





# Table of CONTENTS

03-05

**ABOUT FRESH START FOODS** 

06

**SQF CERTIFIED** 

07-13

**SANDWICHES** 

**08 TRADITIONAL** 

12 GOURMET

14-17

**WRAPS** 

18-22

**GREEN LEAF SALADS** 

19 ENTREE SALADS

21 SIDE SALADS

22 SALAD BOWL

25-26

**BUDDHA BOWLS** 

27-29

**COMPOSED SALADS** 

30-31

**BENTO BOXES** 

32-34

**SNACK CUPS** 

35-36

**PARFAITS** 

**37-38** 

**PLATTERS** 

23-24
SHAKER SALADS









# fresh start foods

# ABOUT

**OVER** 25 **YEARS** 

**TRADITIONAL** 

**AND** 

**GOURMET** 

**PRODUCTS** 

#### **PURPOSE:**

BE RECOGNIZED FOR HIGH QUALITY INNOVATION AND BE A LEADER IN THE FOOD SERVICE INDUSTRY

### **SQF CERTIFIED**

Watchful and committed to staying on top of current and upcoming trends



CREATE and LAUNCH a full line of products or ASSEMBLE products for

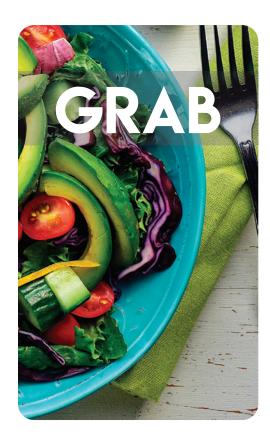


We are sensitive to our customer's dietary restrictions and offer a



range of vegetarian, vegan, keto, gluten free and halal options

# CONTACT US FOR MORE INFORMATION: 1-800-563-5033 FSFEORDERS@FRESHSTARTFOODS.COM





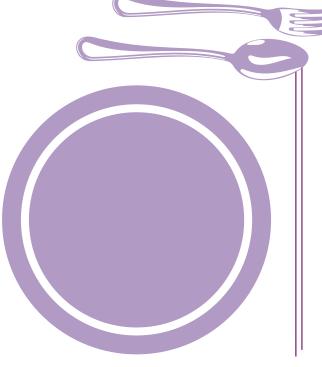




# fresh start foods

WHAT WE

Bring



CO-PACKING
PRIVATE LABELLING
PRODUCT ASSEMBLY

MEAL KITS
DELI SALAD KITS
SANDWICHES & WRAPS
LEAF SALADS (ENTREE AND SIDE)
COMPOSED SALADS (BULK AND RETAIL)
BENTO BOXES
SNACK BOWLS & CUPS
FRUIT & YOGURT PARFAITS



# fresh start foods SQF Cerlified



AT FRESH START FOODS, WE TAKE PRIDE IN OUR FOOD SAFETY. OUR QUALITY ASSURANCE TEAM HAS DEVELOPED COMPREHENSIVE PROGRAMS AND A COMPLETE SET OF GUIDELINES, PRACTICES, AND PROCEDURES THAT COVER ALL ASPECTS OF OUR BUSINESS. OUR PRODUCTS ARE PRODUCED IN A FOOD-SAFE MANUFACTURING FACILITY THAT IS S.Q.F CERTIFIED. OUR QUALITY ASSURANCE DEPARTMENT MONITORS PRODUCTION TO ENSURE THE HIGHEST GOOD MANUFACTURING PRACTICES (GMP'S) ARE MAINTAINED AT ALL TIMES.

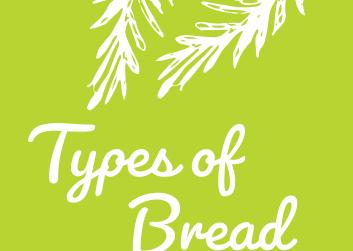


ncoming material inspections are conducted at the point of receiving and again prior to processing. Multiple quality assurance testing is completed at various stages at scheduled intervals within our facility. Documented cleaning and sanitizing procedures are in place and are maintained and monitored daily by 3rd party companies and on-site QA personnel. By choosing us as your foodservice distributor, you can be absolutely confident knowing that a team of dedicated, highly-trained quality professionals ensure you receive safe, consistent, and quality products every time.

Our cold channel distribution ensures that your products remain at a safe temperature, from leaving our facility to entering yours.

\*Products are produced in a facility where a variety of gluten and meat products are handled. Please be aware that cross-contamination may occur in the production process.





CIABATTA: a type of flat, open-textured

MULTIGRAIN: a type of bread prepared with

FOCCACIA: a type of flat Italian bread made

**GLUTEN FREE:** 

WHITE: white bread refers to breads made

WHOLE whole wheat bread or wholemeal **WHEAT:** using flour that is partly or entirely

#### **TUNA SALAD WHITE WEDGE SANDWICH**





ITEM #: 5300

**PACK SIZE:** 3 x 163 g

classic tuna salad with tender green leaf lettuce on sliced white bread

#### TUNA SALAD WHOLE WHEAT WEDGE SANDWICH





ITEM #: 8080

**PACK SIZE:** 3 x 167 g

 classic tuna salad with tender green leaf lettuce on sliced whole wheat bread

#### TUNA SALAD MULTIGRAIN SANDWICH





#### ITEM #: 5301

**PACK SIZE:** 3 x 190 q

 classic tuna salad with tender green leaf lettuce on sliced multigrain bread

SHELF LIFE
4 DAYS

# EGG SALAD WHITE WEDGE SANDWICH





ITEM #: 5302

**PACK SIZE:** 3 x 168 g



 classic egg salad with tender green leaf lettuce on sliced white bread

SHELF LIFE
4 DAYS

# EGG SALAD MULTIGRAIN SANDWICH





#### ITEM #: 5339

**PACK SIZE:** 3 x 193 q



 classic egg salad with tender green leaf lettuce on sliced multigrain bread

SHELF LIFE
4 DAYS

# EGG SALAD WHOLE WHEAT WEDGE SANDWICH





#### ITEM #: 8079

**PACK SIZE:** 3 x 168 g



 classic egg salad with tender green leaf lettuce on sliced whole wheat bread

SHELF LIFE
4 DAYS

# HAM & SWISS WHITE WEDGE SANDWICH





ITEM #: 5303

**PACK SIZE:** 3 x 152 g

 black forest ham and tangy swiss cheese with tender green leaf lettuce on sliced white bread

SHELF LIFE
4 DAYS

# HAM & SWISS WHOLE WHEAT WEDGE SANDWICH





#### ITEM #: 5304

**PACK SIZE:** 3 x 156 g

 black forest ham and tangy swiss cheese with tender green leaf lettuce on sliced whole wheat bread

SHELF LIFE
4 DAYS

# HAM & SWISS MULTIGRAIN SANDWICH





#### ITEM #: 5305

**PACK SIZE:** 3 x 174 g

 black forest ham and tangy swiss cheese with tender green leaf lettuce on sliced multigrain bread

SHELF LIFE
4 DAYS

# TURKEY & CHEDDAR MULTIGRAIN SANDWICH





#### ITEM #: 5310

**PACK SIZE:** 3 x 179 g

 tender turkey breast and sharp cheddar cheese with green leaf lettuce on sliced multigrain bread



# ROAST BEEF & CHEDDAR MULTIGRAIN SANDWICH





ITEM #: 5309

**PACK SIZE:** 3 x 179 g

 tender roast beef and sharp cheddar cheese with green leaf lettuce on sliced multigrain bread

SHELF LIFE
4 DAYS



# TURKEY GLUTEN FREE SANDWICH





#### ITEM #: 5307

**PACK SIZE:** 3 x 149 g



 tender turkey breast with green leaf lettuce on sliced gluten free bread

SHELF LIFE
4 DAYS

# CHICK PEA SALAD GLUTEN FREE SANDWICH





ITEM #: 5308

**PACK SIZE:** 3 x 161 g





 creamy chickpea salad with crisp tomato slices and tender green leaf lettuce on sliced gluten free bread



#### **GOURMET SANDWICHES**

# TURKEY DIJON SOFT WHITE CIABATTA (3" X 6")





ITEM #: 5311

PACK SIZE: 3 x 236 g

 tender turkey breast with crisp cucumber, tomato slices, romaine lettuce and grainy dijon mustard on a soft white ciabatta bun

SHELF LIFE
4 DAYS

# TURKEY DIJON MULTIGRAIN CIABATTA (3" X 6")





ITEM #: 8070

**PACK SIZE:** 3 x 236 g

 tender turkey breast with crisp cucumber, tomato slices, romaine lettuce and grainy dijon mustard on a multigrain ciabatta bun

4 DAYS

# TURKEY CLUB SOFT WHITE CIABATTA (3" X 6")





#### ITEM #: 5312

PACK SIZE: 3 x 226 g

 tender turkey breast and crispy bacon with romaine lettuce and mayo on a soft white ciabatta bun

SHELF LIFE
4 DAYS

# CHICKEN SALAD SOFT WHITE CIABATTA (3" X 6")





#### ITEM #: 8067

**PACK SIZE:** 3 x 254 g

 creamy chicken salad with crisp romaine lettuce on a soft white ciabatta bun

SHELF LIFE
4 DAYS

#### **GOURMET SANDWICHES**

#### **HAM & SWISS SOFT WHITE CIABATTA (3" X 6")**





ITEM #: 8068

PACK SIZE: 3 x 229 g

 black forest ham and tangy swiss cheese with crisp romaine lettuce on a soft white ciabatta bun

#### **ROAST BEEF** SOFT WHITE CIABATTA (3" X 6")





ITEM #: 8069

PACK SIZE: 3 x 205 g

tender roast beef and sharp cheddar cheese with crisp romaine lettuce and spicy horseradish mayo on a soft white ciabatta bun

#### ROASTED VEGETABLE & HUMMUS **MULTIGRAIN CIABATTA (3" X 6")**





ITEM #: 8078

**PACK SIZE:** 3 x 272 g

 a delicious blend of roasted vegetables with hummus on a multigrain ciabatta

#### **CHICKEN TOSCA 6" FOCCACIA SANDWICH**





#### ITEM #: 5313

**PACK SIZE:** 3 x 292 g

 tender grilled chicken breast with oven roasted red peppers and tangy pesto on a folded foccacia bread



Wraps

# CHICKEN TANDOORI WHOLE WHEAT WRAP





ITEM #: 5315

PACK SIZE: 3 x 243 g

 exotic flavours of chicken tandoori sauce covered chicken breast, fresh cilantro, sweet tomato chutney, light weight spring mix lettuces and cream cheese wrapped in a whole wheat tortilla

# CHICKPEA & COUSCOUS WHOLE WHEAT WRAP





ITEM #: 5316

**PACK SIZE:** 3 x 219 g



 our chickpea and couscous salad with hummus and tender baby spinach wrapped in a whole wheat tortilla

SHELF LIFE

3 DAYS

#### POTATO KATI WHOLE WHEAT WRAP





ITEM #: 5317

**PACK SIZE:** 3 x 291 a



 vegan indian filling with creamy hummus, fresh vegetables and baby spinach wrapped in a whole wheat tortilla

SHELF LIFE

3 DAYS

# TUNA SALAD WHOLE WHEAT WRAP





#### ITEM #: 5318

**PACK SIZE:** 3 x 232 g

 tuna salad with light weight spring mix lettuces, crunchy carrots, fresh cilantro and cream cheese wrapped in a whole wheat tortilla



# CHICKEN CAESAR WHOLE WHEAT WRAP





ITEM #: 5319

**PACK SIZE:** 3 x 315 g

 tender grilled chicken breast with sharp shredded parmesan cheese, crisp romaine lettuce and a creamy asiago caesar dressing wrapped in a whole wheat tortilla

SHELF LIFE

3 DAYS

# THAI CHICKEN WHOLE WHEAT WRAP





ITEM #: 5320

**PACK SIZE:** 3 x 251 g

 tender chicken breast with a cabbage and pepper mix, cream cheese, fresh coriander, spring mix and a sweet chili sauce wrapped in a whole wheat tortilla

SHELF LIFE

3 DAYS

# EGG SALAD WHOLE WHEAT WRAP





ITEM #: 5321

PACK SIZE: 3 x 202 g



 classic egg salad with light weight spring mix lettuces and cream cheese on a whole wheat tortilla

SHELF LIFE

3 DAYS

# CURRY QUINOA TOFU WHITE WRAP





ITEM #: 5322

**PACK SIZE:** 3 x 267 g



 curry quinoa salad with fresh tofu, creamy hummus and a sweet bermuda onion chutney wrapped in a white flour tortilla

SHELF LIFE

3 DAYS



# Benefiks of Wraps

Wraps are portable, handle-held and offer a variety of healthy options. They are available with protein and loaded with vegetables to suit any craving. Wraps offer a light but very filling alternative to fast food.

# FALAFEL & TOMATO WHOLE WHEAT WRAP





ITEM #: 5324

**PACK SIZE:** 3 x 359 g



 falafel with green zucchini, crisp tomato, feta cheese, tender baby spinach and tzatziki sauce wrapped in a whole wheat tortilla

SHELF LIFE

3 DAYS

# VEGETABLE WHITE WRAP





ITEM #: 5340

**PACK SIZE:** 3 x 313 g



 for the herbivore; cucumber, tomato slices, carrots, red peppers, red onion, baby spinach, tangy feta cheese and guacamole wrapped in a white flour tortilla

SHELF LIFE

3 DAYS



#### **ENTREE SALADS**

#### CHICKEN CAESAR **ENTRÉE SALAD**





ITEM #: 5328

**PACK SIZE:** 3 x 358 g

 crisp romaine lettuce, parmesan cheese, croutons and chicken strips served with a creamy asiago caesar dressing



#### MANDARIN CHICKEN **ENTRÉE SALAD**





ITEM #: 5329

**PACK SIZE:** 3 x 428 g

a mix of romaine and iceberg lettuces, red bell peppers, almond slivers, mandarin oranges and chicken strips served with asian sesame dressing



#### **SOUTHWEST COBB ENTRÉE SALAD**





ITEM #: 5331



mix of romaine and iceberg lettuces, corn, red onion, spicy jalapeño, cherry tomatoes, half a hardboiled egg and ham served

with ranch dressing

SHELF LIFE

#### **CHICKEN BLT ENTRÉE SALAD**





ITEM #: 5332

**PACK SIZE:** 3 x 397 g



a mix of romaine and iceberg lettuces, sharp cheddar, bacon, cherry tomatoes and chicken strips served with ranch dressing



#### **ENTREE SALADS**

#### JULIENNE ENTRÉE SALAD





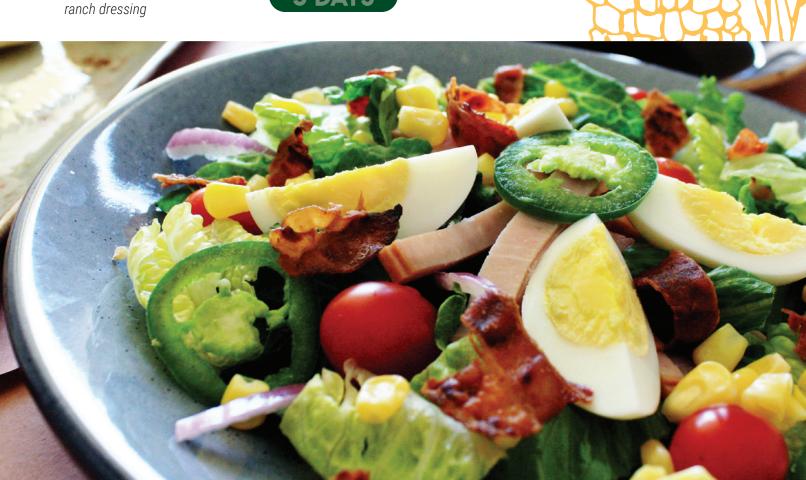
ITEM #: 5330

**PACK SIZE:** 3 x 432 g



 mix of romaine and iceberg lettuces, sharp cheddar cheese, cucumber, cherry tomatoes, half a hardboiled egg, ham and turkey served with ranch dressing

SHELF LIFE 3 DAYS



#### SIDE SALADS

#### CAESAR SIDE SALAD





#### ITEM #: 8065

**PACK SIZE:** 3 x 102 g

 crisp romaine lettuce, parmesan cheese and croutons served with a creamy asiago caesar dressing



# GARDEN TOSSED SIDE SALAD





ITEM #: 8066

**PACK SIZE:** 3 x 197 g





 mix of romaine and iceberg lettuces, crunchy carrots, cucumbers and cherry tomatoes served with a balsamic vinaigrette dressing

SHELF LIFE 8 DAYS

# APPLE WALNUT & CHEDDAR SIDE SALAD





#### ITEM #: 5326

**PACK SIZE:** 3 x 207 g





 spring mix lettuces, spicy red onion, sharp cheddar cheese, walnuts and tart green apple wedges served with a balsamic vinaigrette dressing



# PECAN & FETA SIDE SALAD





ITEM #: 5327

**PACK SIZE:** 3 x 155 g





 spring mix lettuces, spicy red onion, sweet pecans and salty feta served with a balsamic vinaigrette dressing



#### SALAD BOWLS

#### CAESAR SALAD BOWL









**PACK SIZE:** 6 x 219 g

 crisp romaine lettuce and crunchy croutons served with creamy caesar salad dressing



#### GARDEN SALAD BOWL







ITEM #: 1546

**PACK SIZE:** 6 x 265 g





 crisp iceberg lettuce, shredded red cabbage and crunchy shredded carrot served with a balsamic vinaigrette dressing

SHELF LIFE

# GREEK SALAD BOWL









**PACK SIZE:** 6 x 342 g

 crisp iceberg lettuce, shredded red cabbage, carrots, spicy red onion, grape tomatoes and tangy olives served with a greek feta vinaigrette dressing



#### CHEF SALAD BOWL







ITEM #: 5582

**PACK SIZE:** 6 x 185 g





 chopped red leaf lettuce, crisp english cucumber, red cabbage and grape tomatoes served with a balsamic vinaigrette dressing





#### **SHAKER SALADS**

# SUPERFOOD MIX SHAKER SALAD CUP





8 DAYS

ITEM #: 5362 🐔

PACK SIZE: 6 x 266 g

 couscous, chickpeas, diced cucumber, tomato, spicy red onion, salty feta and baby kale with a greek feta oregano vinaigrette dressing
 SHELF LIFE



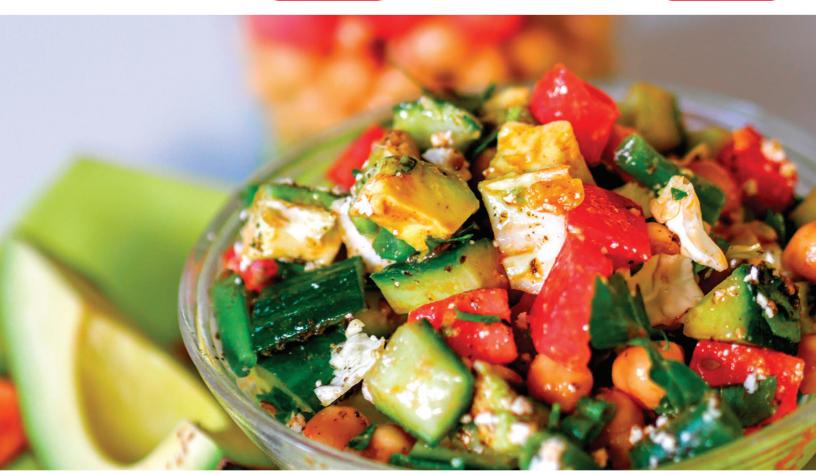
#### ITEM #: 5365

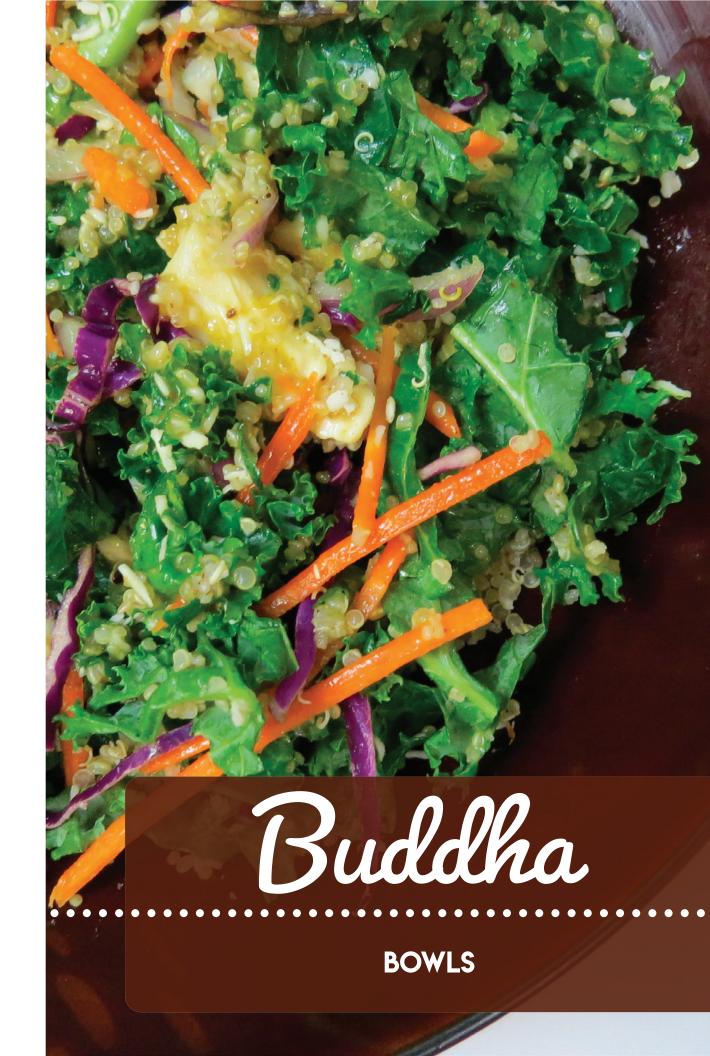
VEGGIE QUINOA MIX SHAKER SALAD CUP

**PACK SIZE:** 6 X 228 g

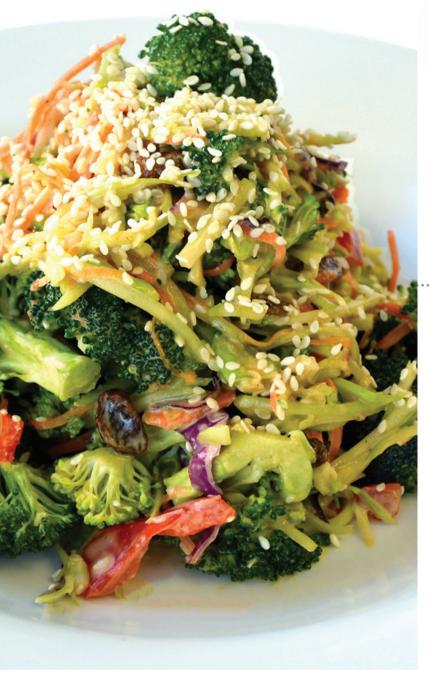
 a medley of quinoa, corn, black beans, mukimame, red peppers, red cabbage, green onions and baby kale with a classic herb vinaigrette dressing

SHELF LIFE 8 DAYS





#### **BUDDHA BOWLS**



# TEX MEX CHICKEN





#### ITEM #: 1646

**PACK SIZE:** 4 x 296 g

 seven grain rice blend, arugula, corn, black bean, roma tomatoes, red bell peppers, green bell peppers and chicken tossed with southwest chipotle ranch dressing

SHELF LIFE

# SPICY THAI PEANUT





ITEM #: 1647

**PACK SIZE:** 4 x 321 g



 seven grain rice blend, broccoli, nappa cabbage, sugar snap peas, red bell peppers, carrot, edamame, corn with thai peanut dressing





#### **INDIVIDUAL PORTIONS**

# CURRY APPLE QUINOA COMPOSED SALAD





ITEM #: 8058

**PACK SIZE:** 3 x 176 a



 quinoa, fresh diced apples, sweet raisins and almonds tossed with tangy lemon juice, rich indian curry and a touch of cinnamon

SHELF LIFE 7 DAYS

# MEDITERRANEAN GRAIN STYLE COMPOSED SALAD





ITEM #: 8059

**PACK SIZE:** 3 x 180 g

VEGETARIAN

 brown rice, protein rich chickpeas, freshly diced cucumbers and sweet bell peppers tossed with spicy oregano and tangy dill

# CANADIAN BEAN & BELL PEPPER COMPOSED SALAD





ITEM #: 8061

**PACK SIZE:** 3 x 233 a





 a medley of beans, fresh sweet bell peppers, red onions and corn tossed in a grainy dijon mustard apple cider dressing

SHELF LIFE 7 DAYS

# GREEK WHOLE GRAIN PASTA COMPOSED SALAD





ITEM #: 8062

**PACK SIZE:** 3 x 180 a



 whole wheat rotini pasta with fresh cucumber, red bell peppers, grape tomatoes, parsley, spicy oregano and crumbled feta with a sweet red wine vinegar dressing



#### **INDIVIDUAL PORTIONS**

# PASTA FUSION COMPOSED SALAD





ITEM #: 8064

**PACK SIZE:** 3 x 130 g



 tender gemelli pasta with mixed vegetables, edamame and cilantro, tossed in tangy lime juice with a touch of chili powder

SHELF LIFE
7 DAYS

# SUNFLOWER PESTO AND POTATO COMPOSED SALAD





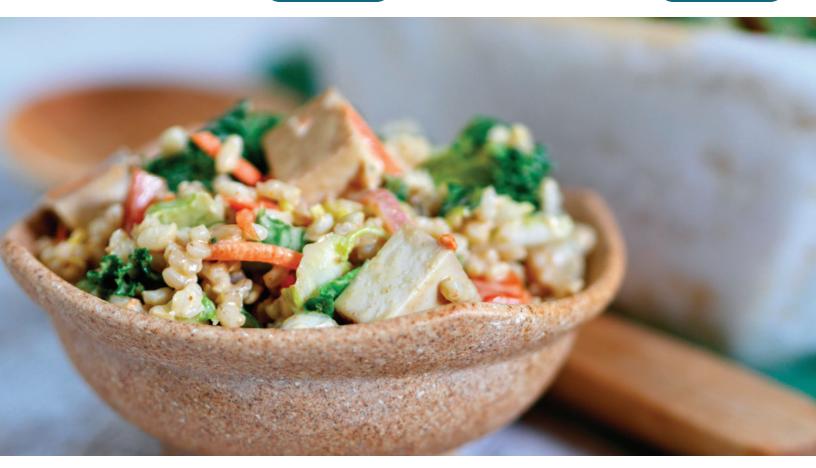
ITEM #: 5325

**PACK SIZE:** 3 x 208 g



 red skin potatoes, sweet red bell peppers, garlic and sunflower seeds tossed in a basil pesto

SHELF LIFE 7 DAYS





#### **BENTO BOXES**

# FRUIT & CHEESE BENTO BOX



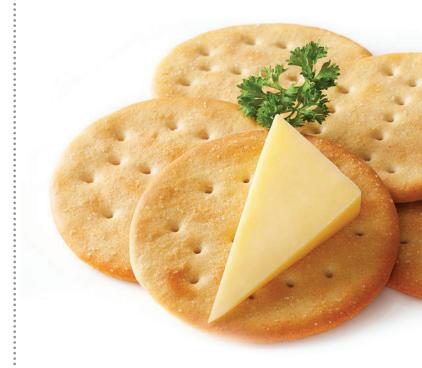
ITEM #: 5336

**PACK SIZE:** 3 x 146 g

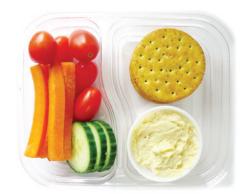


crackers with swiss and cheddar cheese, grapes and apples





# **VEGGIE & HUMMUS BENTO BOX**



ITEM #: 5353



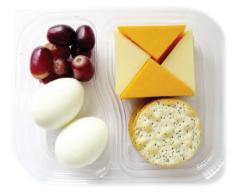
**PACK SIZE:** 3 x 180 g

 crackers with smooth hummus, carrot sticks, cucumber coins and grape tomatoes

SHELF LIFE

8 DAYS

# PROTEIN BENTO BOX



ITEM #: 5355

**PACK SIZE:** 3 x 198 g

 crackers with swiss and cheddar cheese, two boiled eggs and grapes





#### **SNACK CUPS**

# RED APPLE & CARAMEL SNACK CUP





ITEM #: 5013

**PACK SIZE:** 6 x 148 g

 sweet Royal Gala apple wedges paired with sweet caramel dipping sauce

SHELF LIFE
12 DAYS

# GREEN APPLE & CARAMEL SNACK CUP





ITEM #: 5014

**PACK SIZE:** 6 x 216 g

 tart Granny Smith apple wedges paired with sweet caramel dipping sauce

SHELF LIFE
12 DAYS

# WATERMELON SNACK CUP





ITEM #: 1825

**PACK SIZE:** 6 x 180 g





sweet and refreshing watermelon chunks

SHELF LIFE 6 DAYS

#### BERRY SNACK CUP





ITEM #: 5583

**PACK SIZE:** 6 x 235 g





 a medley of sweet berries; strawberries, blueberries and blackberries



#### **SNACK CUPS**

# MIXED VEGETABLE SNACK CUP





ITEM #: 5333

**PACK SIZE:** 6 x 238 g





 fresh broccoli, crunchy carrots, celery and cherry tomatoes with creamy ranch dressing

> SHELF LIFE 8 DAYS

# VEGGIE MEDLEY & RANCH SNACK CUP





ITEM #: 1814

**PACK SIZE:** 6 x 145 g





 carrot sticks, broccoli and cauliflower florettes paired with buttermilk ranch dip

SHELF LIFE 8 DAYS

# CARROT CELERY & RANCH SNACK CUP





ITEM #: 1815

**PACK SIZE:** 6 x 155 g





 carrot sticks and celery sticks paired with buttermilk ranch dip

SHELF LIFE

8 DAYS





#### **PARFAITS**

# PINEAPPLE PINA COLADA PARFAIT CUP





ITEM #: 15957

**PACK SIZE:** 6 x 143 g



 tart pineapple paired with crisp honey almond granola, toasted coconut and vanilla yogurt

SHELF LIFE
6 DAYS

# APPLE CINNAMON CRUMBLE PARFAIT CUP





ITEM #: 15955

**PACK SIZE:** 6 x 145 g



 sweet Royal Gala apples paired with crisp apple cinnamon granola and vanilla yogurt

SHELF LIFE 8 DAYS

# BERRY BERRY PARFAIT CUP





ITEM #: 15956

**PACK SIZE:** 6 x 143 g



 sweet strawberries and blueberries paired with crisp honey almond granola and vanilla yogurt

SHELF LIFE

8 DAYS

# MANGO BERRY PARFAIT CUP





**PACK SIZE:** 6 x 199 g

 sweet mangos paired with crisp honey almond granola, toasted coconut and berry vanilla yogurt



ITEM #: 5376

**PACK SIZE:** 6 x 310 g



SHELF LIFE 6 DAYS



#### **PLATTERS**

#### **FRUIT PLATTER WITH DIP**

#### ITEM #: 1543

**PACK SIZE:** 4 x 1.62 kg



• fresh cantaloupe, honeydew, pineapple & watermelon with a delicious fruit dip.





#### **VEGETABLE PLATTER WITH DIP**

ITEM #: 1544 **PACK SIZE:** 4 x 1.52 kg



• fresh broccoli, carrots, celery & cauliflower with a tasty vegetable dip.





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