



BlueOcean NutraSciences Inc. Begins Canadian Distribution of its Pure Polar® Omega-3 Shrimp Oil in IDA Pharmacies in Ontario

TORONTO, ON / TheNewswire / November 22, 2016 - BlueOcean NutraSciences Inc. ("BlueOcean" or the "Company") (TSX-V: BOC) is pleased to announce that it has begun distribution of its consumer shrimp oil product, Pure Polar® Omega-3 Shrimp Oil, in 20 IDA pharmacies in Ontario. Product is expected to be available for purchase by consumers in those IDA pharmacies by mid-December. Distribution in independently owned pharmacies and health stores is an integral part of the Company's overall product distribution strategy. The Company continues to work towards expanding its independent store distribution network in addition to its online presence, and major chain distribution such as Vitamin World - where the product is available in 30 US stores.

About BlueOcean

BlueOcean NutraSciences Inc. is a Canadian listed public Company that is focused on developing sustainable, specialty nutraceutical oil products targeted at the rapidly growing Natural Astaxanthin, Omega-3 and Algal oil health and wellness markets. BlueOcean's proprietary shrimp oil ingredient contains high levels of naturally occurring astaxanthin, phospholipids, and omega-3 EPA and DHA.

BlueOcean's consumer brand, Pure Polar® Omega-3 Shrimp Oil, contains over two times more omega-3 EPA & DHA and 10 times more astaxanthin than typical retail krill oil brands, and contains phospholipids for better absorption of the essential nutrients. Pure Polar® can be bought at purepolarshrimp.com, vitaminworld.com, luckyvitamin.com, amazon.com and inboxfitness.com.

Forward-Looking Statements

This news release may contain forward-looking statements that are based on BlueOcean's expectations, estimates and projections regarding its business and the economic environment in which it operates. These statements are not guarantees of future performance and involve risks and uncertainties that are difficult to control or predict. Therefore, actual outcomes and results may differ materially from those expressed in these forward-looking statements and readers should not place undue reliance on such statements. Statements speak only as of the date on which they are made, and the Company undertakes no obligation to update them publicly to reflect new information or the occurrence of future events or circumstances, unless otherwise required to do so by law.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

For more information, please visit www.blueoceannutra.ca or contact Dil Vashi, Manager Corporate Development at 416-859-0909.