to future business activities. Forward-looking information is often identified by the words “may,” “would,” “could,” “should,” “will,” “intend,” “plan,” “anticipate,” “believe,” “estimate,” “expect” or similar expressions and include information regarding: statements regarding the future direction of the Company; the ability of the Company to successfully achieve its business and financial objectives; plans for expansion and the ability of the Company to obtain, develop and foster its business relationships; and expectations for other economic, business, and/or competitive factors. Investors are cautioned that forward-looking information is not based on historical facts but instead reflect the Company’s management’s expectations, estimates or projections concerning the business of the Company’s future results or events based on the opinions, assumptions and estimates that management considered reasonable at the date the statements are made. Such assumptions include but are not limited to: general business and economic conditions; the Company’s ability to successfully execute its plans and intentions; the availability of financing on reasonable terms; the Company’s ability to attract and retain skilled staff; market competition; the products and technology offered by the Company’s competitors; and that good relationships with business partners will be maintained. Although the Company believes that the expectations reflected in such forward-looking information are reasonable, such information involves risks and uncertainties, and undue reliance should not be placed on such information, as unknown or unpredictable factors could have material adverse effects on future results, performance or achievements. Among the key factors that could cause actual results to differ materially from those projected in the forward-looking information are the following: changes in general economic, business and political conditions, including changes in the financial markets; in particular, in the ability of the Company to raise debt and equity capital in the amounts and at the costs that it expects; adverse changes in applicable laws or adverse changes in the application or enforcement of current laws; the biotechnology industry and the greenhouse growers market are highly competitive, and technical advances in the industry will impact the success of the Company, and other risks described in the Company’s filings that are available at www.sedar.com. Should one or more of these risks or uncertainties materialize, or should assumptions underlying the forward-looking information prove incorrect, actual results may vary materially from those described herein as intended, planned, anticipated, believed, estimated or expected. Although the Company has attempted to identify important risks, uncertainties and factors which could cause actual results to differ materially, there may be others that cause results not to be as anticipated, estimated or intended. The Company does not intend, and does not assume any obligation, to update this forward-looking information except as otherwise required by applicable law.

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For more information, please visit www.co2gro.ca or contact Michael O’Connor, Manager, Investor Relations at 604-317-6197 or michael.oconnor@co2gro.ca