



## BlueOcean NutraSciences Inc. Issues Options

**Toronto, Ontario, January 24, 2017 – BlueOcean NutraSciences Inc. (TSXV:BOC)** ("BlueOcean" or the "Company") announces that the Board of Directors has approved the issuance of 100,000 stock options (the "Options") to an eligible participant of the Company's stock option plan (the "Plan"). The Options vest over 2017 and are exercisable into common shares of the Company at an exercise price of \$0.135 each over the next 5 years, all in accordance with the Plan.

### **About BlueOcean**

BlueOcean NutraSciences Inc. is a Canadian listed public Company that is focused on developing sustainable, specialty nutraceutical products targeted at the rapidly growing natural health products markets, with a current focus on the \$4B omega-3 heart health supplement market, the \$9Bn joint health market, and the \$10B sports supplement market. BlueOcean's proprietary shrimp oil ingredient contains high levels of naturally occurring astaxanthin, phospholipids, and omega-3 EPA and DHA, enabling the product to be targeted across all three markets described above.

BlueOcean's consumer brand, Pure Polar<sup>®</sup> Omega-3 Shrimp Oil, contains over two times more omega-3 EPA & DHA and 10 times more astaxanthin than typical retail krill oil brands, and contains phospholipids for better absorption of the essential nutrients. Pure Polar<sup>®</sup> may be purchased at:

[www.purepolarshrimp.com](http://www.purepolarshrimp.com), [www.vitaminworld.com](http://www.vitaminworld.com), [www.luckyvitamin.com](http://www.luckyvitamin.com), [www.amazon.com](http://www.amazon.com) and [www.inboxfitness.com](http://www.inboxfitness.com).

### **Forward-Looking Statements**

*This news release may contain forward-looking statements that are based on BlueOcean's expectations, estimates and projections regarding its business and the economic environment in which it operates. These statements are not guarantees of future performance and involve risks and uncertainties that are difficult to control or predict. Therefore, actual outcomes and results may differ materially from those expressed in these forward-looking statements and readers should not place undue reliance on such statements. Statements speak only as of the date on which they are made, and the Company undertakes no obligation to update them publicly to reflect new information or the occurrence of future events or circumstances, unless otherwise required to do so by law.*

*Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.*

*For more information, please visit [www.blueoceannutra.ca](http://www.blueoceannutra.ca) or contact Sam Kanés, VP Strategy and IR at 416-315-7477 or Dil Vashi, VP Operations at 416-859-0909.*