



## **BlueOcean NutraSciences Announces European Order For Consumer Shrimp Oil Products**

**Toronto, Ontario, June 1, 2017 – BlueOcean NutraSciences Inc. (TSXV:BOC) ("BlueOcean" or the "Company")** is pleased to announce that it has received its first order from a distributor in the European Union for its consumer shrimp oil products, Pure Polar® Omega-3 Shrimp Oil, Sport AX™ and Joint AX™.

The order is a result of efforts to identify and meet with credible distributors in Germany and EU in early 2017. This purchase order marks the beginning distribution for the Company's first in the world shrimp oil based consumer supplements, in markets beyond North America. The European omega-3 market represents over 20% of global omega-3 sales, with the European supplements category valued at \$1Bn. The Company continues its efforts to expand distribution in North America, Europe and Asia.

BlueOcean CEO, Dr. Marvin Heuer commented, "The European market is very aware of the benefits of products like omega-3s and krill oils, and by introducing our unique shrimp oil products, we hope to capitalize on our strong product features and a knowledgeable European consumer base. We also continue our efforts to identify distributors in Asia, which has a rapidly growing supplement industry. Last week we closed our Canadian distributor, and continue to work towards closing more retail distribution in the US."

### ***About BlueOcean***

BlueOcean NutraSciences Inc. is a Canadian public listed company (TSXV:BOC) whose mission is to develop effective, innovative and sustainable products from Natural Sources, to improve the lives of its customers. BlueOcean's first specialty ingredient is its patent protected shrimp oil which is the base for its current three consumer brands. Shrimp oil is made from sustainably certified North Atlantic coldwater shrimp shells (the by-product of the cooked and peeled shrimp process) and contains phospholipid bound omega-3 fatty acids and over 40 times more natural astaxanthin compared to krill oil ingredients.

Shrimp oil's unique nutritional properties enables the ingredient to make numerous health claims across a wide range of markets, including the \$4Bn omega-3 heart health market, the \$9Bn joint health market and the \$10Bn sports supplement market. BlueOcean markets its shrimp oil ingredient through a number of consumer brands that are formulated to target these specific markets.

BlueOcean currently markets its shrimp oil under three consumer brands: Pure Polar® Omega-3 Shrimp Oil, Joint AX™ and Sport AX™. Products may be purchased online at [www.purepolarlabs.com](http://www.purepolarlabs.com)

### ***Forward-Looking Statements***

*This news release may contain forward-looking statements that are based on BlueOcean's expectations, estimates and projections regarding its business and the economic environment in which it operates. These statements are not guarantees of future performance and involve risks and uncertainties that are difficult to control or predict. Therefore, actual outcomes and results*

*may differ materially from those expressed in these forward-looking statements and readers should not place undue reliance on such statements. Statements speak only as of the date on which they are made, and the Company undertakes no obligation to update them publicly to reflect new information or the occurrence of future events or circumstances, unless otherwise required to do so by law.*

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*For more information, please visit [www.blueoceannutra.ca](http://www.blueoceannutra.ca) or contact Sam Kanes, VP Strategy and IR at 416-315-7477 or Dil Vashi, VP Operations at 416-859-0909.*