

BlueOcean NutraSciences works with Distributor to Showcase Products at Natural Expo East

TORONTO, ONTARIO – September 15th, 2016 BlueOcean NutraSciences (TSX VENTURE:BOC) (“BlueOcean” or the “Company”), a nutraceutical Company developing specialty oils and extended release (XR) Omega-3 tablets from shrimp, fish, krill and algae oil for Health and Wellness markets, is pleased to announce that distributor United Sales and Marketing (“USM”) will be representing Pure Polar[®] with a booth at the 2016 Natural Expo East Show in Baltimore, Maryland from September 22-24. The Natural Expo East is one of the top natural health products shows where thousands of distributors and retail store buyers attend to find the hottest new natural health products on the market. The show gives Pure Polar[®] direct exposure to these distributors and buyers, and is expected to generate significant leads for mass distribution across North America.

BlueOcean’s Pure Polar[®] Omega-3 Shrimp Oil formulations contain over two times more omega-3 EPA & DHA and 10 times more astaxanthin than typical retail krill oil brands, and contain phospholipids for better absorption of omega-3s. Product details and ordering can be found at: www.purepolarshrimp.com, Amazon.com, Inboxfitness.com, LuckyVitamin.com and VitaminWorld.com (September).

About BlueOcean NutraSciences:

BlueOcean NutraSciences Inc. is a Canadian listed public Company (TSX VENTURE:BOC) that is focused on developing sustainable, specialty nutraceutical oil products targeted at the rapidly growing Natural Astaxanthin, Omega-3 and Algal oil health and wellness markets. BlueOcean’s bulk shrimp oils contain high levels of naturally occurring astaxanthin, phospholipids, and omega-3 EPA and DHA. Northern and Pacific AstaShrimp[™] bulk oils are targeted at the high value and rapidly growing natural astaxanthin and phospholipid omega-3 markets.

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About United Sales & Marketing Inc.:

USM is an established Canadian retail sales agency and wholesale distributor with more than 30 years of industry service and consumer product expertise. Over that time USM has become recognized for our dedication to introducing premium national brands and consumer product innovation into the North American market place.

USM’s executive sales team has decades of retail merchandising experience that encompasses both the supplier and buyer objectives. This valuable perspective allows us to strategically integrate our manufacturer's product lines with the needs of our retail partners. Today USM is the leading Canadian sales agency specializing in Housewares, Small Appliances, Home Décor, Electronics, Health Supplements and Hardware product categories to the North American retail consumer markets.

Forward Looking Statements: BlueOcean NutraSciences Inc.

This news release may contain forward-looking statements that are based on BlueOcean's expectations, estimates and projections regarding its business and the economic environment in which it operates. These statements are not guarantees of future performance and involve risks and uncertainties that are difficult to control or predict. Therefore, actual outcomes and results may differ materially from those expressed in these forward-looking statements and readers should not place undue reliance on such statements. Statements speak only as of the date on which they are made, and the Company undertakes no obligation to update them publicly to reflect new information or the occurrence of future events or circumstances, unless otherwise required to do so by law.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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